

MEIRA Newsletter

1 August 2019

[Download the newsletter \(PDF\)](#)

If you would like to collaborate in our next newsletter, contact us at pr@meira.me

Weekend reading list

- > In an investor relations revolution, Saudi Aramco opens up to scrutiny. *Zawya* [Read more](#)
- > **Podcast!** Climate change: a growing investment consideration. *Apple Podcasts* [Download it here](#)
- > Investors support investment that improves long-term business prospects. *IR Magazine* [Read more](#)

IR Updates



ADX has issued new guidelines for listed companies on ESG disclosure, as part of its strategy to promote sustainability in the financial markets

The launch of this set of 31 Key Performance Indicators (KPIs) is aligned with ADX strategy which is designed to support economic growth, while providing a sustainable trading environment and encouraging the business community to adopt societal sustainability practices. It will also raise the standard of governance, by putting into operation sustainability standards and integrating them into both ADX strategy and listed companies alike.

[Read more](#)



Notes from the GM

Summer's in bloom and it's time to take a break, enjoy!

However, not before a quick recap of where we are and what's still to come in what has been a most exciting year for MEIRA, your regional professional body for IR.

First, a big thank you to all of you who are actively participating in all MEIRA offers - way to go!: not least in the recent IR Survey, the results of which are due on 25 September 2019 but also our regular calendar of events to share topical discussion with peers and guests - did you tune in to the MEIRA webinar this week, if not, it's available online?; IR courses at which you can learn from one another and expert trainers and speakers - more CISO courses coming your way; thought leadership from you and all our IR practitioners, notably through the generosity of our partners and other service providers - we couldn't do it without you!

And all of you should come together at the MEIRA annual conference, "IR Matters: The Age of Engagement", so let's prove it on 25 September 2019 at the wonderful W on the Palm in Dubai - sorry, the preferential MEIRA rates are over but you can still join us given the compelling content and speakers we are lining up for you! Where else can you possibly be on a day of showcasing IR and a celebration of IR that concludes with the announcement of this year's IR Best Practice Award winners?

This week's webinar, "Shifting sands of IR: Market changes demand a new look at IR Best Practice", provided fascinating insights and tells us much that we need to know in a changing marketplace: MiFID actually stands for Most Institutions Find It Difficult! That's so true as our panel of experts shared and yet Ingage IR presented a profoundly upbeat message about the role of IR and the future of IR. While Michael Hufton, Managing Director, suggested that

regulatory change is needed and has served as a timely catalyst for broader structural change in a testing operating environment of low interest rates, he is optimistic about the opportunity that market change offers IR to engage with investors in new ways: professional information management; targeting; market feedback; and, importantly, streamlining of reporting to company management and the Board. Redwan Ahmed, Head of IR at DP World, agreed that IR is having to adapt and do more in light of shifting sands in the market, if not some confusion between the buy- and sell-side, falling research coverage, increasing logistics management and a need, if not opportunity, for more direct investor targeting and engagement. A brave new world it is, IROs, one in which technology can aid, if not empower you and save precious management time - perhaps the best measure of the value of IR. Yet, we cannot replace you and the need for human interaction and good story-telling - we need investor RELATIONS!

Finally, we recently held our latest MEIRA Board meeting and it is heartening and inspiring to see your august body of IR leaders lead by example in discussing what matters to you, our members: Chapters - bravo, you're all meeting regularly, sharing and already planning your next events; Executive team - your dream team is firing on all cylinders and feeling great to be a part of something bigger in team MEIRA; Financials - your Association remains shipshape and on track for another good year. All in all, it's certainly been a promising first half to 2019 with lots more to come - watch this space!

It remains for us to wish you all a restful break, if you are managing to have one, enjoy the quality time with your loved ones and friends. And let's reconvene, as the season begins to mellow from summer to autumn, all refreshed with more vim and vigour to ensure that MEIRA, the region's professional body for IR, continues to grow in profile and stature as we head to the end of another fulfilling year of IR engagement for all of us everywhere. Onwards and upwards, MEIRA, see you all on the other side of the moon!

Best wishes,

Team MEIRA

Events

What's coming?

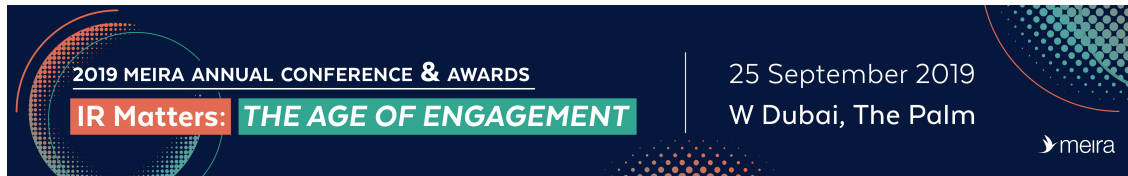
2019 Calendar of Events

MEIRA Bahrain Chapter Meeting: 17 September (Manama, Bahrain)

2019 MEIRA Annual Conference & Awards: 25 September (Dubai, UAE)

2019 IR Magazine Global Forum & Awards: 6 October (Paris, France)

[Check our online calendar of events](#)



With the support of our Platinum and Gold sponsors:



2019 IR Awards: Best Annual Report and Best IR Website categories

Submissions for our IR Awards, Best Annual Report and Best IR Website categories, will close soon! This year, both of them are self-entry categories and the results will be based on the selection and review done by a judging panel.

