



MEIRA Newsletter

25 June 2020

If you would like to collaborate in our next newsletter, contact us at pr@meira.me

Weekend reading list

- > Is the coronavirus rocking the foundations of Capital Markets? *Saudi Gazette* [Read more](#)
- > How GCC countries can adapt policies for a post Covid-19 world. *The National* [Read more](#)
- > Investor relations leaders take on CFO roles. *IR Magazine* [Read more](#)
- > Value creation amidst uncertainty - IR, ESG and risk mitigation. *Instinctif Partners* [Read more](#)
- > MSCI to enter Kuwait stocks into Emerging Market index in November. *Zawya* [Read more](#)

Publications



ARTICLE

Build back better
Embrace the 'social' opportunity

highlight how companies should focus on engaging with key stakeholders to truly embrace the 'Social' opportunity and strengthen their efforts towards building back better than ever.

[Download the paper here](#)

MEIRA Updates



Notes from the GM

Dear MEIRA, having moderated our latest, longest, most engaging webinar, 'Navigating IR in volatile times', with such big personalities, it reminded me that there is another world out there. We may well sometimes feel like we're in a canoe without a paddle but we'll get there in the end.

On my part, it made me think, let's lighten up a bit, remember to laugh, stop just talking about the downside - we know it's good IR to think that way - and let's start thinking more positively, shall we? The world has changed and so have we, maybe for the better, right?

This is certainly what your executive team is doing, we only have good things to look forward to: summer hols; yet more IR training across the region, from North Africa to the Middle East and why not, MEIRA? In the meantime, we hear that Kuwait is set to join the MSCI Emerging Market Index from November, wow, that's just brilliant!

And what about joining us on our biggest day of the year, 23 September 2020, for "MEIRA 20/20 Vision: Driving stakeholder value", coming to a screen near you very soon! We cannot thank enough, Lumi, our partner, for supporting MEIRA with their state-of-the-art infrastructure and technology platform. We are so excited, engagement united, here we come!

We'll be sure to keep you posted as we announce an exciting roster of speakers (and IR awards) and continue to share the good news, only the good news, each week as we roll-out what we expect to be our greatest show ever, MEIRA!

Do join us, it's almost MEIRA annual conference and Awards time, we can't wait!

Best wishes,

Team MEIRA

Events



VIRTUAL MEIRA ANNUAL CONFERENCE & AWARDS

We would like to ask you all to mark your calendar on 23 September and to join us for another exciting and engaging MEIRA Conference!

We are already working to bring you the most interactive virtual conference in the IR world. International experts, thought leaders, IR professionals, members and partners will be all together to learn from each other and to celebrate IR best practice in the Middle East.

Registration will open soon. Stay tuned!



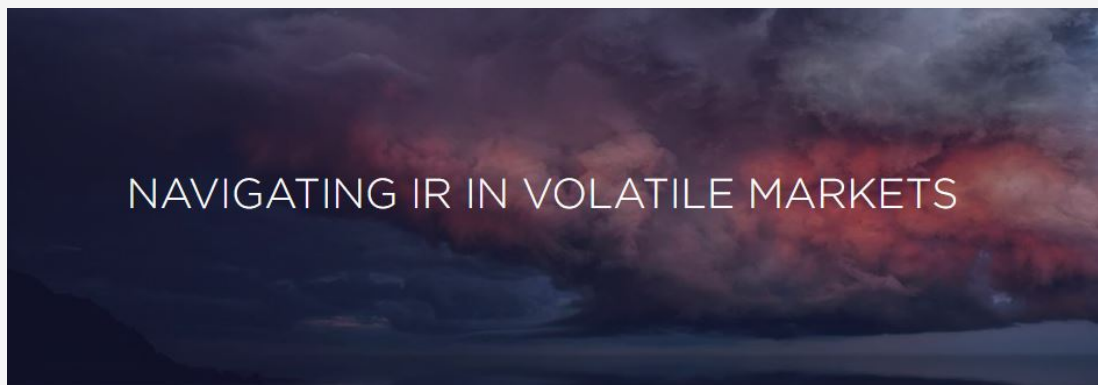
LUMI - TECHNOLOGY PARTNER

We are delighted to count on Lumi as our technology partner for the Virtual MEIRA Annual Conference and Awards.

Lumi will provide all delegates with their latest technology to make sure that the online event offers all the interactive elements that our members expect from the biggest MEIRA event of the year!

If you are interested in sponsoring the event, please contact alicia@meira.me

Past events



discussed how the IR teams have been adapting to volatile markets across the globe and what the buy-side expects from the IR communications, including ESG matters.

[To access the recording, click here](#)

Training

CIRO programme

The Certified Investor Relations Officer programme, delivered in partnership with the London based UK IR Society, is an internationally recognised qualification in Investor Relations.

[Read More](#)

CIRO Calendar 2020

> **Dubai:** November

[Register now!](#)

The Introduction to Investor Relations course

This one-day course provides an introduction to financial markets, Investor Relations and the financial environment in which Investor Relations professionals work.

[Read More](#)

Introduction to IR Calendar 2020

> **Dubai:** November

[Register now!](#)

Are you looking for a bespoke or in-house training?

[Contact us](#)

Members

**We are delighted to count on the support of our renewed member
(18 - 25 June period):**



Do you want to join MEIRA?

Don't miss the opportunity to join our IR community and become a member today. You just need to fill our [membership form](#) and send it to info@meira.me in order to finalise the process.

We are looking forward to welcoming you!

[Membership form](#)

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Forward

With the support of our annual strategic partners



ANNUAL STRATEGIC PARTNERS



About Middle East Investor Relations Association

The Middle East Investor Relations Association (MEIRA) is an independent non-profit organisation dedicated to promoting the Investor Relations (IR) profession and industry standards in corporate governance. The mission of MEIRA is to enhance the reputation, efficiency and attractiveness of the Middle East capital markets.

This involves a commitment to fostering increased dialogue among its members and to encourage them to share and adopt best practice techniques within the field of IR. In partnership with stock exchanges, regulators and other market participants, MEIRA supports companies through its professional development and certification programmes as well as its membership community and network of country chapters.

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