

MEIRA Newsletter

30 May 2019

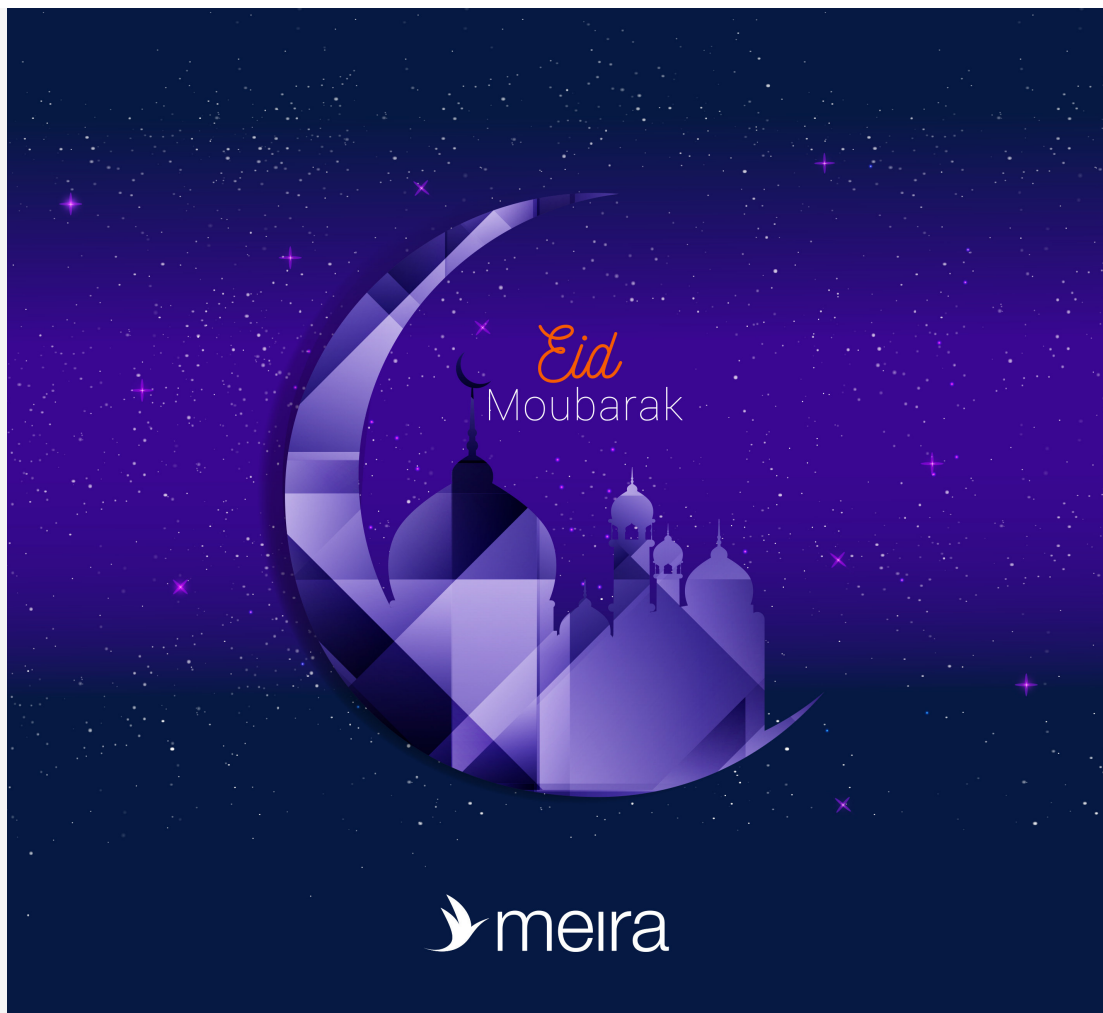
[Download the newsletter \(PDF\)](#)

If you would like to collaborate in our next newsletter, contact us at pr@meira.me

Weekend reading list

- > MSCI to announce Kuwait's potential emerging markets upgrade decision in June. *The National* [Read more](#)
- > Saudi economic reform is delivering results. *Arab News* [Read more](#)
- > Are we close to an AI takeover of stock markets? *AME Info* [Read more](#)
- > Economic growth must be green from now on. *Arab News* [Read more](#)

MEIRA Updates



Team MEIRA wishes you EID Mubarak

The Team MEIRA wishes you all a happy Eid Al-Fitr! Our office will be closed from Sunday 2 to Thursday 6 June. We will resume our activities on Sunday 9 June.



