



MEIRA Newsletter

23 January 2020

If you would like to collaborate in our next newsletter, contact us at pr@meira.me

Weekend reading list

- > Chief executives are being held accountable for inaction on climate change. *The National* [Read more](#)
- > BlackRock C.E.O. Larry Fink: Climate crisis will reshape finance. *The New York Times* [Read more](#)
- > UAE family office IPOs will help drive reform, analysts say. *The National* [Read more](#)
- > Actionable insights, data protection and ESG: Technology trends in 2020. *IR Magazine* [Read more](#)

MEIRA Updates



2020 MEIRA IR Best Practice Awards: Extel Survey

The Extel Europe/MENA Survey 2020 will open in **March** and both buy-side and sell-side will give their views on the IR performance of corporates and individual IR professionals based in the Middle East.

The winners will be announced at the 2020 MEIRA Awards Dinner which will take place on



Notes from the GM

Greetings from a dark, damp UK.

This week, I was in London catching up with our friends at the UK IR Society, celebrating their 40th anniversary this year. Our hearty congratulations for a great milestone for a great partner!

Like all of us in the professional body space, it's always worth comparing and contrasting to suit ourselves, while recognizing that we work most effectively when we can draw on one another's strengths. The IR Society showcased their 2019 best practice awards in their latest publication, always a good read and it struck me that our own annual MEIRA awards' process kicks off very soon.

MEIRA is also fortunate to partner with Extel/II or Institutional Investor, without doubt the longest running and one of the most widely used equity surveys from which we glean not only votes from the buy- and sell-side for you, our corporate members, but also actionable market insights.

From your point of view, start thinking about your target audience, letting them know that the Extel/II Emerging Markets Equity Survey is open for their votes in March until April 2020. What have you to lose, nothing?!

The process of participating, raising your and your company's IR profile and who knows, getting more votes and recognition than last year, are all positive starting points.

Separately, the MEIRA awards for which we consider your annual report and digital reporting, for example, are equally important stepping stones to improving your IR. These awards will open in the second quarter of 2020 and the entries will close before the summer so that our august judging panels can review all entries.

We all look forward to 23 September 2020 when, of course, MEIRA hosts our annual conference and awards. Look out for more news on these big events and let's start planning for an even bigger and better celebration of best practice IR in the region, MEIRA style!

Best wishes,

Team MEIRA

Events



30 March - 1 April: AFE Annual Conference (Tunis, Tunisia)

The Arab Federation of Exchanges (AFE) is organising its two-day 2020 Annual Conference in Tunis.

The event will include a session titled "Investor Relations – a no longer nice to have function" which

will count on the participation of John Gollifer, MEIRA General Manager, as one of the panellists.

The agenda includes some other hot topics such as ESG, cryptocurrencies and other digital trends relevant for the capital markets.

A dedicated website will be available shortly.

MEIRA Calendar of Events

MEIRA Q1 Webinar: February (Online)

MEIRA Bahrain Chapter Seminar: February (Manama, Bahrain)

Past events



21 January: CMA Awareness Session (Kuwait)

Last Monday, the CMA in Kuwait organised an awareness session for all the listed companies to discuss the importance of the IR function and the role of Board Secretaries.

The event, which was attended by more than 130 delegates, included a presentation from Mohammad Abdal, Chief Communications Officer at Zain, MEIRA Kuwait Chapter Head and MEIRA Board Member, who gave a presentation about the IR function and its key

benefits for any listed company in the country.

This session paved the way for future initiatives organised by the MEIRA Kuwait Chapter in collaboration with the CMA.



Investor Relations Professionals (Saudi Arabia)

Petro Rabigh is looking for IR representatives, both Professionals and Para Professionals (Admin, Assistants).

To apply, please send your CV to Wesam Bakhsh, IR Manager, bakhshwy@petrorabigh.com



Senior Consultant - Investor Relations (Abu Dhabi, UAE)

H+K Strategies is looking for a Senior Consultant - Investor Relations to be based in Abu Dhabi.

To review the job description, [click here](#).

Members

We are delighted to count on the support of our renewed members
(16 - 23 January 2020 period):

emperor



Do you want to join MEIRA?

Don't miss the opportunity to join our IR community and become a member today.
You just need to fill our [membership form](#) and send it to info@meira.me in order to finalise the process.

We are looking forward to welcoming you!



[Membership form](#)

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ANNUAL STRATEGIC PARTNERS



About Middle East Investor Relations Association

The Middle East Investor Relations Association (MEIRA) is an independent non-profit organisation dedicated to promoting the Investor Relations (IR) profession and industry standards in corporate governance. The mission of MEIRA is to enhance the reputation, efficiency and attractiveness of the Middle East capital markets.

This involves a commitment to fostering increased dialogue among its members and to encourage them to share and adopt best practice techniques within the field of IR. In partnership with stock exchanges, regulators and other market participants, MEIRA supports companies through its professional development and certification programmes as well as its membership community and network of country chapters.



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