



MEIRA Newsletter

30 January 2020

If you would like to collaborate in our next newsletter, contact us at pr@meira.me

Weekend reading list

- > Goldman Sachs' new rule: At least 1 woman on the board or you can't go public. *CNN* [Read more](#)
- > How fixed-income investors are adding sustainability to investment decisions. *IR Magazine* [Read more](#)
- > Who the world's biggest companies call when capitalists attack. *Bloomberg* [Read more](#)

MEIRA Updates



MEIRA 20/20 Vision: Driving stakeholder value, our new Conference theme!

"MEIRA 20/20 Vision: Driving Stakeholder Value"

Continue reading this newsletter and find out more details!



Notes from the GM

Greetings from a bright and sunny Dubai. Wow, it's already the end of January 2020

You'll see that we now have a bold title for this year's MEIRA annual conference, as promised, on 23 September 2020 in Dubai, so do join us for, **"MEIRA 20/20 Vision: Driving Stakeholder Value"**, a title that resonates with last year's MEIRA conference theme of The Age of Engagement, something important that applies to all our market constituents, be it listed companies, the investment community, exchanges, regulators, intermediaries, service providers, partners and other supporters alike.

We recognise that IR does not work in isolation, that increasingly, there is a bigger number of equally important stakeholders who should have an interest in what you do as public listed companies. Naturally, MEIRA is keen and ready to take up this important and topical discussion on your behalf, if not with an impeccably clear line of sight - I'm told the region's famed hunting falcon, which incidentally, like many of us has its origins outside the region, sitting on the Burj Khalifa can spot a juicy tidbit on the ground, yes, at least some 830 metres away!

Your MEIRA Conference Committee met recently and agreed that we can and should build on the theme of engaging all IR stakeholders. If we consider the big themes of the day, these include what is beginning to look like a veritable A to Z of key factors: Activism; Boards of Directors; Climate Change; Disruption; Environmental, Societal and Governance (ESG) issues ... I could go on but we all get the picture, I'm sure. It was, of course, ESG factors that kept bubbling to the surface of our discussions throughout 2019, so let's pick up these important themes again and see how best we can integrate them into our IR thinking and our IR responses as responsible business people. If we can't, who can?

Onwards and upwards, MEIRA, our world is changing and we do need to respond, if not navigate the change and future-proof our IR. Let's make a difference in 2020. We're preceding Expo 2020 with our own take on IR, what it is today and how it will look tomorrow if we are to deliver sustainable business in what is a most dynamic marketplace, the Middle East and far beyond.

Join us on 23 September 2020 for, **"MEIRA 20/20 Vision: Driving Stakeholder Value"**, the MEIRA Annual Conference coming soon to a great venue in Dubai!

Best wishes,

Events

Upcoming events

MEIRA Calendar of Events

MEIRA Q1 Webinar: February (Online)

MEIRA Bahrain Chapter Seminar: February (Manama, Bahrain)

MEIRA Annual Conference & Awards Dinner: 23 September (Dubai, UAE)

Careers



Bilingual Investor Relations Manager (Saudi Arabia)

Instinctif Partners is looking for a bilingual (English and Arabic) Investor Relations Manager for a healthcare client in Riyadh.

To apply and review the job description, [click here](#).



Senior Consultant - Investor Relations (Abu Dhabi, UAE)

H+K Strategies is looking for a Senior Consultant - Investor Relations to be based in Abu Dhabi.

To review the job description, [click here](#).

Members

Do you want to join MEIRA?



and become a member today.
You just need to fill our [membership form](#) and send it to info@meira.me in order to finalise the process.

We are looking forward to welcoming you!

[Membership form](#)

Share this newsletter with your colleagues and friends



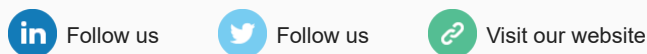
With the support of our annual strategic partners



About Middle East Investor Relations Association

The Middle East Investor Relations Association (MEIRA) is an independent non-profit organisation dedicated to promoting the Investor Relations (IR) profession and industry standards in corporate governance. The mission of MEIRA is to enhance the reputation, efficiency and attractiveness of the Middle East capital markets.

This involves a commitment to fostering increased dialogue among its members and to encourage them to share and adopt best practice techniques within the field of IR. In partnership with stock exchanges, regulators and other market participants, MEIRA supports companies through its professional development and certification programmes as well as its membership community and network of country chapters.



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