



MEIRA Newsletter

18 June 2020

If you would like to collaborate in our next newsletter, contact us at pr@meira.me

Weekend reading list

- > Institutional investing in the time of COVID-19. *McKinsey & Co.* [Read more](#)
- > 'You're on mute': The data behind virtual earnings call mishaps. *IR Magazine* [Read more](#)
- > Amlak International plans Saudi Tadawul listing, IPO. *Zawya* [Read more](#)

Publications



reporting guideline for listed companies and other stakeholders. The voluntary ESG Guideline includes the latest reporting methodologies widely adopted by the industry and enables listed companies to navigating through the evolving standards on ESG data disclosure.

Bahrain Bourse considers environmental, social and governance issues of critical importance to our core business, and takes the ambition of the Bahrain Economic Vision at heart.

[Download the guide here](#)



ARTICLE

Change comes from within

Look under the bonnet of your business and help preserve our planet

Change comes from within - Look under the bonnet of your business and help preserve our planet (by FTI Consulting)

In the second of their ESG series, FTI Consulting considers how companies can stay a step ahead with their ESG strategy, through strengthening efforts towards environmental sustainability.

[Download the paper here](#)

MEIRA Updates



Appointment!

We are delighted to announce that Alexandre Mouradian, Head of Investor Relations at Blom Bank and MEIRA Lebanon Chapter Head, has been recently appointed as Vice-Governor of the Central Bank of Lebanon.

On behalf of all the MEIRA community, we would like to congratulate and wish him all the best in his new position. We are certain he will continue to promote the IR profession and MEIRA.

Notes from the GM

Greetings all.



was capped with an excellent Tadawul-led webinar, 'Best practice IR in a time of ...', we all know it's now 100 days and counting!

Talking of thought leadership, which came from 3 outstanding IROs representing 3 key sectors, planning for the MEIRA annual conference on 23 September 2020, "MEIRA 20/20 Vision: Driving stakeholder value", is underway in earnest. We are speaking to a number of keynote speakers to share their much needed thought leadership with us. At a time when the world needs visible leadership, vocal leadership and inspiring leadership that we can believe and support, why not? These are odd times, times when the world appears to be on its head, if not its backside or even the wrong side. I think we all know that it will take a long time to fully recover and when we do, it won't be the same. It certainly won't feel or look the same, will it?

At the same time, each of us lucky enough to have an opportunity to do something, something useful and something good, should get on with it. In its own way, MEIRA is doing just that every day. I cannot commend your executive team enough and I'm sure you feel the same way. It hasn't been easy for any of us and a small team inevitably carries a bigger burden given its lack of resources and the blurring of time and roles we are all undertaking. Here's to Alicia, Deborah, Lina and Nirmal, our MEIRA heroes. Keep up the great work, team!

The Chapters too are working very hard to keep their IR communities going, sharing and together. That's what we need right across MEIRA, right across IR and it's heartening to see the mutual support across all the platforms we have at our disposal. We continue to work with our IR association counterparts and of course, our partners and sponsors, all of whom are planning to join us on and around our biggest day of the year, 23 September for "MEIRA 20/20 Vision: Driving stakeholder value", coming to a screen near you soon!

Do join us and we'll keep you posted as we add to the outstanding roster of leaders you can expect to hear from at the MEIRA annual conference.

Best wishes,

Team MEIRA

Events



Webinar - Best Practice IR in a time of COVID-19

Yesterday, MEIRA and Tadawul organised a webinar in order to discuss with both local and international IROs how to effectively communicate with the investment community during this pandemic.

[The recording is now available here](#)

Upcoming events



24 June - Webinar - Navigating IR in volatile markets (in collaboration with IHS Markit)

MEIRA and IHS Markit are bringing to you an exclusive webinar on 24 June at 4pm (UAE timing). During the session, regional and international experts will discuss how the IR teams have been adapting to volatile markets across the globe and what the buy-side expects from the IR communications, including ESG matters.

Speakers

- Patrick Clerkin, Senior Managing Director - Group Funding & Investor Relations, Emirates NBD
- Richard Lee, CFA, Senior Portfolio Manager, Emirates NBD Asset Management
- Michael Miller, CFA, Director, Investor Relations Advisory, IHS Markit
- Moderator: John Gollifer, MEIRA General Manager

[For more details and registration, click here](#)

CIRO programme

The Certified Investor Relations Officer programme, delivered in partnership with the London based UK IR Society, is an internationally recognised qualification in Investor Relations.

[Read More](#)

CIRO Calendar 2020

> **Dubai:** November

[Register now!](#)

The Introduction to Investor Relations course

This one-day course provides an introduction to financial markets, Investor Relations and the financial environment in which Investor Relations professionals work.

[Read More](#)

Introduction to IR Calendar 2020

> **Dubai:** November

[Register now!](#)

Are you looking for a bespoke or in-house training?

[Contact us](#)

Members

**We are delighted to count on the support of our renewed members
(11 - 18 June period):**



Do you want to join MEIRA?



and become a member today.
You just need to fill our [membership form](#) and send it to info@meira.me in order to finalise the process.

We are looking forward to welcoming you!

[Membership form](#)

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Forward

With the support of our annual strategic partners



ANNUAL STRATEGIC PARTNERS



About Middle East Investor Relations Association

The Middle East Investor Relations Association (MEIRA) is an independent non-profit organisation dedicated to promoting the Investor Relations (IR) profession and industry standards in corporate governance. The mission of MEIRA is to enhance the reputation, efficiency and attractiveness of the Middle East capital markets.

This involves a commitment to fostering increased dialogue among its members and to encourage them to share and adopt best practice techniques within the field of IR. In partnership with stock exchanges, regulators and other market participants, MEIRA supports companies through its professional development and certification programmes as well as its membership community and network of country chapters.



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