

MEIRA Newsletter

27 June 2019

[Download the newsletter \(PDF\)](#)

If you would like to collaborate in our next newsletter, contact us at pr@meira.me

Weekend reading list

- > Kuwaiti equities to be in main MSCI emerging markets index from 2020. *Reuters* [Read more](#)
- > Saudi Tadawul gets \$10.8bn so far in 2019 on MSCI upgrade. *The National* [Read more](#)
- > IPOs are back: UAE emerging as a strong player for listings in H2 2019. *Khaleej Times* [Read more](#)
- > RBC Global Asset Management: We want 'consistent, comparable disclosure' on ESG. *IR Magazine* [Read more](#)

MEIRA Updates



The "2019 IR Practitioners Survey" is open!

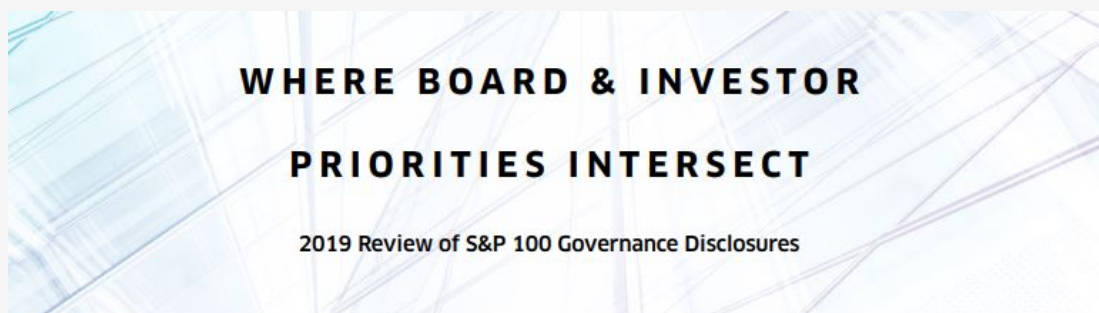
We would like to remind you that the **"2019 IR Practitioners Survey"** is open. The Survey, launched by MEIRA in collaboration with Carter Murray, is designed to assess key career-related aspects of the IR role, including compensation, team structure, reporting line and KPIs, among other criteria.

The results of this third edition will be compiled into a comprehensive report which will be available at the 2019 MEIRA Annual Conference on 25 September.

We highly encourage you to take 5 minutes of your time and complete it now!

[Click here to participate](#)

Publications



Where Board and investor priorities intersect (by Nasdaq - The Governance Center)

Organizations are being buffeted by lengthy periods of disruption and rapidly-evolving developments in technology, demographics, society and the environment. At the same time, institutional investors are paying more attention than ever to organizations' values, culture and approach to human capital management as drivers of future innovation, growth, and long-term sustainability. These factors present a significant challenge to today's boards, and in particular

their responsibility for implementing robust governance structures throughout their organizations. Against this changing landscape, the Nasdaq Center for Corporate Governance researched corporate practices in areas where the priorities of boards and institutional investors intersect and presented the conclusions on this comprehensive report.

[Download the report here](#)

Nasdaq, MEIRA Strategic Partner, has recently launched the Nasdaq Center for Corporate Governance. Find out more about this new research hub designed to accelerate the understanding of corporate governance and sustainable business practices [here](#).

Events

[What's coming?](#)

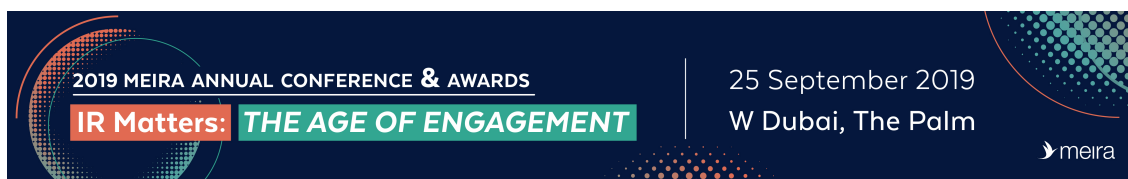
2019 Calendar of Events

MEIRA Webinar: July (Online) *MEIRA members only*

2019 MEIRA Annual Conference & Awards: 25 September (Dubai, UAE)

2019 IR Magazine Global Forum & Awards: 6 October (Paris, France)

[Check our online calendar of events](#)



With the support of our Platinum and Gold sponsors:



[**Register now**](#)

New Silver Sponsor!