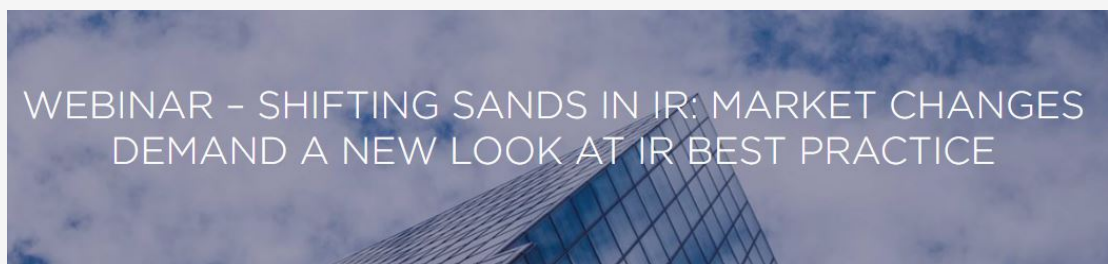
The submission process will run until 4 August. Download the [entry form](#) and select the categories you would like to enter. Companies can select one, two or the three categories.

> [For more information, visit our conference website](#)

New Silver Sponsor!

Check our sponsorship opportunities

Past events



29 July - Webinar - Shifting sands in IR: Market changes demand a new look at IR best practice (Online)

On Monday, our members had the opportunity to join an exclusive seminar organised by MEIRA and Ingage IR.

During this session, our panelists discussed:

- > Regulatory change: What do we need to know about the alphabet soup – GDPR, MAR, MiFID – from outside the region?
- > Market structural change: The world is changing – do we need to change too?
- > Innovative solutions: Can technology empower resource-tight IR teams and if so, how?

Recording is now available on our website



23 July - IR Day with Beirut Stock Exchange (Beirut, Lebanon)

Last week, Beirut Stock Exchange (BSE) organised an IR day for their summer interns and invited Alexandre Mouradian, Head of Investor Relations at BLOM Bank and MEIRA member in Lebanon, to share his experience in the IR field and how is the day to day job of an IR professional.

This initiative is part of BSE and the MEIRA Lebanon Chapter's strategy to develop the new generations on the field of Investor Relations.

International Conferences

International Conferences Calendar

HSBC GEMs Investor Forum: 3-5 Sep (London, UK)

EFG Hermes 9th Annual London Conference: 9-12 Sep (London, UK)

Arqaam MENA Conference: 23-24 Sep (Dubai, UAE)

Goldman Sachs 7th CEEMEA Corporate Days: TBC Sep (Frankfurt, Germany)

Goldman Sachs 11th CEEMEA 1x1 Conference: 11-12 Nov (London, UK)

UBS GEM Conference: 3-4 Dec (New York, USA)

For a complete list, contact Closir [here](#)

Training

CIRO programme

The Certified Investor Relations Officer programme, delivered in partnership with the London based UK IR Society, is an internationally recognised qualification in Investor Relations.

[Read more](#)

CIRO Calendar 2019

- **Dubai:** 29 - 30 - 31 October
- **Manama:** 3 - 4 - 5 November

[Register now!](#)

The Introduction to Investor Relations course

This one-day course provides an introduction to financial markets, Investor Relations and the financial environment in which Investor Relations professionals work.

[Read more](#)

Introduction to IR Calendar 2019

- **Dubai:** 29 October

[Register now!](#)

**Are you looking for a bespoke or
in-house training?**

[Contact us](#)

Members

**We are delighted to count on the support of new member
(17 - 31 July period):**



Do you want to join MEIRA?

Don't miss the opportunity to join our IR community and become a member today. You just need to fill our [membership form](#) and send it to info@meira.me in order to finalise the process.

We are looking forward to welcoming you!

Membership form

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Forward

With the support of our annual strategic partners



About Middle East Investor Relations Association

The Middle East Investor Relations Association (MEIRA) is an independent non-profit organisation dedicated to promoting the Investor Relations (IR) profession and industry standards in corporate governance. The mission of MEIRA is to enhance the reputation, efficiency and attractiveness of the Middle East capital markets.

This involves a commitment to fostering increased dialogue among its members and to encourage them to share and adopt best practice techniques within the field of IR. In partnership with stock exchanges, regulators and other market participants, MEIRA supports companies through its professional development and certification programmes as well as its membership community and network of country chapters.



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