



MEIRA Newsletter

13 February 2020

If you would like to collaborate in our next newsletter, contact us at pr@meira.me

Weekend reading list

- > The robots are coming for fund management jobs. *Bloomberg* [Read more](#)
- > Communicating across the chasm: How companies can navigate the new investor ESG landscape. *GreenBiz* [Read more](#)
- > Economic diversification key to a sustainable Middle East future, UAE forum told. *Arab News* [Read more](#)

Publications



Activism in 2019: Trends to watch (by Brunswick)

As the number of activist investor campaigns continue to increase around the world, here are some recent developments as the activism landscape matures:

- Everyone is an activist
- The emergence of the activist analyst
- The vulnerability spectrum has widened
- Capital is global and investor expectations have homogenized

[Download the full report here](#)

MEIRA Updates



Notes from the GM

Oh dear, I'm sad to say that the coronavirus is putting a real dampener on the start of the year everywhere. Having already spoiled the festivities last month to usher in the Year of the Rat, generally an auspicious sign in the Chinese calendar, I hear thousands more would-be travellers are turning their back on getting away. Singapore, for example, a home from home for us, reckons this means up to 20,000 a day not arriving in the City State on account of the virus. In support of the sterling efforts to reassure people, national radio put out this snappy advice as part of a campaign to keep hands clean:

[Please, click here to watch the video](#)

It's the simple things in life that can often make a difference. Let's hope so and we wish everyone well as we, hopefully, move beyond the virus soon. One thing that happened during the SARS pandemic in 2003, when I was based in Singapore, was the increased use of video-conferencing, so much so, that we thought at the time that our IR roadshow days were done. Of course, this is not the case, as convenient, safe and easy as video-conferences are, you can't beat face-to-face meetings, as we all know. Let's stay calm, stay well and we hope to catch up soon with more happy news in what is, nevertheless, the week of Valentine's Day. Have a great one!

Best wishes,

Team MEIRA

Events



MEIRA BAHRAIN CHAPTER WORKSHOP: KEY IR THEMES FOR 2020

24 February - MEIRA Bahrain Chapter Workshop: Key IR Themes for 2020

Bahrain Bourse and MEIRA are organising an Investor Relations (IR) session titled “Key IR Themes for 2020”. The event will take place on 24 February at Bahrain Bourse.

Agenda:

- > 2:00 – 2:30: Networking & Registration
- > 2:30 – 3:00: Keynote: Key IR Themes for 2020 – by John Gollifer, General Manager at MEIRA
- > 3:00 – 3:30: Panel: Challenge and Opportunity for Bahrain IROs – by Sh. Abdulla Al-Khalifa, Director of Communications & Investor Relations at Zain Bahrain, Leena Al Olaimy, Cofounder & Executive Chairperson at 3BL Associates and moderated by John Gollifer.

[To RSVP, please contact MBSD.INFO@bahrainbourse.com](mailto:MBSD.INFO@bahrainbourse.com)



WEBINAR – GETTING READY FOR THE 2020 MEIRA BEST PRACTICE IR AWARDS

25 February - MEIRA Webinar: Getting ready for the 2020 MEIRA Best Practice IR Awards (members only)

Join us for an interactive session with Amani Korayeim, Director EMEA – II and Extel Research, Institutional Investor, to discover all the essential, step-by-step information you need to know about the Awards. During this session, which is taking place on **25 February at 12.30pm (UAE timing)**, the participants will have the opportunity to share their questions related to the annual survey organised by Institutional Investor - Extel. An exclusive opportunity to understand how to be on the stage at the 2020 MEIRA Awards Ceremony on 23 September!

[To request your registration link, contact events@meira.me](mailto:events@meira.me)

MEIRA Calendar of Events

Webinar - Getting ready for the 2020 MEIRA IR Awards: 25 February (Online) *Members only*

MEIRA Bahrain Chapter Seminar: 24 February (Manama, Bahrain)

MEIRA Kuwait Chapter workshop: 18 March (Kuwait City, Kuwait) [members only](#)

MEIRA Annual Conference & Awards Dinner: 23 September (Dubai, UAE)

Training

CIRO programme

The Certified Investor Relations Officer programme, delivered in partnership with the London based UK IR Society, is an internationally recognised qualification in Investor Relations.

[Read More](#)

CIRO Calendar 2020

> **Abu Dhabi:** 9 - 10 - 11 June

> **Dubai:** November

[Register now!](#)

The Introduction to Investor Relations course

This one-day course provides an introduction to financial markets, Investor Relations and the financial environment in which Investor Relations professionals work.

[Read More](#)

Introduction to IR Calendar 2020

> **Abu Dhabi:** 9 June

> **Dubai:** November

[Register now!](#)

Are you looking for a bespoke or in-house training?

[Contact us](#)

Careers

Are you hiring an IR professional?

If you are looking for an IR professional in the region and need some assistance, contact us at careers@meira.me.



support you during this process.



Bilingual Investor Relations Manager (Saudi Arabia)

Instinctif Partners is looking for a bilingual (English and Arabic) Investor Relations Manager for a healthcare client in Riyadh.

To apply and review the job description, [click here](#).

Members

We are delighted to count on the support of our renewed members
(6 - 13 February 2020 period):



Do you want to join MEIRA?

Don't miss the opportunity to join our IR community and become a member today.

You just need to fill our [membership form](#) and send it to info@meira.me in order to finalise the process.

We are looking forward to welcoming you!

[Membership form](#)

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ANNUAL STRATEGIC PARTNERS



About Middle East Investor Relations Association

The Middle East Investor Relations Association (MEIRA) is an independent non-profit organisation dedicated to promoting the Investor Relations (IR) profession and industry standards in corporate governance. The mission of MEIRA is to enhance the reputation, efficiency and attractiveness of the Middle East capital markets.

This involves a commitment to fostering increased dialogue among its members and to encourage them to share and adopt best practice techniques within the field of IR. In partnership with stock exchanges, regulators and other market participants, MEIRA supports companies through its professional development and certification programmes as well as its membership community and network of country chapters.



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