INSTINCTIF

PARTNERS

We are delighted to count on the support of Instinctif Partners as our Silver Sponsor this year. Commenting on this, Samantha Bartel, CEO & Managing Partner, says: "*Instinctif Partners is delighted to be a Silver Sponsor of the 2019 MEIRA Conference. This is the gathering of the year for the Middle East and North Africa's IR community, with representatives of some of the region's best-known corporates, as well as members of both the buy- and sell-side attending. We're looking forward to networking with friends and colleagues, as well as hearing expert opinions on recent IR developments.*"

[Check our sponsorship opportunities](#)

Book your room at W Dubai Hotel before 31st July



We would like to remind you that preferred rates for rooms at the W Dubai The Palm are available for delegates attending the 2019 MEIRA Annual Conference and Awards Dinner. The rooms are available for 24, 25 and 26 September at AED 769.99 per night including breakfast and taxes.

The mentioned rate will be available until 31 July, after this date normal rates will apply. Don't miss the opportunity to book your room in advance!

[More information and booking link here](#)

Past events



23 - 24 June - Companies to Inspire Africa 2019 - Cairo, Egypt

A MEIRA delegation attended the London Stock Exchange Group's Companies to Inspire Africa 2019 event this Sunday at the British Embassy in Cairo. John Gollifer, MEIRA General Manager; Andrew Tarbuck, MEIRA Chairman and Partner and Head of Capital Markets at Al Tamimi & Company and Samantha Bartel, CEO and Managing Partner at Instinctif Partners and MEIRA Saudi Chapter Board Member, celebrated the launch of the report to a global investor audience, aiming to create stronger value chains and help African companies expand into new markets.

On Monday, John Gollifer and Samantha Bartel also offered a presentation titled "Use of communications to assist growth strategy" and shared some ideas and tips to develop and nurture investor base through a communications strategy following international best practice.

International Conferences

International Conferences Calendar

HSBC GEMs Investor Forum: 3-5 Sep (London, UK)

EFG Hermes 9th Annual London Conference: 9-12 Sep (London, UK)

Arqaam MENA Conference: 23-24 Sep (Dubai, UAE)

Goldman Sachs 7th CEEMEA Corporate Days: TBC Sep (Frankfurt, Germany)

Goldman Sachs 11th CEEMEA 1x1 Conference: 11-12 Nov (London, UK)

UBS GEM Conference: 3-4 Dec (New York, USA)

For a complete list, contact Closir [here](#)

Training



25 - 27 June - [CIRO Training Course](#) - Abu Dhabi, UAE

A total of 22 delegates have attended the CIRO Training Course which started on 25 June and finalises today. Yesterday, the delegates had the opportunity to hear an exclusive presentation from Sofia El Boury, Head of IR at FAB and MEIRA Vice-Chair, in order to complement the content of the course with some practical examples about the day-to-day job of an IR professional in the region. MEIRA would like to wish them all good luck on the exam today!

CIRO programme

The Certified Investor Relations Officer programme, delivered in partnership with the London based UK IR Society, is an internationally recognised qualification in Investor Relations.

[Read more](#)

CIRO Calendar 2019

- **Dubai:** 29 - 30 - 31 October

[Register now!](#)

[Introduction to IR](#)

The Introduction to Investor Relations course

This one-day course provides an introduction to financial markets, Investor Relations and the financial environment in which Investor Relations professionals work.

[Read more](#)

Calendar 2019

- Dubai: 29 October

[Register now!](#)

Are you looking for a bespoke or in-house training?

[Contact us](#)

Members

We are delighted to count on the support of new member
(20 - 27 June period):



Do you want to join MEIRA?

Don't miss the opportunity to join our IR community and become a member today.

You just need to fill our [membership form](#) and send it to info@meira.me in order to finalise the process.

We are looking forward to welcoming you!

[Membership form](#)

Share this newsletter with your colleagues and friends



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About Middle East Investor Relations Association

The Middle East Investor Relations Association (MEIRA) is an independent non-profit organisation dedicated to promoting the Investor Relations (IR) profession and industry standards in corporate governance. The mission of MEIRA is to enhance the reputation, efficiency and attractiveness of the Middle East capital markets.

This involves a commitment to fostering increased dialogue among its members and to encourage them to share and adopt best practice techniques within the field of IR. In partnership with stock exchanges, regulators and other market participants, MEIRA supports companies through its professional development and certification programmes as well as its membership community and network of country chapters.



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