2018 MEIRA Annual Report is out!

Dear MEIRA members and partners, we're delighted to share the 2018 Annual Report of MEIRA, your professional body for IR and the only regional IR association, so do read it, please!

2018 marked the 10th anniversary of the founding of MEIRA and what a year it was, thank you. We celebrated in style with our biggest MEIRA conference to date and the Annual Report showcases all that was achieved in this important year, a true milestone for MEIRA.

As IR professionals, we all know how important the Annual Report is as a record of what we have done together and while MEIRA is not a public listed company, we take our Annual Report very seriously given it is an important and timely opportunity to articulate what MEIRA stands

for as your professional body for IR. Please read the Chair's Letter to you and let us know what you think of our plans for 2019 and beyond.

Finally, don't forget to register for the 2019 annual conference, bigger and better if that's possible!

[Download the report here](#)



Notes from the GM

They say one swallow doesn't make a summer. Summer's certainly well on the way and in any case, all Aristotle, to whom this salutary warning is attributed, meant is that it's best to wait and see before you can determine a clear picture or trend.

NIRI, the oldest IR association, celebrates its 50th anniversary next month - many congratulations on this great milestone, pure gold. I don't know how many IR associations exist today. However, as NIRI shows, it's certainly more than just a trend to mark a market's arrival, if not maturity, with your own professional body for IR. Bravo all of us!

MEIRA is 11 years old and it makes me think that NIRI's approach - the NIRI report on the future of IR was shared in last week's newsletter - of asking ourselves some fundamental questions is a useful starting point for planning our next year or so with you.

Here are some of our own questions for MEIRA members to consider as IR practitioners:

What is the most important role IR plays in our regional markets today?

What needs to change and what will be the most important role for IR in the future?

What other considerations do you have to manage in your IR role, good or bad?

We don't expect all the answers now - let's use this opportunity to think about the discussions we may have after Ramadan when we next meet as Chapters or otherwise. Here's to all MEIRA Chapters, IR associations and another 39 years of MEIRA, onwards and upwards to 2058 when MEIRA too will be 50 (Aristotle would be 2,442 years old)!

Last but not least, please don't forget that we have the big MEIRA annual conference and

awards celebration coming up on 25 September 2019 at the wonderful W Dubai on the Palm - don't miss it, register now - and do keep an eye on the micro-site with all the updates on the conference programme.

Best wishes from Team MEIRA

Publications



Global corporate engagement with the buy-side (by Institutional Investors)

As part of the collaboration between MEIRA and Institutional Investors, MEIRA members can access the latest research insight pieces that analyse key trends related to the investment community and the IR profession.

This week we would like to share a piece titled "Global corporate engagement with the buy-side".

Download the report from the [Online Library \(reports and surveys\)](#) using your member credentials. If you need any support, please contact info@meira.me

Events

What's coming?

IR
magazine

IR Magazine Global Forum & Awards

Wednesday, October 2, 2019 - Thursday, October 3, 2019
Paris Marriott Champs Elysees, France

In association with **cliff**
Investor Relations

To book your place,
please click here

2 October - [IR Magazine Global Forum & Awards](#) - Paris, France

The IR Magazine Global Forum & Awards is an international and independent event that brings together investor relations professionals from more than 30 countries around the world, to explore the hottest topics and biggest challenges facing the IR profession.

Discussing everything from technology to targeting, the forum will feature insights from heads of IR, investors and analysts, with the aim of shaping the future of IR programs, recognizing IR excellence and setting global standards for shareholder communications.

MEIRA Members can benefit from discounted registration fees. Contact info@meira.me for more information.

