



MEIRA Newsletter

30 April 2020

If you would like to collaborate in our next newsletter, contact us at pr@meira.me

Weekend reading list

- > Is the bear market already over? History says not. *Money Week* [Read more](#)
- > How companies should prepare for disinformation attacks. *IR Magazine* [Read more](#)
- > Necessity is the mother of invention as companies re-evaluate how they communicate with investors. *FTI Consulting* [Read more](#)
- > Is your Covid-19 response strategy still on course? Five rapid fire review questions you need to keep asking. *Instinctif Partners* [Read more](#)

MEIRA Updates



Survey - COVID-19 implications for IR in the Middle East

We are calling on all the MEIRA members and IR practitioners in the Middle East to participate in our new quick survey. The results will be compiled in our next MEIRA White Paper which will be produced in partnership with Instinctif Partners. We will assess how the COVID-19 has impacted the middle-eastern companies and the importance of the IR function in a post-pandemic strategy.

Events

MEIRA Calendar of Events

MEIRA Webinar: May (Online)

MEIRA Annual Conference & Awards Dinner: 23 September (Dubai, UAE)

Training

CIRO programme

The Certified Investor Relations Officer programme, delivered in partnership with the London based UK IR Society, is an internationally recognised qualification in Investor Relations.

[Read More](#)

CIRO Calendar 2020

> **Abu Dhabi:** 9 - 10 - 11 June

> **Dubai:** November

[Register now!](#)

The Introduction to Investor Relations course

This one-day course provides an introduction to financial markets, Investor Relations and the financial environment in which Investor Relations professionals work.

[Read More](#)

Introduction to IR Calendar 2020

> **Abu Dhabi:** 9 June

> **Dubai:** November

[Register now!](#)

Are you looking for a bespoke or in-house training?

Members

We are delighted to count on the support of our renewed members
(23 - 30 April period):



Do you want to join MEIRA?

Don't miss the opportunity to join our IR community and become a member today. You just need to fill our [membership form](#) and send it to info@meira.me in order to finalise the process.

We are looking forward to welcoming you!

[Membership form](#)

Share this newsletter with your colleagues and friends



With the support of our annual strategic partners



ANNUAL STRATEGIC PARTNERS



dedicated to promoting the Investor Relations (IR) profession and industry standards in corporate governance. The mission of MEIRA is to enhance the reputation, efficiency and attractiveness of the Middle East capital markets.

This involves a commitment to fostering increased dialogue among its members and to encourage them to share and adopt best practice techniques within the field of IR. In partnership with stock exchanges, regulators and other market participants, MEIRA supports companies through its professional development and certification programmes as well as its membership community and network of country chapters.



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