



MEIRA Newsletter

11 June 2020

If you would like to collaborate in our next newsletter, contact us at pr@meira.me

Weekend reading list

- > **MEIRA Article!** IR lessons learned during the Sars outbreak. *IR Magazine* [Read more](#)
- > ESG investors get their heads around social risks. *The Economist* [Read more](#)
- > COVID-19: PMI readings of top MENA economies suggest worst is over. *Zawya* [Read more](#)
- > Post-pandemic, investors will look to ESG to build back better. *Emperor* [Read more](#)

Publications



MEIRA White Paper: Post-COVID-19: Reshaping businesses in the Middle East (in partnership with Instinctif Partners)

social distancing and closure policies, have meant that management and the Board have had to address unprecedented headwinds and adapt quickly to weather the storm.

As restrictions begin to ease across the region and business leaders begin to prepare for operations in a post Covid-19 world, MEIRA surveyed issuers across the region to understand common challenges companies are facing, where priorities lie for management and the Board, and how companies can improve engagement with investors during and after this time.

This white paper is exclusive for MEIRA members and partners. It is available on our member's area on the website where you can download it along with some other relevant pieces. To access, visit meira.me/ir-resources/ and login with your credentials.

If you need assistance, contact info@meira.me.



ARTICLE

Talk is cheap - it's time for business to put ESG into ACTION

Talk is cheap - it's time for business to put ESG into ACTION (by FTI Consulting)

In a four-part series, FTI Consulting's Strategic Communications experts delve deeper into how, specifically, organisations and management teams can ACTION their ESG efforts to remain ahead of the curve and best equipped to weather any storms in the future. This first instalment offers a broad view on several of the key considerations to employ from the onset.

[Download the paper here](#)

MEIRA Updates



Notes from the GM

Summer greetings, it's certainly getting hotter. I should be careful what I wish for!

That said, thankfully, life goes on, I even visited our MEIRA office this week.

Our Chapters are all fired up about the MEIRA annual conference and awards, still coming to a screen near you on 23 September 2020, wherever you are! We have the freedom to re-imagine what it will be, what we can do for all our stakeholders. Let's celebrate "Driving stakeholder value", a title that resonates with last year's MEIRA conference theme of The Age of Engagement. Our theme applies to all our market constituents, be it listed companies, the investment community, exchanges, regulators, intermediaries, service providers, partners and other supporters alike. Let us know what we can do together. If we can't do it all on 23 September, we'll find another time.

We continue to deliver the CRO Programme 2020, an excellent offering, proudly brought to you by MEIRA in partnership with the UK IR Society, to ground and test any IR practitioner. If you haven't done it yet, I assure you, it will not only help get you through summer, it will positively burnish your IR credentials. I have been lucky enough to work in many markets and I have to say, it is still the finest IR manual, all updated and ready for your day-to-day reference as IR professionals. The new Study Guide that supports our online training is based on a principles-based approach common to markets that target international investors. It includes a new chapter on ESG reporting, something that surely cannot be more important in the current environment and here to stay. MEIRA is here to support your professional development, so let us know what we can do for you and do consider joining 1,700 other shiny happy IR practitioners around the world. What's wrong with standing out?

I had the opportunity to write an article for IR Magazine, so see what similarities existed at a time of SARS. IR always has the opportunity to make a difference and that's what we must do. Maybe we're over the hump but I think this is just the beginning. If you have stayed present, led by example and are still communicating, you're in a good spot. Now, we need to prepare for the scenarios that are unfolding in each market. IR needs to be at its best, its most open and responsive. Strategic IR needs to be nimble and ready to help management and the board take the next steps that will define your business, your market positioning and your sustainability. I can't think of a more exciting time!

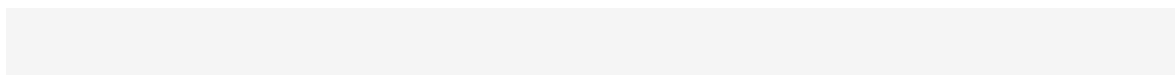
We'll be ready, MEIRA!

Best wishes,

Team MEIRA

Events

Upcoming events





17 June - Webinar - Best Practice IR in a time of COVID-19

MEIRA and Tadawul are organising a webinar on 17 June at 2 pm (Saudi time) in order to discuss with both local and international IROs how to effectively communicate with the investment community during this pandemic.

We will also analyse how the current circumstances have impacted the reporting cycle including AGMs.

[Registration and detailed agenda will be available soon](#)



24 June - Webinar - Navigating IR in volatile markets (in collaboration with IHS Markit)

MEIRA and IHS Markit are bringing to you an exclusive webinar on 24 June at 4pm (UAE timing). During the session, regional and international experts will discuss how the IR teams have been adapting to volatile markets across the globe and what the buy-side expects from the IR communications going forward, including ESG matters.

Speakers

- Patrick Clerkin, Senior Managing Director - Group Funding & Investor Relations, Emirates NBD
- Richard Lee, CFA, Senior Portfolio Manager, Emirates NBD Asset Management
- Michael Miller, CFA, Director, Investor Relations Advisory, IHS Markit
- Moderator: John Gollifer, MEIRA General Manager

[For more details and registration, click here](#)

Training

CIRO programme

The Certified Investor Relations Officer programme, delivered in partnership with the London based UK IR Society, is an internationally recognised qualification in Investor Relations.

[Read More](#)

CIRO Calendar 2020

> **Dubai:** November

[Register now!](#)

The Introduction to Investor Relations course

This one-day course provides an introduction to financial markets, Investor Relations and the financial environment in which Investor Relations professionals work.

[Read More](#)

Introduction to IR Calendar 2020

> **Dubai:** November

[Register now!](#)

Are you looking for a bespoke or in-house training?

[Contact us](#)

Members

Do you want to join MEIRA?

Don't miss the opportunity to join our IR community and become a member today. You just need to fill our [membership form](#) and send it to info@meira.me in order to finalise the process.

We are looking forward to welcoming you!



[Membership form](#)

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About Middle East Investor Relations Association

The Middle East Investor Relations Association (MEIRA) is an independent non-profit organisation dedicated to promoting the Investor Relations (IR) profession and industry standards in corporate governance. The mission of MEIRA is to enhance the reputation, efficiency and attractiveness of the Middle East capital markets.

This involves a commitment to fostering increased dialogue among its members and to encourage them to share and adopt best practice techniques within the field of IR. In partnership with stock exchanges, regulators and other market participants, MEIRA supports companies through its professional development and certification programmes as well as its membership community and network of country chapters.



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