



MEIRA Newsletter

27 November 2019

If you would like to collaborate in our next newsletter, contact us at pr@meira.me

Weekend reading list

- > **PALESTINE CHAPTER!** PEX 2020, what's next for Palestine's capital markets? *Byline* [Read more](#)
- > 'Door is open' to foreign investors in Aramco IPO – NCB Capital. *Arab News* [Read more](#)
- > DFM launches guide to expand best practices in ESG reporting. *Gulf Today* [Read more](#)

MEIRA Updates



Notes from the GM

Doesn't time fly - so much to do, so little time!? We are into the last leg of MEIRA Chapter meetings of 2019, from Abu Dhabi and Dubai to Muscat and Riyadh - and we're getting a great response from you on all manner of topics as varied as IR can be!

The Dubai Chapter meeting this week saw a strong turnout. We were addressed by the Head of Research HSBC, EEMEA, who kindly presented a timely and fascinating overview of the regional markets, as well as candidly taking our questions. Thank you.

makes all the difference and we were delighted to welcome Alba's experienced Eline Hilal, not just another IRO but a CIRO-holder too(!), who, as our special guest speaker, shared her IR journey with a captivated audience of CIRO delegates. What a great example, thank you, Eline.

Onwards and upwards to 2020, MEIRA, when we expect more training, more events to match this year's growing calendar - not least another mega-annual MEIRA conference at a special venue for sure - and of course, your renewed memberships and partnerships, which we truly value, along with many more new ones. Keep it coming, MEIRA, we'll be chasing you this side of the year!

We'll go quiet next week given the UAE National Holiday and resume in December to finish off what we have started.

Thank you for your continued support of your regional professional body for IR, you make all the difference.

Best wishes.

Team MEIRA



MEIRA office will be closed!

On the occasion of the UAE National Day, the MEIRA office will be closed from Sunday 1 December to Tuesday 3 December. Normal office hours will resume on Wednesday 4 December.

We wish you all a happy UAE National Day!

Events

Upcoming events

EFFECTIVE COMMUNICATION STRATEGIES FOR IROS: ENGAGING WITH MEDIA

12 December - Saudi Chapter Meeting (exclusive for MEIRA members only)

The MEIRA Saudi Chapter is organising the last chapter meeting of 2019 with a session titled “Effective communication strategies for IROs: engaging with media”. During the event, we will welcome Anca Cighi, Senior Director, Strategic Communications and Vadia Rai, Strategic Communications, from FTI Consulting who will share some useful tips and tricks to engage with the financial media from an IR perspective.

Event details:

Date: Thursday, 12 December, 2019

Timing: 10.00 am - 12.30 pm

Location: Riyadh, Saudi Arabia

Venue: Fairmont Hotel Riyadh

Hosted by:



[Detailed agenda and registration here](#)

Past events



27 November - MEIRA Dubai Chapter Meeting

Yesterday took place the Q4 MEIRA Dubai Chapter Meeting hosted at the new MEIRA office located in One Central. The session welcomed a research analyst from HSBC who lead an insightful discussion on the current status of the regional capital markets and the key opportunities for the IROs.

Redwan Ahmed, Head of the MEIRA Dubai Chapter and Head of Investor Relations at DP World, together with John Gollifer, MEIRA General Manager, presented the latest updates from the Association and the 2020 initiatives.

MEIRA Calendar of Events

MEIRA & UIC IR Seminar: 9 December (Kuwait City, Kuwait)

MEIRA Saudi Chapter Meeting: 12 December (Riyadh, Saudi Arabia)

MEIRA and MSM IR Seminar: 16 December (Muscat, Oman)

MEIRA Abu Dhabi Chapter Meeting: 17 December (Abu Dhabi, UAE)

International Conferences

International Conferences Calendar

For a complete list, contact [CROSH here](#)

Training



24 - 26 November: CIRO Training in Bahrain

This week, MEIRA, BIBF and Bahrain Bourse have delivered the CIRO Programme in Bahrain for the first time. A total of 11 candidates have attended the 3-day course that will prepare them to take the exam on the upcoming Saturday.

We wish them the best of luck and we would like to take this opportunity to thank Eline Hilal, Sr. Manager - Investor Relations & Corporate Secretary at Alba, for participating in one of the sessions and sharing her experience and views on the IR profession in Bahrain.

Members

We are delighted to count on the support of our renewed members

(21 - 28 November period):





Don't miss the opportunity to join our IR community and become a member today.
You just need to fill our [membership form](#) and send it to info@meira.me in order to finalise the process.

We are looking forward to welcoming you!

[Membership form](#)

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About Middle East Investor Relations Association

The Middle East Investor Relations Association (MEIRA) is an independent non-profit organisation dedicated to promoting the Investor Relations (IR) profession and industry standards in corporate governance. The mission of MEIRA is to enhance the reputation, efficiency and attractiveness of the Middle East capital markets.

This involves a commitment to fostering increased dialogue among its members and to encourage them to share and adopt best practice techniques within the field of IR. In partnership with stock exchanges, regulators and other market participants, MEIRA supports companies through its professional development and certification programmes as well as its membership community and network of country chapters.



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