



## MEIRA Newsletter

20 February 2020

If you would like to collaborate in our next newsletter, contact us at [pr@meira.me](mailto:pr@meira.me)

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### Weekend reading list

- > The art of turning a profit: Investor relations at a listed art dealer. *IR Magazine* [Read more](#)
- > Middle East investors continue to look to UK regions. *Zawya* [Read more](#)
- > Four IPOs raise \$26bln in GCC in Q4 2019. *Zawya* [Read more](#)

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### MEIRA Updates



#### Important Reminder!

We would like to remind to all the existing CIRO candidates who haven't taken their CIRO exam yet, that they will need to take it **by 31 May** if they want to be examined on the materials reviewed during their course.

The MEIRA CIRO, offered in partnership with the IR Society, UK, will have a new study guide in 2020 and the exam papers after this date will be based on the most updated version of this new guide which includes new sections and reviewed content.



### Notes from the GM

Greetings everybody as we move from year-end 2019 to 2020 for real! As the 25th Gulfood 2020 shows, you can't stop the throng of thousands enjoying the world's largest annual food and beverage trade exhibition at the Dubai World Trade Centre, let's keep going, world.

Next week, we expect to have some very exciting news, when we plan to announce the venue for our MEIRA annual conference, taking place in Dubai on 23 September 2020 - please mark your diaries and don't miss, "MEIRA 20/20 Vision: Driving stakeholder value", a theme for which we are looking for topical speakers. Know anybody you think we should contact?

It will, I'm sure, be another memorable gathering of the great and the good of IR professionals in the region. Remember, this includes all of you, our market constituents, be it listed companies, the investment community, exchanges, regulators, intermediaries, service providers, partners and other supporters alike. We can't wait!

This week, we kicked off our Chapter meetings with our members and prospective new members in Muscat, Oman. What a hospitable city, it's always good to visit. Next week, we're in Manama, Bahrain, another lovely place we like to visit. After that, I'm sure we'll be heading your way, so look out for MEIRA!

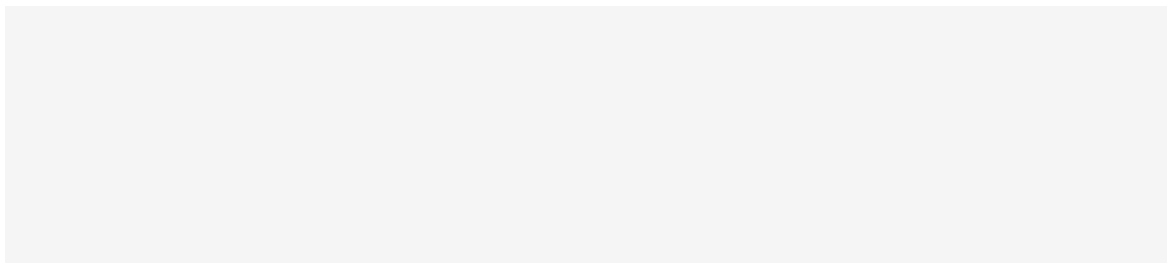
In the meantime, do join us live for the next MEIRA webinar on 25 February (12.30 pm) when we will hear from Institutional Investor's Amani Korayeim, Director, EMEA, as she shares all you need to know about the Extel Research process behind our MEIRA Annual IR Best Practice Awards. I can't wait to ask Amani all your questions so let us know what you have in mind for IR 2020 and how we can possibly help you.

Best wishes,

Team MEIRA

## Events

### Upcoming events





## MEIRA BAHRAIN CHAPTER WORKSHOP: KEY IR THEMES FOR 2020

### **24 February - MEIRA Bahrain Chapter Workshop: Key IR Themes for 2020**

Bahrain Bourse and MEIRA are organising an Investor Relations (IR) session titled “Key IR Themes for 2020”. The event will take place on 24 February at Bahrain Bourse.

Agenda:

- > 2:00 – 2:30: Networking & Registration
- > 2:30 – 3:00: Keynote: Key IR Themes for 2020 – by John Gollifer, General Manager at MEIRA
- > 3:00 – 3:30: Panel: Challenge and Opportunity for Bahrain IROs – by Sh. Abdulla Al-Khalifa, Director of Communications & Investor Relations at Zain Bahrain, Leena Al Olaimy, Cofounder & Executive Chairperson at 3BL Associates and moderated by John Gollifer.

