



## MEIRA Newsletter

5 March 2020

If you would like to collaborate in our next newsletter, contact us at [pr@meira.me](mailto:pr@meira.me)

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### Weekend reading list

- > Saudi Arabia's non-oil economy grows at fastest pace in six years. *Arab News* [Read more](#)
- > Raising the bar on climate ambitions: themes from the IOC's Q4 results. *Brunswick Review* [Read more](#)
- > IFRS accounting considerations of the Coronavirus outbreak. *EY* [Read more](#)
- > Coronavirus shows how globalisation spreads contagion of all kinds. *Financial Times* [Read more](#)

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### 2020 International Women's Day

To celebrate 2020 International Women's Day, MEIRA would like to make its contribution by sharing with our IR community a series of testimonials from some of our leading ladies.

**Let's celebrate this special occasion together!**



**Noor Sweid**  
Founder, Global Ventures  
MEIRA Board Member

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**Dalal Al Dousari**  
DGM-Investor Relations, Gulf Bank  
MEIRA Kuwait Chapter

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2020 International Women's Day



**Huda Al Lawati**  
Partner, Gateway Partners  
MEIRA Board Member

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2020 International Women's Day



**Alicia Gallego-Martinez**  
Marketing, Comms. and Events  
Manager, MEIRA

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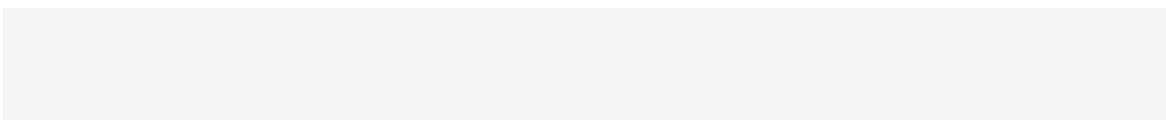
2020 International Women's Day



**Emma Simo Pintanella**  
Senior Specialist, Investors and  
ESG, SABIC  
MEIRA Saudi Member

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## Publications



# EMERGING MARKET DEBT: INVESTING IN A TRULY DIVERSE ASSET CLASS

## Emerging Market Debt: Investing in a truly diverse asset class (by Jupiter Asset Management)

Global markets experienced heightened volatility in 2019. However, despite some headwinds, EM corporate debt proved appealing on a total return basis, with short duration bonds particularly attractive, according to Jupiter Asset Management's research paper "Emerging Market Debt: investing in a truly diverse asset class". In this paper, Jupiter offers an in-depth look at the state of EM debt, and an outlook for opportunities in 2020 with an eye on the Middle East.

[To download the paper, click here](#)

## MEIRA Updates



### Notes from the GM

Dear MEIRA,

I hope you are all well. Stay well and let's get through this tough time, which, I'm sure, we will with patience. Just a few short notes from our side to remind ourselves of something exciting to look forward to, our biggest MEIRA news this week, so do check out the special new venue below that we have announced for this year's MEIRA annual conference on 23 September 2020. See you there atop the Address Sky View, Dubai!

"A day specifically for Women? Shouldn't we celebrate women every day?" was what one of our leading contributors asked last year. The importance of International Women's Day resonates with all of us from Investor Relations to all other walks of life. Allow me to leave our celebration of 8 March, and indeed every day, to the excellent Alicia and team as they share their thoughts today. Until we catch up again, hopefully, soon.

Take care and let's not forget, "The greatest problem with communication is the illusion that it has already been accomplished". It hasn't, so let's carry on talking and keep all our stakeholders informed in good and bad times.

Best wishes,

Team MEIRA

# Events

## Upcoming events

### **Announcement: MEIRA Chapter Meetings are postponed until further notice**

MEIRA is committed to safeguarding the health and well-being of our members. We regret to advise you that the upcoming MEIRA Chapter Meetings will be postponed due to the current international travel restrictions. However, we will continue to deliver value to our members through digital platforms such as webinars and online resources.

### **MEIRA Calendar of Events**

**MEIRA ESG Webinar:** TBC March (Online) *Members only*.

**MEIRA Annual Conference & Awards Dinner:** 23 September (Dubai, UAE)



### **Conference venue: Address Sky View**

We are very excited to announce that the 2020 MEIRA Annual Conference & Awards Dinner, "MEIRA 20/20 Vision: Driving stakeholder value", will take place at (drumroll, please) the **Address Sky View Dubai**. The hotel opened its doors in December 2019 and it is located in the heart of Downtown Dubai.

Address Sky View offers a panoramic city viewpoint gracing Dubai's skyline with two resplendent towers conjoined at the summit by an architecturally marvellous Sky Bridge. The facilities at Address Sky View reflect careful attention to every nuance of comfort and elegance, while matchless perspectives of the city beckon from the infinity pool above.

*Preferred rates for delegates will be available soon. Stay tuned for more details!*



POLLING NOW

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2020 EMERGING EMEA EXECUTIVE TEAM

*II Research acquired Extel in March 2018*

**Institutional Investor**

### **2020 MEIRA IR Awards Best Practice Category - Votes are open!**

The 2020 Emerging EMEA Executive Team survey, now fully integrated with Extel, is open. IR winners in the Middle East will be announced at the MEIRA IR awards ceremony, which will take place on September 23, 2020. Between March 2 and April 3, both buy-side and sell-side can give their views on the IR performance of corporates and individual IR professionals based in the Middle East.

In order to secure the highest possible ranks in the survey results, don't forget to Insert the "[Survey Vote](#)" marketing banner (download) on your corporate website and your signature hyperlinked to [Institutional Investor website](#).

## **Training**

### **CIRO programme**

The Certified Investor Relations Officer programme, delivered in partnership with the London based UK IR Society, is an internationally recognised

### **CIRO Calendar 2020**

> **Abu Dhabi:** 9 - 10 - 11 June

> **Dubai:** November

[Read More](#)

### The Introduction to Investor Relations course

This one-day course provides an introduction to financial markets, Investor Relations and the financial environment in which Investor Relations professionals work.

[Read More](#)

### Introduction to IR Calendar 2020

> **Abu Dhabi:** 9 June

> **Dubai:** November

[Register now!](#)

Are you looking for a bespoke or in-house training?

[Contact us](#)

## Members



### Do you want to join MEIRA?

Don't miss the opportunity to join our IR community and become a member today. You just need to fill our [membership form](#) and send it to [info@meira.me](mailto:info@meira.me) in order to finalise the process.

We are looking forward to welcoming you!

[Membership form](#)

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### About Middle East Investor Relations Association

The Middle East Investor Relations Association (MEIRA) is an independent non-profit organisation dedicated to promoting the Investor Relations (IR) profession and industry standards in corporate governance. The mission of MEIRA is to enhance the reputation, efficiency and attractiveness of the Middle East capital markets.

This involves a commitment to fostering increased dialogue among its members and to encourage them to share and adopt best practice techniques within the field of IR. In partnership with stock exchanges, regulators and other market participants, MEIRA supports companies through its professional development and certification programmes as well as its membership community and network of country chapters.



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