



MEIRA Newsletter

12 December 2019

If you would like to collaborate in our next newsletter, contact us at pr@meira.me

Weekend reading list

- > Aramco soars in debut to hit market value of \$1.88 Trillion. *Bloomberg* [Read more](#)
- > ESG is integral to business strategy. *Emperor* [Read more](#)
- > If investors were in charge of reporting. *Merchantcantos* [Read more](#)

MEIRA Updates



MEIRA Newsletter: Back in 2020!

The MEIRA Newsletter, your favourite IR weekly publication, is taking a break during the festive season. But, don't worry, it will be back in your inbox every Thursday in 2020!

Notes from the GM

Season's greetings,



Having just had our last MEIRA Board meeting of 2019, we're in good shape and feeling ready for an even bigger and better 2020. Join us!

Over the UAE National Day holiday break last week, I had the opportunity to join a fascinating event, an international symposium in Okayama, Japan, where the topic was innovation. Like all big subjects, the discussion centred on a variety of perspectives from different sectors around the world, including education, business, investment, science and technology. As we all know in IR, great ideas are just the start and we need to learn from others, including their mistakes. Necessity is the mother of invention and there are many examples of success that stem from a simple, modest and workable approach.

New ideas and new ways can define what we become and the success of the gathering in Innovation Hills, Okayama - of both a Japanese community, business and the local population, and overseas' guests - was making sense of issues that we all face: environmental, societal and in terms of the leadership and governance we need and deserve. As this week's Dubai Association Conference also concluded, collaboration is often at the heart of all the best solutions.

This week, I spoke at the Kuwait Union of Investment Companies IR seminar, supported by our local MEIRA Chapter members and Boursa Kuwait. The audience was primarily made up of the buy-side, the IR target audience, who participated keenly in a discussion on the value of IR and how companies can make even better use of this all-important strategic asset. One overriding message is that all markets are different in terms of development, structure and ownership. Yet the need for IR is clear in that all markets acknowledge that the competition for attention and capital is for real.



What better way to end than with a quote from the Game of Thrones, which concluded with the question (just a little revision, if not paraphrasing, if I may), what unites us, IR practitioners?

"There's nothing in the world more powerful than a good story. Nothing can stop it. No enemy can defeat it" - Tyrion Lannister.

A big thanks to your executive team of Alicia, who came up with the idea of the quote for you, IR story-tellers, and of course, Deborah. It remains for us to thank all of you on behalf of team MEIRA for your continued support in 2019 and to wish you a happy and peaceful year-end. Let's do it all again in 2020, the year of Expo 2020, the biggest show on the planet happening right here in Dubai!

Best wishes,

Team MEIRA

Upcoming events

MEIRA & MSM INVESTOR RELATIONS SEMINAR

16 December - MEIRA & MSM Investor Relations Seminar

MEIRA and Muscat Securities Markets (MSM) are organising an Investor Relations and ESG Seminar on 16 December. During the session, we will welcome Darin Rovere, President at Sustainability Excellence, who will explain the value of ESG reporting for IR practitioners.

Event details

Date: Monday, 16 December 2019

Time: From 12.00 pm to 2.30 pm

Location: Muscat, Oman

Venue: Muscat Hall, Bank Muscat HQ

Hosted by



[For more information and registration, click here](#)

MEIRA ABU DHABI CHAPTER MEETING

18 December - MEIRA Abu Dhabi Chapter Meeting (exclusive for Members)

The MEIRA Abu Dhabi Chapter Meeting has been changed from 17 December to 18 December. The event will give our members an opportunity to catch-up before the year ends.

Event details

Date: Wednesday, 18 December 2019

Time: From 08.30 am to 10.30 am

Location: Abu Dhabi, UAE

[For more information and registration, click here](#)

MEIRA Calendar of Events

MEIRA and MSM IR Seminar: 16 December (Muscat, Oman)

MEIRA Abu Dhabi Chapter Meeting: 18 December (Abu Dhabi, UAE)

Past events



9 December - MEIRA and UIC organised an IR awareness session

This Monday, KIPCO hosted an IR awareness seminar organised by the Union of Investment Companies (UIC) and MEIRA in Kuwait. The session welcomed more than 70 delegates from both listed companies and investment entities who had the opportunity to discuss the importance of the IR profession in order to operate in a more efficient and transparent environment. Commenting on this initiative, John Gollifer, MEIRA General Manager, said: "It is important to consider the evolving role of investor relations, the link between companies and investors, particularly when international trends are driving change in regulation and market structure. Inevitably, companies are having to respond to the needs of the investment community. Accordingly, MEIRA is delighted to be part of today's discussion on the considerations for the Kuwait market".



Investor Relations / Public Relations Specialist (Riyadh, Saudi Arabia)

Advert One is looking for an Investor Relations/ Public Relations Specialist who will be work closely with their current clients in order to deliver high-quality IR services.

[Download the job description here](#)

Members



Do you want to join MEIRA?

Don't miss the opportunity to join our IR community and become a member today. You just need to fill our [membership form](#) and send it to info@meira.me in order to finalise the process.

We are looking forward to welcoming you!

[Membership form](#)

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ANNUAL STRATEGIC PARTNERS



The Middle East Investor Relations Association (MEIRA) is an independent non-profit organisation dedicated to promoting the Investor Relations (IR) profession and industry standards in corporate governance. The mission of MEIRA is to enhance the reputation, efficiency and attractiveness of the Middle East capital markets.

This involves a commitment to fostering increased dialogue among its members and to encourage them to share and adopt best practice techniques within the field of IR. In partnership with stock exchanges, regulators and other market participants, MEIRA supports companies through its professional development and certification programmes as well as its membership community and network of country chapters.



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