[To RSVP, please contact MBSD.INFO@bahrainbourse.com](mailto:MBSD.INFO@bahrainbourse.com)



## WEBINAR – GETTING READY FOR THE 2020 MEIRA BEST PRACTICE IR AWARDS

### **25 February - MEIRA Webinar: Getting ready for the 2020 MEIRA Best Practice IR Awards (members only)**

Join us for an interactive session with Amani Korayeim, Director EMEA – II and Extel Research, Institutional Investor, to discover all the essential, step-by-step information you need to know about the Awards. During this session, which is taking place on **25 February at 12.30pm (UAE timing)**, the participants will have the opportunity to share their questions related to the annual survey organised by Institutional Investor - Extel. An exclusive opportunity to understand how to be on the stage at the 2020 MEIRA Awards Ceremony on 23 September!

[To request your registration link, contact events@meira.me](mailto:events@meira.me)



## MEIRA SAUDI CHAPTER WORKSHOP – THE IMPORTANCE OF SHAREHOLDER IDENTIFICATION AND TARGETING IN GLOBAL MARKETS

**17 March - MEIRA Saudi Chapter IR Workshop (members only)**

provide IRO's with an insight into how best to understand their shareholder base and assist them with developing their strategy across a number of disciplines. On this occasion, Alison Owers, CEO at Orient Capital, will be the guest speaker.

- How to understand and optimise your international shareholder base
- The influence of investor targeting on developing and broadening your shareholder base
- Other factors to consider when developing your IR strategy when competing for global capital
- Best practice IR suggestions

[For more details and registration, click here](#)

### MEIRA Calendar of Events

**Webinar - Getting ready for the 2020 MEIRA IR Awards:** 25 February (Online) *[Members only](#)*

**MEIRA Bahrain Chapter Seminar:** 24 February (Manama, Bahrain)

**MEIRA Saudi Chapter Workshop:** 17 March (Riyadh, Saudi Arabia) *[Members only](#)*

**MEIRA Kuwait Chapter Workshop:** 18 March (Kuwait City, Kuwait) *[Members only](#)*

**MEIRA Annual Conference & Awards Dinner:** 23 September (Dubai, UAE)

## Training

### CIRO programme

The Certified Investor Relations Officer programme, delivered in partnership with the London based UK IR Society, is an internationally recognised qualification in Investor Relations.

[Read More](#)

### CIRO Calendar 2020

> **Abu Dhabi:** 9 - 10 - 11 June

> **Dubai:** November

[Register now!](#)

### The Introduction to Investor Relations course

This one-day course provides an introduction to financial markets, Investor Relations and the financial environment in which Investor

### Introduction to IR Calendar 2020

> **Abu Dhabi:** 9 June

> **Dubai:** November

**Are you looking for a bespoke or in-house training?**

**[Contact us](#)**

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## Careers



### **Are you hiring an IR professional?**

If you are looking for an IR professional in the region and need some assistance, contact us at [careers@meira.me](mailto:careers@meira.me).

We have a database with relevant CVs and we can also connect you with specialised recruitment agencies to support you during this process.



### **Bilingual Investor Relations Manager (Saudi Arabia)**

Instinctif Partners is looking for a bilingual (English and Arabic) Investor Relations Manager for a healthcare client in Riyadh.

To apply and review the job description, [click here](#).

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## Members

**We are delighted to count on the support of our renewed member  
(13 - 20 February 2020 period):**



### Do you want to join MEIRA?

Don't miss the opportunity to join our IR community and become a member today. You just need to fill our [membership form](#) and send it to [info@meira.me](mailto:info@meira.me) in order to finalise the process.

We are looking forward to welcoming you!

[Membership form](#)

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#### About Middle East Investor Relations Association

The Middle East Investor Relations Association (MEIRA) is an independent non-profit organisation dedicated to promoting the Investor Relations (IR) profession and industry standards in corporate governance. The mission of MEIRA is to enhance the reputation, efficiency and attractiveness of the Middle East capital markets.

This involves a commitment to fostering increased dialogue among its members and to encourage them to share and adopt best practice techniques within the field of IR. In partnership with stock exchanges, regulators and other market participants, MEIRA supports companies through its professional development and certification programmes as well as its membership community and network of country chapters.

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