



MEIRA Workshop: Key IR Themes for 2020



Welcome Note by Bahrain Bourse

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Development**



Introduction to IR Themes 2020

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ABOUT MEIRA

The Middle East Investor Relations Association (MEIRA or 'the Association') is an independent, non-profit organisation dedicated to promoting the Investor Relations (IR) profession and international standards in corporate governance. The mission of MEIRA is to enhance the reputation, efficiency and attractiveness of the Middle East capital markets.

WHAT WE OFFER



MEMBERSHIP

MEIRA provides to IR practitioners a platform to network, exchange ideas, learn and share knowledge



PROFESSIONAL DEVELOPMENT

MEIRA provides a comprehensive programme of training courses specially designed for IR professionals



EVENTS

MEIRA provides to IR practitioners a platform to network, exchange ideas, learn and share knowledge



MARKET DEVELOPMENT

MEIRA acts as a thought leader on behalf of its members and supports companies as they work to adopt new initiatives



PUBLICATIONS

MEIRA members have access to a wide range of publications sharing the latest trends and news related to the IR profession

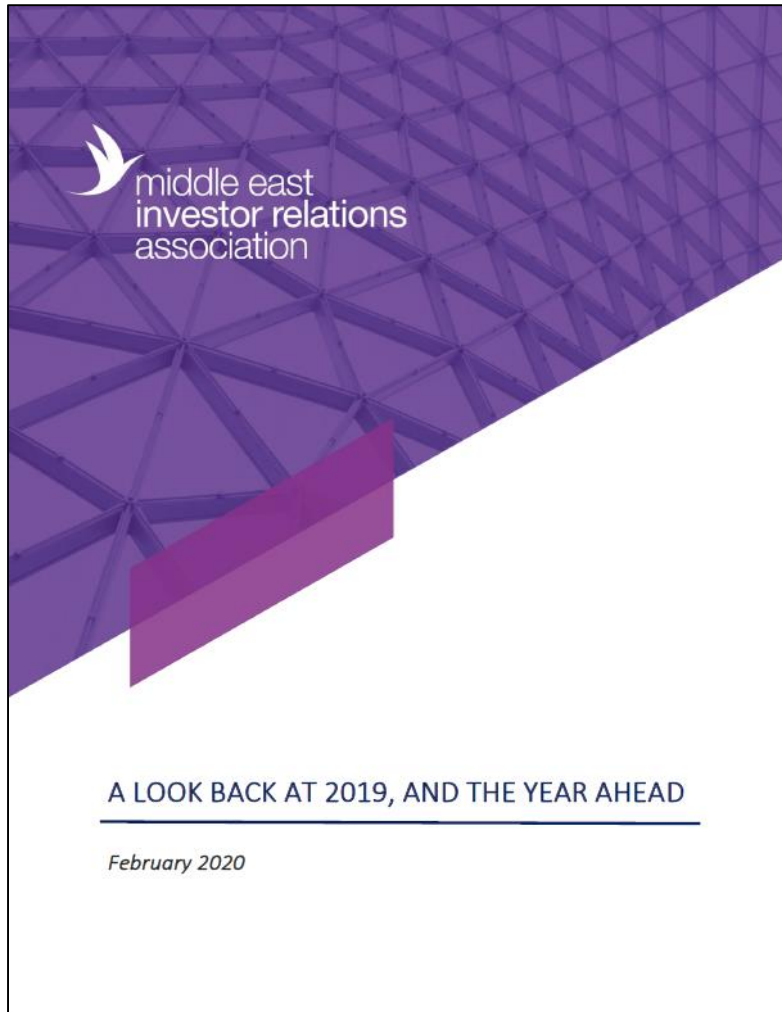
MEIRA White Paper Series

MEIRA will contribute to creating reports and interviews focused on different IR matters. The white papers are designed to increase dialogue among IR professionals and encourage them to share best practice.

Calendar for 2020

- > A look back at 2019, and the year ahead
- > Diversity and Investor Relations
- > Technology and how the IR role is evolving in a digital world
- > The impact of ESG in IR communications
- > Key takeaways from the 2020 MEIRA Conference
- > A year in review

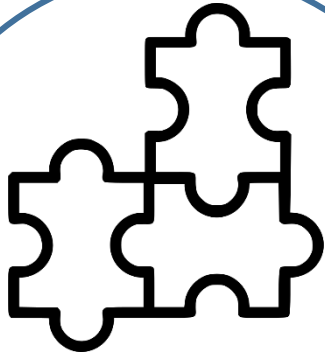
A look back at 2019, and the year ahead



Key areas:

1. Underlying changes for IR
2. Strategic IR
3. IR response

Underlying changes in IR



Market Structure



Regulation



Technology

MARKET OVERVIEW

Markets with a current IR regulation in the Middle East



UAE

- > Year: 2015
- > Appoint an Investor Relations Officer
- > Create an IR section in the corporate website
- > Publishing disclosed information and statements, together with other statements about the company and shareholders' rights
- > Publishing investor presentations



Oman

- > Year: 2019
- > Appoint an Investor Relations Officer
- > Create an IR section in the corporate website
- > Take part in all IR workshops organized by MSM and MEIRA
- > Get your CIRO Certification

Saudi Arabia and Kuwait are also planning to regulate the IR function with similar requirements

MEIRA IR Awards



Best IR Practice



Best Digital
Communication



Best Annual Report

Key IR Themes



Activism



Governance and
stewardship



Passive investment



DOUBLE ISSUE

DEC. 23 / DEC. 30, 2019

PERSON *of the* YEAR

TIME

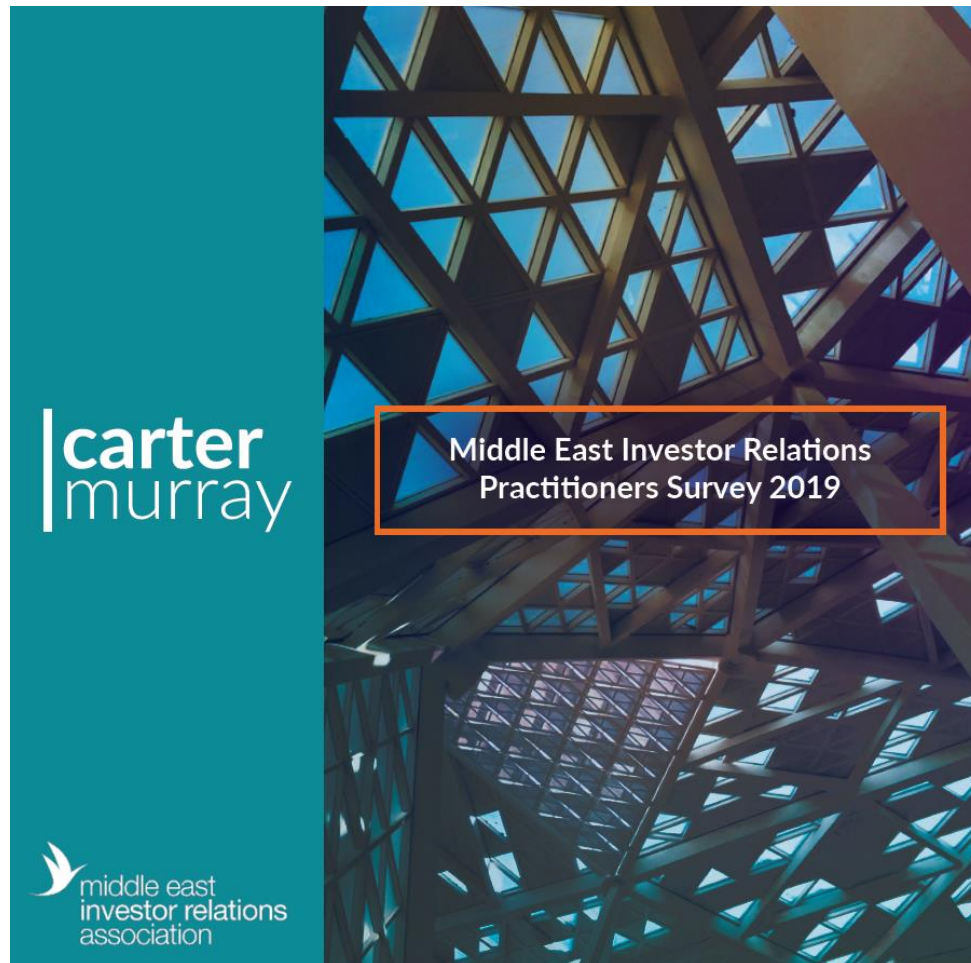


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Middle East IR Practitioners' Survey 2019



[Download it from meira.me](https://meira.me)

6 Cs of Success



For more information, visit meira.me

or contact:

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Panel Discussion



Leena Al Olaimy
Cofounder & Executive Chairperson
3BL Associates



Sh. Abdulla Al-Khalifa
Director of Communications
& Investor Relations
Zain Bahrain



Moderated by
John Gollifer
General Manager
MEIRA

STAY IN TOUCH

To express your interest in joining MEIRA and becoming part of the Bahrain Chapter, kindly contact us on:

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mbsd.info@bahrainbourse.com

Thank You