



MEIRA Newsletter

9 January 2020

If you would like to collaborate in our next newsletter, contact us at pr@meira.me

Weekend reading list

- > Intro to an IRO: Massimiliano Riggi, Poste Italiane. *Nasdaq* [Read more](#)
- > Challenging the current board structure: Activism continues to evolve. *Teneo* [Read more](#)
- > Seven tips for roadshow success in 2020. *IR Magazine* [Read more](#)

MEIRA Updates



New MEIRA membership logo

We are delighted to share with our members their new membership logo for 2020. The MEIRA membership logo is the most effective way to show your commitment to follow IR best practice. It can be displayed in any support of your choice such as business cards, website, annual report and email signature. Don't miss the opportunity to let the IR community know that you are a proud member of MEIRA!



Notes from the GM

Dear MEIRA members, partners and friends,

Season's greetings, I hope you have all enjoyed a restful break over the year-end and are already off to a great start in 2020, a year of real promise given Expo 2020 in Dubai. It runs for 6 months from October so don't miss it!

As we reflect on last year, one of considerable change, we can only expect more. At MEIRA, we added a new Chapter in Bahrain, moved office to the ultra-modern One Central complex, retained your excellent executive team of Alicia and Deborah (and Nirmal, our friendly accountant, currently busy closing the books for 2019) and, I believe, made a telling difference to IR in the region, not least through the busy calendars of our inspiring Chapters.

In 2020, there are already some discernible global trends that we may need to factor into our IR:

- Activism and more corporate actions
- Board responses to governance and investor stewardship
- Climate Change
- Disruption
- And lots more as our community of stakeholders grows and asks more of us

Accordingly, who wouldn't want to do IR? We expect more MEIRA activities and content, including regular webinars to share what is going on in the region and outside it, more IR training at different levels for each Chapter, not least through the good offices of the regulators and exchanges. And of course, you should all already have 23 September 2020 locked in the diary - it's MEIRA annual conference day, somewhere special. Watch this space for more news in 2020!

Finally, let me say how quickly it all goes, so let's make the most of it, keep talking, introducing new people to the exciting world of IR, sharing and championing IR in the region, now that is all something we can control!

Catch up soon, I'm sure, and as I said in the last newsletter, remember, what unites us, IR practitioners:

"There's nothing in the world more powerful than a good story. Nothing can stop it. No enemy can defeat it." Tyrion Lannister

Here's to your 2020, MEIRA people everywhere!

Team MEIRA

Events

Upcoming events

MEIRA Calendar of Events

MEIRA Q1 Webinar: February (Online)

MEIRA Bahrain Chapter Seminar: February (Manama, Bahrain)

Careers



Investor Relations / Public Relations Specialist (Riyadh, Saudi Arabia)

Advert One is looking for an Investor Relations/ Public Relations Specialist who will be work closely with their current clients in order to deliver high-quality IR services.

[Download the job description here](#)

Members

We are delighted to count on the support of our renewed members
(5 December 2019 - 9 January 2020 period):





Do you want to join MEIRA?

Don't miss the opportunity to join our IR community and become a member today. You just need to fill our [membership form](#) and send it to info@meira.me in order to finalise the process.

We are looking forward to welcoming you!

[Membership form](#)

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About Middle East Investor Relations Association

The Middle East Investor Relations Association (MEIRA) is an independent non-profit organisation dedicated to promoting the Investor Relations (IR) profession and industry standards in corporate governance. The mission of MEIRA is to enhance the reputation, efficiency and attractiveness of the Middle East capital markets.

This involves a commitment to fostering increased dialogue among its members and to encourage them to share and adopt best practice techniques within the field of IR. In partnership with stock exchanges, regulators and other market participants, MEIRA supports companies through its professional development and certification programmes as well as its membership community and network of country chapters.



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