



MEIRA Newsletter

16 January 2020

If you would like to collaborate in our next newsletter, contact us at pr@meira.me

Weekend reading list

- > Emerging markets growth hit by weak investment and deglobalisation. *The National* [Read more](#)
- > Kuwait: Banking on growth. *Global Finance* [Read more](#)
- > Energy markets are in transition, and investors are retreating. Here's why. *CNBC* [Read more](#)
- > How gender fits into ESG? *S&P Global* [Read more](#)

Publications



2020 and Beyond (by BNY Mellon)

The global investment industry is on the cusp of an initial wave of disruption. How is the investment community navigating the trends sweeping the sector? As we look ahead, this

MEIRA Updates



Notes from the GM

Welcome back, we're all back in earnest with renewed energy, optimism and, of course, a whole year of IR ahead of us, how exciting!

Let us know what you are planning and wish to see more of, either through your wonderful MEIRA Chapters or directly to your executive team at MEIRA HQ, One Central, Dubai. Come and visit us, it's a smashing location with excellent facilities to support our efforts. Indeed, the Government has just announced that it will form part of the 'Dubai Future District' dedicated to the new economy. We're in the right spot!

One of the biggest markers laid down at the beginning of this year has come from Mark Carney, Governor of the Bank of England, and soon to be the next UN special envoy for climate action and finance:

"A question for every company, every financial institution, every asset manager, pension fund or insurer:

What's your plan? The concern is whether we will spend another decade doing worthy things but not enough ..."

The FRC, the UK governance watchdog, similarly warned that too many companies are not fully considering the importance of broader stakeholder views. Without these, how can we possibly have a clear view of what we should be doing? The world is changing and we have an opportunity to do something positive about it. We do not work in isolation, particularly in IR. Ultimately, we should ask ourselves who we serve and how, as business people, we can bring them all along with us given we have a public licence to operate, albeit in a more challenging world with more than just one stakeholder.

And now Larry Fink of BlackRock has weighed in with the why, adding in his annual letter to CEOs: "Every government, company, and shareholder must confront climate change", adding: "Ultimately, purpose is the engine of long-term profitability."

Our Events Committee too is mulling over various ideas for the MEIRA Annual Conference on 23 September in Dubai, just ahead of Expo 2020. We aim to build on last year's theme of the Age of Engagement, which you all supported so well. Clearly, 2020 will be another big IR year for all of us. We'll let you know what we think will work for our much anticipated conference as soon as we can. If anyone has any other thoughts on this, the biggest event of the year for MEIRA, or anything else, be sure to let us know.

2020, MEIRA!

Best wishes,

Team MEIRA

Events

Upcoming events

MEIRA Calendar of Events

MEIRA Q1 Webinar: February (Online)

MEIRA Bahrain Chapter Seminar: February (Manama, Bahrain)

Careers



Investor Relations Professionals (Saudi Arabia)

Petro Rabigh is looking for IR representatives, both Professionals and Para Professionals (Admin, Assistants).

To apply, please send your CV to Wesam Bakhsh, IR Manager, bakhshwy@petrorabigh.com

Members

Do you want to join MEIRA?

Don't miss the opportunity to join our IR community and become a member today. You just need to fill our [membership form](#) and send it to info@meira.me in order to finalise the process.

We are looking forward to welcoming you!



[Membership form](#)

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About Middle East Investor Relations Association

The Middle East Investor Relations Association (MEIRA) is an independent non-profit organisation dedicated to promoting the Investor Relations (IR) profession and industry standards in corporate governance. The mission of MEIRA is to enhance the reputation, efficiency and attractiveness of the Middle East capital markets.

This involves a commitment to fostering increased dialogue among its members and to encourage them to share and adopt best practice techniques within the field of IR. In partnership with stock exchanges, regulators and other market participants, MEIRA supports companies through its professional development and certification programmes as well as its membership community and network of country chapters.

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