



MEIRA Newsletter

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2 July 2020

If you would like to collaborate in our next newsletter, contact us at pr@meira.me

Weekend reading list

- > 7 Ways to boost investor relations webinar engagement and results. *IR Magazine* [Read more](#)
- > World counts coronavirus pandemic's runaway economic cost. *Arab News* [Read more](#)
- > 20 For 20: 20 Imperatives for fall 2020 shareholder engagement. *Teneo Strategy* [Read more](#)
- > Is the coronavirus rocking the foundations of Capital Markets? *AlKhaleej Today* [Read more](#)

Publications



ARTICLE

Setting the right foundation

Good governance forms the building blocks to a better future

Setting the right foundation: Good governance forms the building blocks to a better future (by FTI Consulting)

In the final part of the series, FTI Consulting considers the “G” of ESG and the role governance has to play for management teams, as the cornerstone of business longevity and sustainability.

[Download the paper here](#)



ADX - Sustainability Report 2019

On Sunday, Abu Dhabi Securities Exchange (ADX) announced the launch of its first Sustainability Report, the first across the region to be presented in such a comprehensive format and is expected to be updated annually.

The report, ADX said, is aligned with its growth strategy, and aims to increase the adoption of sustainable financing in the Emirate and drive capital towards investments that have positive environmental, social and governance, ESG, impacts.

[Download the report here](#)

MEIRA Updates

Notes from the GM

Summer greetings MEIRA, I hope you are all bearing up.



professional body for IR, remains alive and well. We appreciate all your continued support.

As we talk to our partners, it is clear that business is changing and it cannot be just more of the same. We think that's a big opportunity. Accordingly, MEIRA is adapting quickly, we'll continue to evolve and meet your changing needs across: membership; professional development training; and our calendar of events that will culminate, as always, in the 'Glasto' of IR festivals with all your favourite headline acts and possibly even a legend or two!

Watch out for, "MEIRA 20/20 Vision: Driving stakeholder value", coming to a screen near you on 23 September 2020. This will include the annual MEIRA IR Awards spanning North Africa to the Middle East, so let's prepare to celebrate IR effort and success, wherever we can find it. We all deserve an award if we have got this far!

In the meantime, remember, dreams do come true, we just recorded our first ever 100% mark in a CIRO exam, wow, that's something special - it can be done!

Allow me to add some wise words from our MEIRA Chair Tarbuck, 'let's keep our eyes on the prize!' Yes, we can.

It remains for us to wish you all a restful summerbreak, if you are managing to take one, enjoy the quality time with your loved ones and friends. And let's keep going, MEIRA. Thank you.

Best wishes,

Team MEIRA

Events



[Find out more about sponsorship opportunities](#)

CIRO programme

The Certified Investor Relations Officer programme, delivered in partnership with the London based UK IR Society, is an internationally recognised qualification in Investor Relations.

[Read More](#)

CIRO Calendar 2020

- > **Bahrain:** 25 - 27 October
- > **Dubai:** 3 - 5 November

[Register now!](#)

The Introduction to Investor Relations course

This one-day course provides an introduction to financial markets, Investor Relations and the financial environment in which Investor Relations professionals work.

[Read More](#)

Introduction to IR Calendar 2020

- > **Dubai:** November

[Register now!](#)

Are you looking for a bespoke or in-house training?

[Contact us](#)

Members

**We are delighted to count on the support of our renewed member
(25 June - 2 July period):**





Don't miss the opportunity to join our IR community and become a member today.
You just need to fill our [membership form](#) and send it to info@meira.me in order to finalise the process.

We are looking forward to welcoming you!

[Membership form](#)

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Forward

With the support of our annual strategic partners



ANNUAL STRATEGIC PARTNERS



About Middle East Investor Relations Association

The Middle East Investor Relations Association (MEIRA) is an independent non-profit organisation dedicated to promoting the Investor Relations (IR) profession and industry standards in corporate governance. The mission of MEIRA is to enhance the reputation, efficiency and attractiveness of the Middle East capital markets.

This involves a commitment to fostering increased dialogue among its members and to encourage them to share and adopt best practice techniques within the field of IR. In partnership with stock exchanges, regulators and other market participants, MEIRA supports companies through its professional development and certification programmes as well as its membership community and network of country chapters.



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