



MEIRA Newsletter

23 April 2020

If you would like to collaborate in our next newsletter, contact us at pr@meira.me

Weekend reading list

- > The global economy: After the worst recession since the 1930s, what path will the recovery take? *Saudi Gazette* [Read more](#)
- > Five lessons we can learn from past market corrections. *The National* [Read more](#)
- > How Covid-19 has altered the communications landscape with respect to Government support, dividends and executive pay? *Instinctif Insights* [Read more](#)
- > Covid-19: The changing face of shareholder communications and the emergence of virtual IR. *IR Magazine* [Read more](#)

MEIRA Updates

Investor relations play key role amid COVID-19 challenges, says MEIRA

We are delighted to share with all of you our most recent media contribution which was released this week. John Gollifer, MEIRA General Manager, was interviewed by Argaam to explain how important is the IR role during these challenging times. He also talked about other relevant topics such as ESG and disclosure.

[Read more](#)



RAMADAN
Kareem

**On behalf of the MEIRA Board and the executive team, we would like to wish you
all a blessed Ramadan.
Ramadan Kareem to you and your family.**



Notes from the GM

Ramadan Kareem to all.

It's timely to pause, think and plan for the next 6-12 months - it's amazing how time flies, isn't it(?), yet even in the worst of times, we must believe that we will all be back soon.

We recognise that the impending holy month offers important time for reflection, repose and hopefully, gives the opportunity for all of us to return and eventually re-ignite our markets. It's certainly been a prolonged period that we have all had to face, if not endure. We'll look back, for sure, and realise that it has been a truly unique opportunity to do some things we could never have done, including possibly conversing more - certainly my wife has never heard more from me, as she reminds me daily - LOL! For the rest of us, it's been on the phone or online but it's

That said, we'll give you a break from the GM's notes from next week. As much as we like to communicate, like good IR - and the weekly MEIRA newsletter serves us well to stay in touch - after 4 months to date in 2020 and a most intense month or two for all of us, it's time to take a rain check and assimilate everything we have learnt from one another so far this year before we join you again soon. Thank you.

I'll leave you with the thought that you, in the meantime, should and can continue to speak to the market on behalf of your companies. In a time of such disruption, you need to stay open and responsive. As we have said before, now is the time to give voice to business, feedback to management and the Board what is being said by your stakeholders. In this way, you can continue to adjust and in time, reset as needed to serve the market - and who better than you, IR people?

Yes, it's still uncertain out there and we don't even know when any semblance of normality will resume. However, what the world needs now is openness, sharing and great communications. IR at the best of times is still about gauging what to say in often ambiguous situations. Markets are always prone to some volatility, if not shocks, beyond our control. So what? Let's get to grips with what we do know, what we can control and manage by offering straightforward, clear and timely updates. Come on IR, time to work, time to shine and take the market with you - people won't forget!

Your MEIRA Exco, part of the main Board of Directors, plans to reconvene next month, see where we are by mid-month and share with you by the end of May where we are heading and how. As a speaker, I recently heard, put it, 'let's get phy-gital', meaning, draw on the virtual world, as imperfect as it can be - perhaps virtual Majlis too - and all it offers to reach you, while, hopefully, being in a position to also physically meet again soon. Adapt, we will, I'm sure!

Stay tuned, stay well and see you very soon. Inshallah.

Ramadan Kareem from Team MEIRA

Events

MEIRA Calendar of Events

MEIRA Webinar: TBC April (Online)

MEIRA Annual Conference & Awards Dinner: 23 September (Dubai, UAE)





2020 MEIRA IR Awards Best Practice Category Survey extended!

The 2020 Emerging EMEA Executive Team survey will be extended until **1 May**. IR winners in the Middle East will be announced at the MEIRA IR awards ceremony, which will take place on September 23, 2020.

There is still time to secure the highest possible ranks in the survey results. Don't forget to Insert the "[Survey Vote](#)" marketing banner on your corporate website and your signature hyperlinked to [Institutional Investor website](#).

Training

CIRO programme

The Certified Investor Relations Officer programme, delivered in partnership with the London based UK IR Society, is an internationally recognised qualification in Investor Relations.

[Read More](#)

CIRO Calendar 2020

> **Abu Dhabi:** 9 - 10 - 11 June

> **Dubai:** November

[Register now!](#)

The Introduction to Investor Relations course

This one-day course provides an introduction to financial markets, Investor Relations and the financial environment in which Investor

Introduction to IR Calendar 2020

> **Abu Dhabi:** 9 June

> **Dubai:** November

Are you looking for a bespoke or in-house training?

[Contact us](#)

Members



Do you want to join MEIRA?

Don't miss the opportunity to join our IR community and become a member today. You just need to fill our [membership form](#) and send it to info@meira.me in order to finalise the process.

We are looking forward to welcoming you!

[Membership form](#)

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Forward

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ANNUAL STRATEGIC PARTNERS



East capital markets.

This involves a commitment to fostering increased dialogue among its members and to encourage them to share and adopt best practice techniques within the field of IR. In partnership with stock exchanges, regulators and other market participants, MEIRA supports companies through its professional development and certification programmes as well as its membership community and network of country chapters.



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