[Check more details here](#)

2019 Calendar of Events

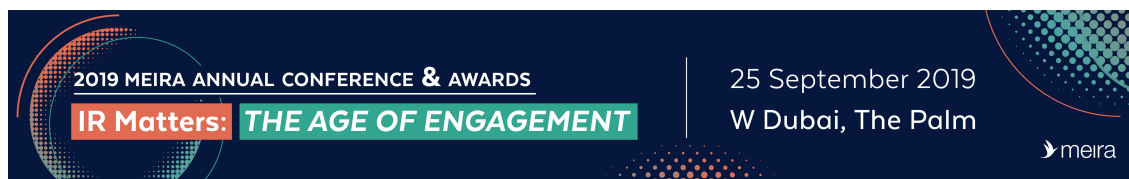
MEIRA Bahrain Chapter Meeting: 16 June (Manama, Bahrain) *MEIRA members only*

MEIRA Webinar: 9 July (Online) *MEIRA members only*

2019 MEIRA Annual Conference & Awards: 25 September (Dubai, UAE)

2019 IR Magazine Global Forum & Awards: 6 October (Paris, France)

[Check our online calendar of events](#)



With the support of our Platinum and Gold sponsors:





2019 MEIRA Annual Conference & Awards

Don't miss the opportunity to attend the largest IR event in the region and benefit from everything that the MEIRA Conference has to offer!

[> Check our conference site](#)

[Check our sponsorship opportunities](#)

International Conferences

International Conferences Calendar

HSBC GEMs Investor Forum: 10-12 Jun (New York, USA)

HSBC GEMs Investor Forum: 3-5 Sep (London, UK)

EFG Hermes 9th Annual London Conference: 9-12 Sep (London, UK)

Arqaam MENA Conference: 23-24 Sep (Dubai, UAE)

Goldman Sachs 7th CEEMEA Corporate Days: TBC Sep (Frankfurt, Germany)

Goldman Sachs 11th CEEMEA 1x1 Conference: 11-12 Nov (London, UK)

UBS GEM Conference: 3-4 Dec (New York, USA)

For a complete list, contact Closir [here](#)

Training

[CIRO programme](#)

[CIRO Calendar 2019](#)

The Certified Investor Relations Officer programme, delivered in partnership with the London based UK IR Society, is an internationally recognised qualification in Investor Relations.

[Read more](#)

The Introduction to Investor Relations course

This one-day course provides an introduction to financial markets, Investor Relations and the financial environment in which Investor Relations professionals work.

[Read more](#)

- **Abu Dhabi:** 25 - 26 - 27 June

Fully-booked!

- **Dubai:** 29 - 30 - 31 October

[Register now!](#)

Introduction to IR Calendar 2019

- **Abu Dhabi:** 25 June

- **Dubai:** 29 October

[Register now!](#)

**Are you looking for a bespoke or
in-house training?**

[Contact us](#)

Members



Do you want to join MEIRA?

Don't miss the opportunity to join our IR community and become a member today.

You just need to fill our [membership form](#) and send it to info@meira.me in order to finalise the process.

We are looking forward to welcoming you!

[Membership form](#)

Share this newsletter with your colleagues and friends



Share



Tweet



Forward

With the support of our annual strategic partners



About Middle East Investor Relations Association

The Middle East Investor Relations Association (MEIRA) is an independent non-profit organisation dedicated to promoting the Investor Relations (IR) profession and industry standards in corporate governance. The mission of MEIRA is to enhance the reputation, efficiency and attractiveness of the Middle East capital markets.

This involves a commitment to fostering increased dialogue among its members and to encourage them to share and adopt best practice techniques within the field of IR. In partnership with stock exchanges, regulators and other market participants, MEIRA supports companies through its professional development and certification programmes as well as its membership community and network of country chapters.



Follow us



Follow us



Visit our website

Copyright © 2019 Middle East Investor Relations Association, All rights reserved.

You are receiving this email because you have requested to be added to the Middle East Investor Relations Association mailing list.

Middle East Investor Relations Association

Office 18, Floor 7

Sheikh Rashid Tower, DWTC

PO Box 9576

Dubai, United Arab Emirates

info@meira.me or +971 (0)4 309 7034

Want to change how you receive these emails?

You can [update your preferences](#) or [unsubscribe from this list](#)