



## MEIRA Newsletter

23 July 2020

If you would like to collaborate in our next newsletter, contact us at [pr@meira.me](mailto:pr@meira.me)

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### Weekend reading list

- > Shaping the climate conversation. *Emperor* [Read more](#)
- > How investors can create a winning environment. *Forbes* [Read more](#)
- > The high-risk strategy of paying lip service to ESG. *Iridium* [Read more](#)
- > Covid-19: Investor communications during Q2 earnings season and beyond. *IR Magazine* [Read more](#)

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### MEIRA Updates



#### Notes from the GM

Dear MEIRA,

I hope you're all well and winding up for a summer break.

All your MEIRA Chapters continue to support our initiatives across the region. We launched the new Middle East IR Pulse with a short survey. Thank you for the great response, the key findings of which will be featured in next week's webinar. We plan to share a punchy 'current

We are still taking your feedback for what we promise will be a special, if virtual annual conference and awards celebration, coupled with Chapter/market meetings and discussions. Have you visited our MEIRA conference micro-site under [meira.me](http://meira.me) Events? Join us!

Watch out for more exciting news as MEIRA prepares for, "MEIRA 20/20 Vision: Driving stakeholder value", coming to a screen near you on 23 September 2020. This will include the annual MEIRA IR Awards spanning North Africa to the Middle East, so let's get all your entries in and prepare to celebrate IR effort and success, wherever we find it.

We all deserve something special after the past few months of change and upheaval, so save that date, 23 September 2020!

A big thank you to all of you and let's keep going.

Best wishes,

Team MEIRA

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## Events



### **28 July - Webinar - Introducing Middle East IR Pulse (by MEIRA, Instinctif Partners and Prose Solutions)**

Join us on Tuesday **28 July 2020 at 4-5 pm** (UAE time) for the inaugural Middle East IR Pulse discussion on IR trends and topics of the month.

We believe that timely data and insights are critical to better planning and decision making. Accordingly, we're very excited to introduce this new initiative that will provide monthly intelligence to our regional IR community based on our monthly survey of the region's top IR practitioners.

The webinar will consider key findings, insight and thought leadership on what's making IR

share IR views and experience across the region. We live in an IR world that is changing, will remain dynamic and can only lead to our IR community needing more answers as we embark together on an exciting post-COVID-19 era.

We plan to do this every month and a short report will be published as part of the Middle East IR Pulse, for your further use.

[Click here to register](#)



[Register here](#)



### **MEIRA BEST ANNUAL REPORT AND BEST DIGITAL IR AWARDS**

**- ENTRIES ARE NOW OPEN-**

The process for the MEIRA self-entry award categories will run **until 6 August 2020.**

Companies can submit their nomination for up to 3 categories: Best Annual Report (Print), Best Annual Report (Digital) and Best Digital IR.

[> Download the Annual Report Award Methodology](#)

[> Download the Digital IR Award Methodology](#)

[Entry form](#)

We are delighted to count on DP World as our Sponsor for the 2020 MEIRA Virtual Conference & Awards!

[Find out more about sponsorship opportunities](#)

## Training

### **CIRO programme**

The Certified Investor Relations Officer programme, delivered in partnership with the London based UK IR Society, is an internationally recognised qualification in Investor Relations.

[Read More](#)

### **CIRO Calendar 2020**

- > **Bahrain:** 25 - 27 October
- > **Dubai:** 3 - 5 November

[Register now!](#)

### **The Introduction to Investor Relations course**

This one-day course provides an introduction to financial markets, Investor Relations and the financial environment in which Investor Relations professionals work.

[Read More](#)

### **Introduction to IR Calendar 2020**

- > **Dubai:** November

[Register now!](#)

**Are you looking for a bespoke or in-house training?**

[Contact us](#)

## Members



Don't miss the opportunity to join our IR community and become a member today.  
You just need to fill our [membership form](#) and send it to [info@meira.me](mailto:info@meira.me) in order to finalise the process.

We are looking forward to welcoming you!

[Membership form](#)

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#### About Middle East Investor Relations Association

The Middle East Investor Relations Association (MEIRA) is an independent non-profit organisation dedicated to promoting the Investor Relations (IR) profession and industry standards in corporate governance. The mission of MEIRA is to enhance the reputation, efficiency and attractiveness of the Middle East capital markets.

This involves a commitment to fostering increased dialogue among its members and to encourage them to share and adopt best practice techniques within the field of IR. In partnership with stock exchanges, regulators and other market participants, MEIRA supports companies through its professional development and certification programmes as well as its membership community and network of country chapters.



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