

MEIRA Newsletter

3 October 2019

[Download the newsletter \(PDF\)](#)

If you would like to collaborate in our next newsletter, contact us at pr@meira.me

Weekend reading list

- > **MEIRA News!** IR digital solutions in the spotlight. *GDN Online* [Read more](#)
- > **MEIRA News!** MEIRA Conference and Awards: Engagement is everything. *IR Magazine* [Read more](#)
- > **MEIRA News!** Regional Investor Relations recognised. *Saudi Gazette* [Read more](#)
- > **MEIRA News!** Middle East's largest gathering of investor relations professionals concludes on a high note. *Zawya* [Read more](#)

Publications

Middle East Investor Relations Practitioners Survey 2019

The Middle East IR Practitioners Survey 2019, produced by MEIRA in collaboration with Carter Murray, was released at the 2019 MEIRA Annual Conference. This year's report includes some



case studies and interviews with IR professionals in order to analyse the results of our annual survey. If you couldn't get your copy at the event, you can now download it from our website.

[Download it here](#)

MEIRA Updates



Notes from the GM

Dear IR colleagues,

What an engaging time we all had at the recent MEIRA Annual Conference, "IR Matters: The Age of engagement"!

I believe we lived up to the age of engagement. We couldn't have done it without you, notably our MEIRA members, guests, speakers, key stakeholders, not least the Exchanges, and of course, all the wonderful annual MEIRA partners and conference sponsors - all present and on full display at the stunning conference venue, W Dubai on the Palm. Wow!

On behalf of team MEIRA, a huge thank you, let's do it all again! Given the overwhelming response this time around - over 300 registrations and 250 attendees throughout the day with many of you staying on for the annual Awards Dinner celebration, I would urge you to please start thinking about your 2020 budgets - we wouldn't want you to miss out on what we expect to be even bigger and better in 2020 - so why not?

We certainly shared much on a busy day of topical discussion that started with the regulator's opening address, was followed by an invigorating panel of our target audience of institutional investors and certainly enticed many questions from you. Debt IR matched equity IR in our opening MEIRA Talk and we proceeded with some important, if not critical, subjects around sustainability, diversity, inclusion and ESG, topics that seemed to keep bubbling to the top of all our discussions. We can be proud of our openness, willingness to learn and the general camaraderie that was so evident through proceedings. IR matters and we continued in the afternoon looking at IR in practice, including crisis communications, IR careers around the region and of course, the future of IR to top it all in our concluding MEIRA Talk. Didn't it go quickly?

We do hope you enjoyed it as much as we did, do please complete the feedback that we have asked for - your comments and ideas count, we will always aim to do better at every opportunity, thank you. Finally, do read the excellent IR Practitioners Survey. It's full of insight and trends to note, something you all contribute to and this makes us happy and very proud to

be part of a dynamic, growing IR industry that is right at the heart of truly exciting capital market development in the Middle East.

Here's to you and 2020!

Best wishes,

Team MEIRA

Events

What's coming?

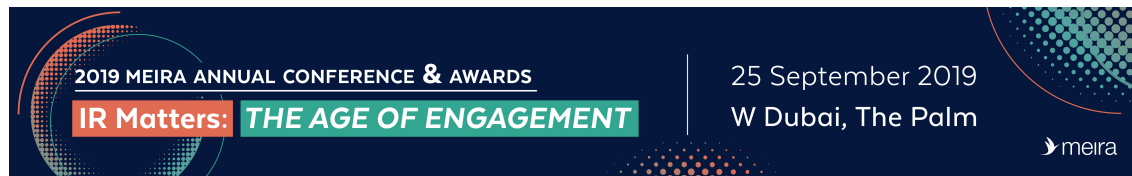
2019 Calendar of Events

Ring the bell for financial literacy event - Bahrain Bourse: 3 October (Manama, Bahrain)

MEIRA webinar: November (Online) *Members only*

[Check our online calendar of events](#)

Past events



With the support of our Platinum and Gold sponsors:





2019 MEIRA Annual Conference: The Age of Engagement

Thank you very much to all of you for attending the 2019 MEIRA Annual Conference! It was an engaging day full of insightful discussions on different IR matters and also a great gala dinner with all our IR winners. Check now our short video news release which summarises the event of the year. We hope we can see you again in 2020!

Produced by our podcast partners, Markettiers and Media971



[2019 MEIRA Annual Conference & Awards - Image gallery.](#)



MEIRA IR Awards: Results are out!

Congratulations to all nominees and winners of the 2019 MEIRA IR Awards.

[List of winners here](#)



Your feedback matters too!

We would like to ask for your support to help us evaluate our performance and guide our efforts to continuously improve the Conference, please take a few minutes to complete our online survey.

[Feedback survey.](#)



IR Breakfast: Sustainability & IR Solutions Outlook - 17 September

Bahrain Bourse and MEIRA organised an IR Breakfast session titled “Sustainability & IR Solutions Outlook” on 17 September.

Following the MOU signed between both entities in November 2018 and in the context of the launch of the MEIRA Bahrain Chapter, the session provided guidance on sustainability reporting. In addition, a keynote about IR solutions presented how this can be a useful communication platform to investors and stakeholders.

International Conferences

International Conferences Calendar

Goldman Sachs 11th CEEMEA 1x1 Conference: 11-12 Nov (London, UK)

UBS GEM Conference: 3-4 Dec (New York, USA)

For a complete list, contact Closir [here](#)

Training

CIRO programme

The Certified Investor Relations Officer programme, delivered in partnership with the London based UK IR Society, is an internationally recognised qualification in Investor Relations.

[Read more](#)

CIRO Calendar 2019

- **Dubai:** 29 - 30 - 31 October
Last 2 seats available!
- **Manama:** 3 - 4 - 5 November

[**Register now!**](#)

The Introduction to Investor Relations course

This one-day course provides an introduction to financial markets, Investor Relations and the financial environment in which Investor Relations professionals work.

[Read more](#)

Introduction to IR Calendar 2019

- Dubai: 29 October

[Register now!](#)

Are you looking for a bespoke or
in-house training?

[Contact us](#)

Careers



Investor Relations Associate - Dubai

A boutique investment manager based in Dubai is looking for an Investor Relations Associate to join the team.

[Download the job description](#)

Members

We are delighted to count on the support of our renewed members
(4 September - 3 October period):



Do you want to join MEIRA?

Don't miss the opportunity to join our IR community and become a member today.
You just need to fill our [membership form](#) and send it to info@meira.me in order to finalise the process.



We are looking forward to welcoming you!

[Membership form](#)

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About Middle East Investor Relations Association

The Middle East Investor Relations Association (MEIRA) is an independent non-profit organisation dedicated to promoting the Investor Relations (IR) profession and industry standards in corporate governance. The mission of MEIRA is to enhance the reputation, efficiency and attractiveness of the Middle East capital markets.

This involves a commitment to fostering increased dialogue among its members and to encourage them to share and adopt best practice techniques within the field of IR. In partnership with stock exchanges, regulators and other market participants, MEIRA supports companies through its professional development and certification programmes as well as its membership community and network of country chapters.



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