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MEIRA Newsletter - 14 May 2020

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MEIRA Newsletter

14 May 2020

If you would like to collaborate in our next newsletter, contact us at pr@meira.me

Weekend reading list

- > Interview - 'There is going to be pain and maybe some austerity' — Saudi Citi Chief. *Arab News* [Read more](#)
- > COVID-19 may change corporate sustainability as we know it. *Bloomberg* [Read more](#)
- > Repeat after me: The markets are not the economy. *New York Times* [Read more](#)
- > Bear markets and what we can learn from history. *Mark Mobius Blog* [Read more](#)

MEIRA Updates

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Stock market volatility tests investor relations (by MEIRA)

We are delighted to share with all of you our new media contribution publish by the MEED. John Gollifer, MEIRA General Manager, offers his views on how the current pandemic has impacted the IR function and the key lessons learnt so far.

[To read the article, click here](#)

Events

Upcoming events



17 May - Importance of investor communication during COVID-19 (Bahrain Chapter)

Bahrain Bourse and MEIRA are organising a webinar for the MEIRA members and listed companies in Bahrain to explore the impact on IR communications during COVID-19 crisis. The session will include senior speakers from various backgrounds who will share their views and experiences on IR communication during these unprecedented times.

The session will start at 12.00 pm (Bahrain time)

Speakers:

- Fadhel Makhlooq, Chief Capital Markets at SICO

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- Abdulla Abidin, Senior Director of Operation at Bahrain Clear
- Mohamed Abdal, Chief Communications Officer, Zain Group

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- Moderator: John Gollifer, MEIRA General Manager

[Registration](#)

WEBINAR – COVID-19: THE GOVERNANCE IMPERATIVE

20 May - COVID-19: The governance imperative (members only)

We would like to remind you that the MEIRA webinar will take place on 20 May. We will be discussing how the COVID-19 crisis has impacted regional companies and how IR has helped management to adapt and respond to what broader stakeholders may need today. During this session, we will count on high-calibre senior speakers who will share their views and experiences and what we can expect post-pandemic.

The session will take place on 20 May at 1.30pm UAE timing.

Speakers:

- Andrew Tarbuck, Partner, Head of Capital Markets at Al Tamimi and MEIRA Chair
- Paul Gay, Senior Manager at Almarai and MEIRA Board Member
- Sofia El Boury, Head of Investor Relations at FAB and MEIRA Vice-Chair
- Moderator: John Gollifer, MEIRA General Manager

[More information and registration, here](#)

MEIRA Calendar of Events

MEIRA Bahrain Webinar - Importance of Investor Communication during COVID-19:

17 May (Online)

MEIRA Webinar - Covid-19: The governance imperative: 20 May (Online)

MEIRA Annual Conference & Awards Dinner: 23 September

Past events

13 May - Importance of IR research coverage on Nomu - Parerell Market Companies (Saudi Arabia)

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Last night the MEIRA Saudi Chapter and Tadawul organised for the first time a webinar for

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the Nomu listed companies. During the session, IR experts discussed the importance of having an IR function and how to proactively engage with the sell-side.

Talha Nazar, Head of Research at Al-Jazira Capital and Rayan Al Karawi, MEIRA Saudi

Chapter Chairman shared their views and expertise with the participants and encourage all listed companies to communicate following international best practice in IR.

[The recording will be available shortly.](#)

Training

CIRO programme

The Certified Investor Relations Officer programme, delivered in partnership with the London based UK IR Society, is an internationally recognised qualification in Investor Relations.

[Read More](#)

CIRO Calendar 2020

> **Abu Dhabi:** 9 - 10 - 11 June

> **Dubai:** November

[Register now!](#)

The Introduction to Investor Relations course

This one-day course provides an introduction to financial markets, Investor Relations and the financial environment in which Investor Relations professionals work.

[Read More](#)

Introduction to IR Calendar 2020

> **Abu Dhabi:** 9 June

> **Dubai:** November

[Register now!](#)

Are you looking for a bespoke or in-house training?

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**We are delighted to count on the support of our renewed and new members
(7 - 14 May period):**



Do you want to join MEIRA?

Don't miss the opportunity to join our IR community and become a member today.
You just need to fill our [membership form](#) and send it to info@meira.me in order to finalise the process.

We are looking forward to welcoming you!

[Membership form](#)

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The Middle East Investor Relations Association (MEIRA) is an independent non-profit organisation dedicated to promoting the Investor Relations (IR) profession and industry standards in corporate governance. The mission of MEIRA is to enhance the reputation, efficiency and attractiveness of the Middle East capital markets.

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and certification programmes as well as its membership community and network of country chapters.

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