



## MEIRA Newsletter

17 October 2019

If you would like to collaborate in our next newsletter, contact us at [pr@meira.me](mailto:pr@meira.me)

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### Weekend reading list

- > Aramco's Delayed IPO Is Finally Set to Hit the Market. *Bloomberg* [Read more](#)
- > JP Morgan sees long-term growth in Middle East business after record year. *The National* [Read more](#)
- > An alternative future for the sell-side analyst: eco-warrior. *Financial Times* [Read more](#)
- > **MEIRA Partner!** Q3 2019 – Investor Relations & Communications Market Update. *Carter Murray* [Read more](#)

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### MEIRA Updates

#### Notes from the GM

Greetings,

Thank you to all those who provided feedback on the recent MEIRA annual conference. Of



encouraging note is that you wish to join us again next year and would recommend the event to your colleagues, bravo!

Here's what more we are hearing:

1. Generally, you liked the conference, its theme and the way we went about addressing the broad range of topics.

2. Given its success, let's build on this, do better and try to do more by asking the Board and C-suite, as well as:

- Maintain the big-picture discussions but include more presentations with case studies and key take-aways;
- Offer practical break-out sessions that meet the different needs of our diverse audience of IR practitioners;
- Aim to balance content around IR in the region and what happens outside the region - we learn more this way.

3. Last but not least, let's continue to celebrate IR Best Practice, wherever we find it, with the awards dinner!

We will continue to take your feedback, warts and all. We plan to discuss all this with our Events Committee and the MEIRA Board, before we start the whole process again for what we expect to be an even bigger and better networking and learning IR event - MEIRA annual conference 2020, somewhere really happening, for sure.

Watch this space in what is certainly an age of disruption everywhere, including in our world of IR - this is where you can make a big difference!

As we approach the home run of the final quarter of 2019, we are reaching out to each MEIRA Chapter to conclude the year with an IR flourish - do let us know which topics best suit you and how we can make your Chapter meetings work for you.

Finally, we liked the feedback that suggests that MEIRA should lead more workshops and seminars (preferably over breakfast or lunch-time, presumably fitting in with most of your schedules), again suggesting a big role for more thought leadership and practical take-aways for our busy but keen IR community in the Middle East - join us!

Onwards and upwards, MEIRA!

Best wishes,

Team MEIRA



### Middle East Investor Relations Study (by Extel)

We are delighted to publish the MENA report 2019 in collaboration with MEIRA. The report summarises important take-outs and the research methodology from Institutional Investor's Extel MENA research. With over 400 investment and corporate professionals from the region contributing, the Extel research produces an independent perception evaluation of quality across key markets and stakeholder groups. The analysis is based on objectivity and transparency to drive best practice standard and deliver relative performance assessments of your company by sector and region.

MEIRA corporate members can subscribe to their detailed Perception Analysis at a **20% discount**. For more information on the MENA report or your company perception analysis, please contact:

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[Download the report here](#)

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## Events

### Upcoming events



#### **12 November - MEIRA Webinar: Understanding the value of digital reporting for IROs**

We are organising an exclusive webinar on 12 November in collaboration with Zebra Group to understand best practice in digital reporting and the latest trends for a world-class 2020 digital annual report.

During the session, we will discuss:

- > What is digital reporting?
- > Where is digital reporting in the Middle East today?

- > What is the future of digital reporting?
- > 2020 Action plan for IROs

[Registration link and agenda will be distributed soon](#)

## **Past events**



*With the support of our Platinum and Gold sponsors:*



**Did you miss the 2019 MEIRA Annual Conference?**

[Watch the full event on our replay platform.](#)

[Listen to our Conference podcasts now](#)

## **International Conferences**

### **International Conferences Calendar**

**Goldman Sachs 11th CEEMEA 1x1 Conference:** 11-12 Nov (London, UK)

**UBS GEM Conference:** 3-4 Dec (New York, USA)

*For a complete list, contact Closir [here](#)*

# Training



## **Marwa Faisal Almaskati, Director of Marketing & Business Development, Bahrain Bourse - MEIRA Bahrain Chapter Head**

The CIRO programme has been launched as a joint initiative between Bahrain Bourse (BHB), MEIRA, and the Bahrain Institute of Banking & Finance ('BIBF'). The Certificate in Investor Relations is regarded as a valuable benchmark for IR professions and obtaining the Certificate in IR would enable delegates to obtain international recognition as a qualified IR practitioner, demonstrates expertise and competence in IR

field, and enhances career development within IR.

To put our efforts in action, the program will be rolled out for the first time in the Kingdom of Bahrain from **24 – 26 November 2019** at Bahrain Bourse Business Centre.

To register in the CIRO Programme, kindly email Bahrain Bourse on the following email address:

Email: [mbsd.info@bahrainbourse.com](mailto:mbsd.info@bahrainbourse.com)

Best wishes,

Marwa Faisal Almaskati

### **CIRO programme**

The Certified Investor Relations Officer programme, delivered in partnership with the London based UK IR Society, is an internationally recognised qualification in Investor Relations.

[Read more](#)

### **CIRO Calendar 2019**

- **Dubai:** 29 - 30 - 31 October  
***Last 2 seats available!***
- **Manama:** 24 - 25 -  
26 November

[Register now!](#)

**The Introduction to Investor Relations course**

**Introduction to IR**

This one-day course provides an introduction to financial markets, Investor Relations and the financial environment in which Investor Relations professionals work.

[Read more](#)

#### Calendar 2019

- Dubai: 29 October

[Register now!](#)

Are you looking for a bespoke or in-house training?

[Contact us](#)

## Members

We are delighted to count on the support of our new member  
(10 - 17 October period):



#### Do you want to join MEIRA?

Don't miss the opportunity to join our IR community and become a member today.

You just need to fill our [membership form](#) and send it to [info@meira.me](mailto:info@meira.me) in order to finalise the process.

We are looking forward to welcoming you!

[Membership form](#)

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### About Middle East Investor Relations Association

The Middle East Investor Relations Association (MEIRA) is an independent non-profit organisation dedicated to promoting the Investor Relations (IR) profession and industry standards in corporate governance. The mission of MEIRA is to enhance the reputation, efficiency and attractiveness of the Middle East capital markets.

This involves a commitment to fostering increased dialogue among its members and to encourage them to share and adopt best practice techniques within the field of IR. In partnership with stock exchanges, regulators and other market participants, MEIRA supports companies through its professional development and certification programmes as well as its membership community and network of country chapters.



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