



## MEIRA Newsletter

6 February 2020

If you would like to collaborate in our next newsletter, contact us at [pr@meira.me](mailto:pr@meira.me)

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### Weekend reading list

- > Capital markets in UAE set for listings boost. *Euromoney* [Read more](#)
- > Working together: How governance and IR teams tackle key challenges. *IR Magazine* [Read more](#)
- > Five essentials of effective earnings releases. *Business Wire* [Read more](#)

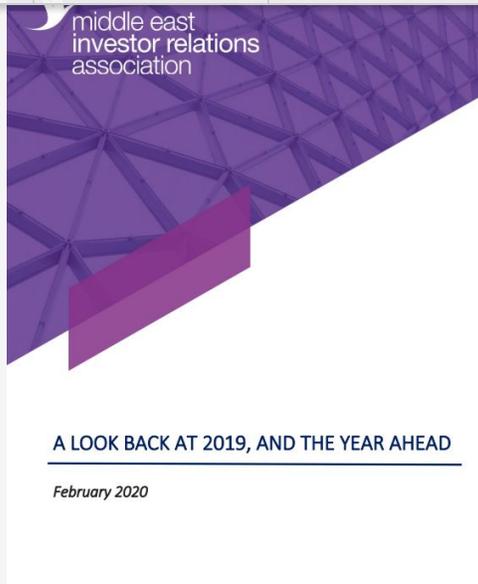
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### Publications

#### **MEIRA white paper - A look back at 2019, and the year ahead**

In an effort to deliver more benefits to our members and based on increased demand for thought leadership content, we are delighted to launch our new white paper series. During the year, MEIRA will contribute to creating reports and interviews focused on different IR matters.

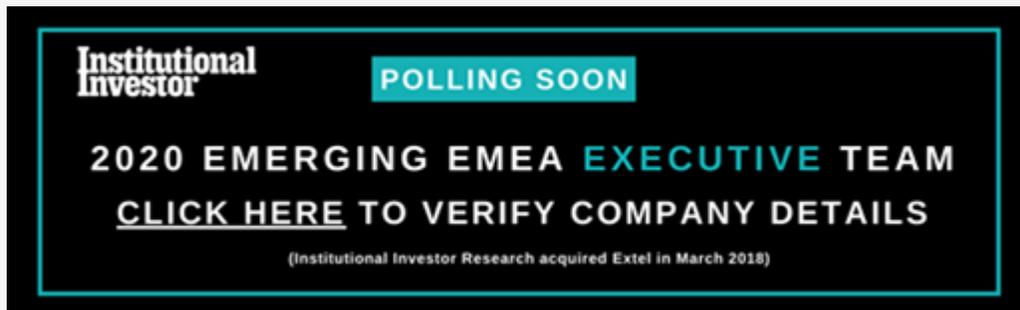
Being the first paper of a new series, we wanted to share a quick summary of what we think have been the major developments and achievements in 2019 for the Investor Relations (IR) community in the Middle East. However, as we look ahead, 2020 seems to be an exciting year for the profession and current trends are going to affect the dynamics of the market. Shareholder activism, passive investment, digitalization and much more is just around the corner.



on the website where you can download it along with some other relevant pieces. To access, visit [meira.me/ir-resources/](https://meira.me/ir-resources/) and login with your credentials.

If you need assistance, contact [info@meira.me](mailto:info@meira.me).

## MEIRA Updates



### 2020 MEIRA IR Awards - Best Corporate and Best Individual categories - Poll opens in one month

Institutional Investor's 2020 Emerging EMEA Executive Team survey, now fully integrated with Extel, forms the basis of the MEIRA IR Awards. The polling process will run from **2 March to 3 April, 2020**. IR winners in the Middle East will be announced at the MEIRA IR awards ceremony, which will take place on 23 September 2020.

In order to prepare your company for the polling process, review your **IR executives list before 2 March**. To request your personalised link to the CIV ballot, please click on the banner. Remember that **only IR Executives that have market-facing roles** should be included for the evaluation. The list submitted forms the basis of prepopulated on the ballot used by buy and sell-siders to vote.

### Notes from the GM

Greetings, onwards and upwards, MEIRA, your professional body for IR in the region!



only just started given MEIRA corporate membership stands at over 100 for the first time. Thank you, a great effort all around. Our narrative for the MEIRA annual report will follow when we will share our review of the year's other highlights and reiterate our plans - not just for another financial year but also for the next few years. Purpose, objectives and strategy, after all, don't generally change from year to year if we are on the right track. And we are. We appreciate your continued support as we build up to another great year of activities for you supported by thought leadership, publications, events, webinars, training and of course, the MEIRA Annual Conference which will be all about, "MEIRA 20/20 Vision: Driving Stakeholder Value", as announced last week. Venue still to be announced so stay posted!

