

MEIRA Newsletter

18 July 2019

[Download the newsletter \(PDF\)](#)

If you would like to collaborate in our next newsletter, contact us at pr@meira.me

Weekend reading list

- > **MEIRA Partner!** Tony Tooma assumes broader MEA business development role for BNY Mellon Issuer Services. *BNY Mellon* [Read more](#)
- > Party mood sours in Saudi markets after \$20bn bonanza. *Arabian Business* [Read more](#)
- > Social justice by proxy: Shareholders push for 'S' disclosure. *Bloomberg* [Read more](#)
- > The cost of transparency. *Brunswick Review* [Read more](#)

MEIRA Updates



Debbie Nathan, Director, Investor Relations & Communications, Carter Murray

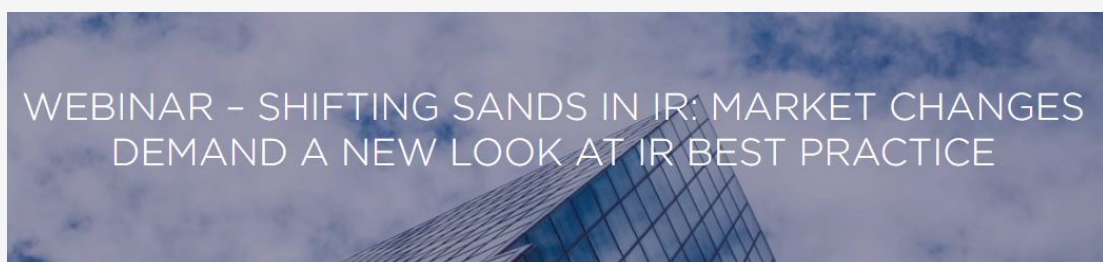
Q: Why is it important to participate in the 2019 IR Practitioners Survey and why are the results relevant for any IRO in the Middle East?

The MEIRA 2019 IR Practitioners Survey is one of a kind and provides some very interesting and valuable market intelligence on the IR industry in the region. Not only can this be used to attract talent to the area, but also helps to showcase what good IR looks like, provides a platform to share best practice and helps to promote the value of the function more widely. Your input is greatly appreciated.

Participate Now

Events

What's coming?



29 July - Webinar - Shifting sands in IR: Market changes demand a new look at IR best practice (Online)

Join us for this timely topical discussion on the key trends that are driving IR, the behaviour of IR teams and some of the solutions available to manage the investment community, both buy-

and sell-side, IR's target audience.

During this session, our panelists will lead a discussion that will cover everything you need to know about:

- > Regulatory change: What do we need to know about the alphabet soup – GDPR, MAR, MiFID – from outside the region?
- > Market structural change: The world is changing – do we need to change too?
- > Innovative solutions: Can technology empower resource-tight IR teams and if so, how?

This is an exclusive webinar for MEIRA members only. If you want to receive your registration link, contact events@meira.me

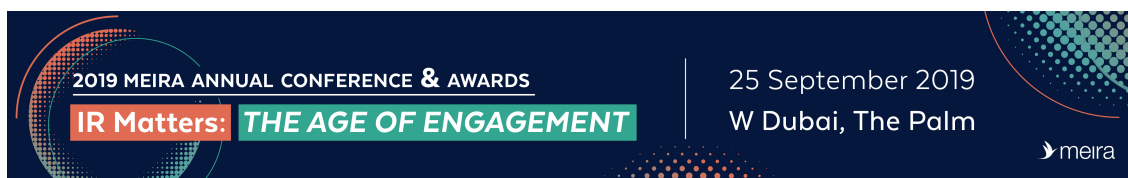
2019 Calendar of Events

MEIRA Webinar: 29 July (Online) *MEIRA members only*

2019 MEIRA Annual Conference & Awards: 25 September (Dubai, UAE)

2019 IR Magazine Global Forum & Awards: 6 October (Paris, France)

[Check our online calendar of events](#)



With the support of our Platinum and Gold sponsors:



Register now

2019 IR Awards: Best Annual Report and Best IR Website categories

Submissions for our IR Awards, Best Annual Report and Best IR Website categories, are now open! This year, both of them are self-entry categories and the results will be based on the



selection and review done by a judging panel.

The submission process will run until 4 August. Download the **entry form** and select the categories you would like to enter.

Companies can select one, two or the three categories.

> **For more information, visit our conference website**

New Gold Sponsor!



Check our sponsorship opportunities

International Conferences

International Conferences Calendar

HSBC GEMs Investor Forum: 3-5 Sep (London, UK)

EFG Hermes 9th Annual London Conference: 9-12 Sep (London, UK)

Arqaam MENA Conference: 23-24 Sep (Dubai, UAE)

Goldman Sachs 7th CEEMEA Corporate Days: TBC Sep (Frankfurt, Germany)

Goldman Sachs 11th CEEMEA 1x1 Conference: 11-12 Nov (London, UK)

UBS GEM Conference: 3-4 Dec (New York, USA)

For a complete list, contact [Closir here](#)

Training

CIRO programme in collaboration with BIBF

MEIRA is collaborating with BIBF and Bahrain Bourse in order to deliver the CIRO programme for the first time in Bahrain.



The course will take place on **3-5 November** in Manama.

For more details and registration, contact Afnan Al Saleh, Senior Manager, BIBF (aalsaleh@bibf.com) or Deborah Vaz, Executive Assistant, MEIRA (deborah@meira.me).

CIRO programme

The Certified Investor Relations Officer programme, delivered in partnership with the London based UK IR Society, is an internationally recognised qualification in Investor Relations.

[Read more](#)

CIRO Calendar 2019

- **Dubai:** 29 - 30 - 31 October
- **Manama:** 3 - 4 - 5 November

[Register now!](#)

The Introduction to Investor Relations course

This one-day course provides an introduction to financial markets, Investor Relations and the financial environment in which Investor Relations professionals work.

[Read more](#)

Introduction to IR Calendar 2019

- **Dubai:** 29 October

[Register now!](#)

**Are you looking for a bespoke or
in-house training?**

[Contact us](#)

Members

**We are delighted to count on the support of renewed member
(10 - 17 July period):**



Do you want to join MEIRA?

Don't miss the opportunity to join our IR community and become a member today. You just need to fill our [membership form](#) and send it to info@meira.me in order to



finalise the process.

We are looking forward to welcoming you!

[Membership form](#)

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With the support of our annual strategic partners



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Emirates NBD



About Middle East Investor Relations Association

The Middle East Investor Relations Association (MEIRA) is an independent non-profit organisation dedicated to promoting the Investor Relations (IR) profession and industry standards in corporate governance. The mission of MEIRA is to enhance the reputation, efficiency and attractiveness of the Middle East capital markets.

This involves a commitment to fostering increased dialogue among its members and to encourage them to share and adopt best practice techniques within the field of IR. In partnership with stock exchanges, regulators and other market participants, MEIRA supports companies through its professional development and certification programmes as well as its membership community and network of country chapters.



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