



MEIRA Newsletter

4 June 2020

If you would like to collaborate in our next newsletter, contact us at pr@meira.me

Weekend reading list

- > Communicating during COVID-19. *Emperor* [Read more](#)
- > The inconvenient truth about ESG. *BNY Mellon* [Read more](#)
- > Advisory intelligence: evaluating your investor-facing ESG story. *Nasdaq* [Read more](#)
- > AGMs: Pandemic provides proof of popularity. *IR Magazine* [Read more](#)
- > The importance of corporate calm under pandemic pressure. *Instinctif Partners* [Read more](#)

Publications



MEIRA Word, COVID-19: The Governance Imperative

a special membership benefit in sharing IR and governance leadership in practice.

When more appropriate than in a time of COVID-19? In this issue, we discuss the Governance Imperative, that is, what is needed to lead through a time of unparalleled change, disruption and economic dislocation.

This white paper is exclusive for MEIRA members and partners. It is available on our member's area on the website where you can download it along with some other relevant pieces. To access, visit meira.me/ir-resources/ and login with your credentials.

If you need assistance, contact info@meira.me.



The new T&Cs of Investor Relations: An open letter to the CFO (by FTI Consulting)

The coronavirus pandemic will result in increased scrutiny on how your company treats employees, clients, and the wider community. This scrutiny creates an imperative to embrace new levels of transparency and compassion (T&C) when communicating with your investors.

[Download the paper here](#)



Navigating a public crisis in private markets (by Omar Darwazah, MEIRA Board Member)

We are delighted to share an exclusive article written by Omar Darwazah, General Partner & CFO at AAF Management and MEIRA Board Member. In this insightful piece, Omar shares the key lessons he has learnt from the economic crises faced during his career, especially from a venture capital perspective, and key tips on how to effectively communicate with Limited

[Download the article here](#)

MEIRA Updates



Notes from the GM

Greetings, we're back, MEIRA!

We hope you're all well and feeling refreshed after our first summer break - we needed it, didn't we? It looks like things are beginning to stir. Some people are venturing back to the office this month. Let's see. It's certainly a reassuring sign to be able to see some light at the end of the tunnel. There's nothing quite like sand scrunching satisfyingly underfoot, the sun on your face and the taste of sea salt, is there? Come on summer, let's make it really hot!

We are focusing on CIRO training this month. Our souped-up online MEIRA version, fully tested, is all set up and ready to go. Join us, you'll love it! For the second half of 2020, we are already re-imagining the MEIRA annual conference. Please save the date of 23 September 2020. We'll keep you posted as we roll-out what we have in mind for you. If you have ideas, do share because it's for you, particularly the MEIRA Chapters. Why not do something with each of you? It doesn't have to all be on 23 September, after all.

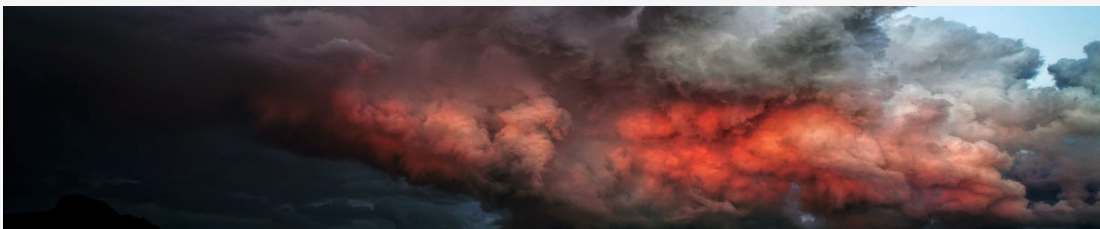
Okay, let's go. Just remain vigilant and ready.

Best wishes,

Team MEIRA

Events

Upcoming events



11 June - Webinar - Best Practice IR in a time of COVID-19

MEIRA and Tadawul are organising a webinar on 11 June at 10 am (Saudi time) in order to

We will also analyse how the current circumstances have impacted the reporting cycle including AGMs.

[Registration and detailed agenda will be available soon](#)



24 June - Webinar - Navigating IR in volatile markets (in collaboration with IHS Markit)

MEIRA, in collaboration with IHS Markit, is organising an exclusive webinar on 24 June for MEIRA members and IR practitioners in the Middle East. During the session, participants will have the opportunity to hear from reputable IR experts and from the buy-side, how to address the current market volatility from an IR perspective.

[Registration and detailed agenda will be available soon](#)

Training



Online CIRO Bootcamp 2020

We are delighted to inform all our members and IR practitioners that the CIRO programme training, delivered in partnership with the UK IR Society, has been re-worked and it is now offered as a one-day **online CIRO Bootcamp**, specifically aimed at preparing our CIRO candidates for the exam.

candidate, including all the materials, online training course and exam.

For more information download the Bootcamp flyer

To register, contact info@meira.me

CIRO programme

The Certified Investor Relations Officer programme, delivered in partnership with the London based UK IR Society, is an internationally recognised qualification in Investor Relations.

[Read More](#)

CIRO Calendar 2020

> Online: 10 June

> Dubai: November

[Register now!](#)

The Introduction to Investor Relations course

This one-day course provides an introduction to financial markets, Investor Relations and the financial environment in which Investor Relations professionals work.

[Read More](#)

Introduction to IR Calendar 2020

> Dubai: November

[Register now!](#)

Are you looking for a bespoke or in-house training?

[Contact us](#)

Members

Do you want to join MEIRA?

Don't miss the opportunity to join our IR community and become a member today. You just need to fill our **[membership form](#)** and send it to **info@meira.me** in order to



We are looking forward to welcoming you!

[Membership form](#)

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About Middle East Investor Relations Association

The Middle East Investor Relations Association (MEIRA) is an independent non-profit organisation dedicated to promoting the Investor Relations (IR) profession and industry standards in corporate governance. The mission of MEIRA is to enhance the reputation, efficiency and attractiveness of the Middle East capital markets.

This involves a commitment to fostering increased dialogue among its members and to encourage them to share and adopt best practice techniques within the field of IR. In partnership with stock exchanges, regulators and other market participants, MEIRA supports companies through its professional development and certification programmes as well as its membership community and network of country chapters.



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