Turning to our calendar of events, the Chapters are all gearing up for their first meetings of the year and on 25 February at the customary webinar time of 12.30 pm for no more than 30-40 minutes, we are delighted to have the company of Amani Korayeim, Director of EMEA, Extel Equity Survey/Institutional Investor Research, the region's longstanding go-to source of market insight. Moreover, we'll take the opportunity to hear how the MEIRA IR Best Practice Awards for 2020 are shaping up, some thoughts around the importance of using such awards to benchmark your own IR performance and to address any questions you may have on this year's awards' process. Whether you win or not, remember, it's more about improving your IR every year. It's also about being part of something bigger, within your own organisations where the process behind awards can galvanise company functions and resources or externally, where at least your target audience can appreciate who you are and what you are setting out to achieve. My advice, go for it, you have nothing to lose!

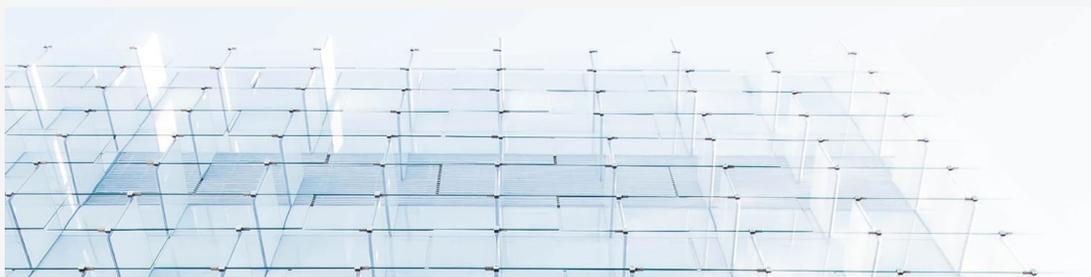
Catch up soon, I'm sure - do join us for the first of this year's MEIRA webinar series on 25 February and we hope to see you at your next MEIRA Chapter meeting coming your way very soon.

Best wishes,

Team MEIRA

## Events

### Upcoming events



Join us for an interactive session with Amani Korayeim, Director EMEA – II and Extel Research, Institutional Investor, to discover all the essential, step-by-step information you need to know about the Awards. During this session, which is taking place on **25 February at 12.30pm (UAE timing)**, the participants will have the opportunity to share their questions related to the annual survey organised by Institutional Investor - Extel. An exclusive opportunity to understand how to be on the stage at the 2020 MEIRA Awards Ceremony on 23 September!

[The registration link will be shared shortly with MEIRA members](#)

### MEIRA Calendar of Events

**MEIRA Webinar - Getting ready for the 2020 MEIRA IR Awards:** 25 February (Online)

**MEIRA Bahrain Chapter Seminar:** 24 February (Manama, Bahrain)

**MEIRA Annual Conference & Awards Dinner:** 23 September (Dubai, UAE)

## Careers



### Bilingual Investor Relations Manager (Saudi Arabia)

Instinctif Partners is looking for a bilingual (English and Arabic) Investor Relations Manager for a healthcare client in Riyadh.

To apply and review the job description, [click here](#).



### Senior Consultant - Investor Relations (Abu Dhabi, UAE)

H+K Strategies is looking for a Senior Consultant - Investor Relations to be based in Abu Dhabi.

To review the job description, [click here](#).

## Members

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We are delighted to count on the support of our renewed members

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2020

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middle east  
investor relations  
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### Do you want to join MEIRA?

Don't miss the opportunity to join our IR community and become a member today.

You just need to fill our [membership form](#) and send it to [info@meira.me](mailto:info@meira.me) in order to finalise the process.

We are looking forward to welcoming you!

[Membership form](#)

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#### About Middle East Investor Relations Association

The Middle East Investor Relations Association (MEIRA) is an independent non-profit organisation dedicated to promoting the Investor Relations (IR) profession and industry standards in corporate

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governance. The mission of MEIRA is to enhance the reputation, efficiency and attractiveness of the Middle East. **Past Issues**

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This involves a commitment to fostering increased dialogue among its members and to encourage them to share and adopt best practice techniques within the field of IR. In partnership with stock exchanges, regulators and other market participants, MEIRA supports companies through its professional development and certification programmes as well as its membership community and network of country chapters.



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