



MEIRA Newsletter

16 July 2020

If you would like to collaborate in our next newsletter, contact us at pr@meira.me

Weekend reading list

- > IR teams dive into virtual roadshows, finds research. *IR Magazine* [Read more](#)
- > Zooming in on cyber governance: Top ten actions for boards and execs. *Forbes* [Read more](#)
- > What are company boards for now? *Medium* [Read more](#)
- > Lower valuations, success of bolt-on acquisitions, COVID-19 has changed the private equity playbook. *Zawya* [Read more](#)

MEIRA Updates

Announcement: Tadawul joins the MEIRA Saudi Chapter Board of Directors

Nayef Al-Athel, Listing Director at the Saudi Stock Exchange (Tadawul), has recently been appointed Director of the MEIRA Saudi Chapter Board.

The appointment follows the Memorandum of Understanding (MOU) signed in 2017 by both entities by which they agreed to support each other in developing best practices in Investor Relations (IR) and enhance transparency across the Kingdom's capital markets.



“Investor Relations plays a significant role in the success of Saudi listed companies. Becoming a member of the MEIRA Saudi Chapter Board is a tremendous opportunity to be on the leading front for all advancements in IR, and to be able to participate as a representative of the Saudi stock exchange showcases just how important the exchange sees IR in the Saudi capital market.”

The MEIRA Saudi Chapter was launched in 2017 and it is currently the largest MEIRA Chapter in the Middle East. With Nayef Al-Athel, the Board includes seven IR professionals who aim to continue developing the IR function in the Kingdom of Saudi Arabia by delivering a wide variety of initiatives such as events, training courses and thought leadership publications.

Rayan Al Karawi, MEIRA Saudi Chapter Chairman and Group Head of IR at Fawaz Alhokair, commented: “We are honoured to welcome Nayef Al-Athel to the MEIRA Saudi Board. We have been closely collaborating with Tadawul since our inception in 2017 and we remain confident that having Nayef on board will be essential to move the Chapter up to the next level. Our members are particularly excited with his appointment and we hope more listed companies will join us in the coming months. Tadawul and MEIRA are fully committed to developing the IR profession in the Kingdom”.

The MEIRA Chair, Andrew Tarbuck, added: “MEIRA has always been highly committed to its Saudi Chapter. With Tadawul on board, we aim to deliver even more value to our local Saudi members and enhanced collaboration to improve the efficiency and transparency of the Saudi capital markets. Nayef’s appointment reinforces our commitment and I am confident that his experience and position will greatly assist in driving forward MEIRA and our Saudi Chapter in the Kingdom.”



Notes from the GM

Dear MEIRA,

I hope you're all well.

We're delighted to share this week's exciting news of Tadawul joining the MEIRA Saudi Chapter Board. This builds on the efforts of the past few years, not least the starting point in 2017 when MEIRA and Tadawul signed a MOU. Talking of events, have you visited our MEIRA conference micro-site

All your MEIRA Chapters continue to support our initiatives across the region. This week,

way of a punchy 'current state of affairs' look at the world of IR in our region. Look out for this new publication and no doubt other events curated on the back of what we expect to be more thought leadership.

to promote IR in the Kingdom. We expect to hear of more initiatives to support this.undermeira.me Events? Alicia and team have done an outstanding job to start the ball rolling as we embark on our biggest and most anticipated event of the year. Join us!

Watch out for more exciting news as MEIRA prepares for, "MEIRA 20/20 Vision: Driving stakeholder value", coming to a screen near you on 23 September 2020. This will include the annual MEIRA IR Awards spanning North Africa to the Middle East, so let's get all your entries in and get ready to celebrate IR effort and success, wherever we find it.

Save that date, 23 September 2020, you won't be disappointed!

It goes without saying that MEIRA does not exist without you, your continued support and for this, we are most grateful.

A big thank you to all of you and let's keep going.

Best wishes,

Team MEIRA

Events



[Register here](#)

**MEIRA BEST ANNUAL REPORT AND BEST DIGITAL IR AWARDS
- ENTRIES ARE NOW OPEN-**



MEIRA self-entry award categories opens today and it will run **until 6 August 2020**, so hurry!

As in the previous editions, companies can submit their annual reports for the print and or digital category.

However, in the context of the COVID-19 outbreak, the traditional Best IR Website Award has now been transformed into the Best Digital IR Award. In this new category, the judges will not only recognise the best IR site, but also consider the efforts that companies have undertaken in this bold new virtual world of IR, including IR use of social media channels, videos, virtual AGMs and any other form of communication with the investment community.

[> Download the Annual Report Award Methodology](#)

[> Download the Digital IR Award Methodology](#)

[Entry form](#)

GOLD SPONSOR



We are delighted to announce that Emirates NBD is our Gold Sponsor for the 2020 MEIRA Virtual Conference & Awards.

Emirates NBD has been a long-standing supporter of MEIRA and we are honoured to count on their commitment one more year.

[Find out more about sponsorship opportunities](#)

Training

CIRO programme

The Certified Investor Relations Officer programme, delivered in partnership with the London based UK IR Society,

CIRO Calendar 2020

[> Bahrain: 25 - 27 October](#)

[Read More](#)

[Register now!](#)

The Introduction to Investor Relations course

This one-day course provides an introduction to financial markets, Investor Relations and the financial environment in which Investor Relations professionals work.

[Read More](#)

Introduction to IR Calendar 2020

> **Dubai:** November

[Register now!](#)

Are you looking for a bespoke or in-house training?

[Contact us](#)

Members

**We are delighted to count on the support of our renewed member
(9 - 16 July period):**



Do you want to join MEIRA?

Don't miss the opportunity to join our IR community and become a member today.

You just need to fill our [membership form](#) and send it to info@meira.me in order to finalise the process.

We are looking forward to welcoming you!

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ANNUAL STRATEGIC PARTNERS



About Middle East Investor Relations Association

The Middle East Investor Relations Association (MEIRA) is an independent non-profit organisation dedicated to promoting the Investor Relations (IR) profession and industry standards in corporate governance. The mission of MEIRA is to enhance the reputation, efficiency and attractiveness of the Middle East capital markets.

This involves a commitment to fostering increased dialogue among its members and to encourage them to share and adopt best practice techniques within the field of IR. In partnership with stock exchanges, regulators and other market participants, MEIRA supports companies through its professional development and certification programmes as well as its membership community and network of country chapters.



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