

## MEIRA Newsletter

23 May 2019

[Download the newsletter \(PDF\)](#)

If you would like to collaborate in our next newsletter, contact us at [pr@meira.me](mailto:pr@meira.me)

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### Weekend reading list

- > When passive investors become active and other tales from the street. *Forbes* [Read more](#)
- > Economic reforms in Saudi Arabia yield positive results. *Asharq Al-Awsat* [Read more](#)
- > Passive & ESG investing shake up Investor Relations. *CFO Magazine* [Read more](#)
- > A five-step approach to engaging investors on sustainability. *GreenBiz* [Read more](#)

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### MEIRA Updates



#### MEIRA Chapters WhatsApp groups!

In an effort to enhance the connectivity between our members and facilitate open dialogue in each MEIRA Chapter, we would like to remind you that we launched a Members' only WhatsApp group.

The main objective of the groups, which are moderated by MEIRA, is to share any information related to IR in each Chapter, including events, news and market updates. The groups also offer our members the possibility to interact with each other and share their thoughts with the rest of the MEIRA community.

[If you want to join your Chapter group, contact alicia@meira.me](mailto:alicia@meira.me)

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## Publications



### **The disruption opportunity (NIRI Think Tank report)**

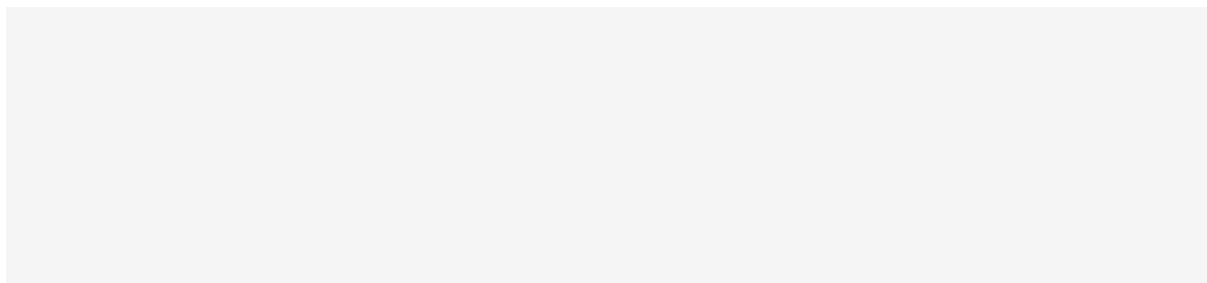
Last year, NIRI created a Think Tank on the Future of Investor Relations. The Think Tank affirmed a long-standing desire for IR professionals to be recognized as trusted strategic advisors in the corporate C-suite and to return the IR profession to its longstanding position as a leading advocate for the integral role of public companies for driving business and social value. The report of the Think Tank's work was released recently. This project surfaced an urgent and deep concern held by some that IR has reached a "burning platform" moment. Driven by changes in the capital markets, technology, financial and political activists and other pressures, investor relations is facing a crossroads moment presenting two possible scenarios: IR continues along the same path and becomes a tactical and less relevant function, or the profession changes to successfully overcome these challenges and broadly realize its full potential as trusted strategic advisor and its position at the nexus of stakeholder engagement to drive business and social value.

[Download the report here](#)

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## Events

### **What's coming?**



# MEIRA BAHRAIN CHAPTER MEETING

## 16 June - [MEIRA Bahrain Chapter Meeting](#) - Manama, Bahrain

The MEIRA Bahrain Chapter is organising its first meeting on 16 June at Bahrain Bourse premises. The founding members of the Chapter will agree on the activities and initiatives that they will develop by the upcoming months with MEIRA in order to increase awareness about the IR profession in the Kingdom of Bahrain.

[Members-only event.](#)

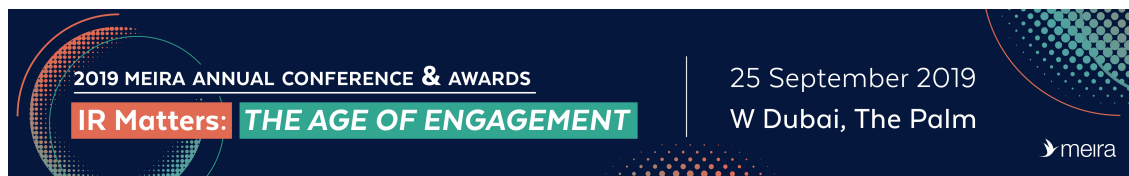
## 2019 Calendar of Events

**MEIRA Bahrain Chapter Meeting:** 16 June (Manama, Bahrain) *MEIRA members only*

**MEIRA Webinar:** 9 July (Online) *MEIRA members only*

**2019 MEIRA Annual Conference & Awards:** 25 September (Dubai, UAE)

[Check our online calendar of events](#)



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## Past events



### **12 May - MEIRA Saudi Iftar - Al Khobar, Saudi Arabia**

The MEIRA Saudi Chapter organised an Iftar on 12 May at Sipchem Headquarters in Al Khobar.

The event offered MEIRA Saudi Members an opportunity to gather together during the holy month of Ramadan and to discuss different matters related to the IR profession.

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## **International Conferences**

### **International Conferences Calendar**

**BAML Emerging Markets Debt & Equity Conference:** 28-31 May (Miami, USA)

**HSBC GEMs Investor Forum:** 10-12 Jun (New York, USA)

**HSBC GEMs Investor Forum:** 3-5 Sep (London, UK)

**EFG Hermes 9th Annual London Conference:** 9-12 Sep (London, UK)

**Arqaam MENA Conference:** 23-24 Sep (Dubai, UAE)

**Goldman Sachs 7th CEEMEA Corporate Days:** TBC Sep (Frankfurt, Germany)

**Goldman Sachs 11th CEEMEA 1x1 Conference:** 11-12 Nov (London, UK)

**UBS GEM Conference:** 3-4 Dec (New York, USA)

***For a complete list, contact Closir [here](#)***

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## **Training**

### CIRO programme

The Certified Investor Relations Officer programme, delivered in partnership with the London based UK IR Society, is an internationally recognised qualification in Investor Relations.

[Read more](#)

### CIRO Calendar 2019

- **Abu Dhabi:** 25 - 26 - 27 June

***Fully-booked!***

- **Dubai:** 29 - 30 - 31 October

[Register now!](#)

### The Introduction to Investor Relations course

This one-day course provides an introduction to financial markets, Investor Relations and the financial environment in which Investor Relations professionals work.

[Read more](#)

### Introduction to IR Calendar 2019

- **Abu Dhabi:** 25 June

- **Dubai:** 29 October

[Register now!](#)

**Are you looking for a bespoke or  
in-house training?**

[Contact us](#)

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## Members

**We are delighted to count on the support of our new and renewed members:  
(9 - 23 May period):**



### Do you want to join MEIRA?

Don't miss the opportunity to join our IR community and become a member today. You just need to fill our [membership form](#) and send it to [info@meira.me](mailto:info@meira.me) in order to finalise the process.

We are looking forward to welcoming you!



[Membership form](#)

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#### About Middle East Investor Relations Association

The Middle East Investor Relations Association (MEIRA) is an independent non-profit organisation dedicated to promoting the Investor Relations (IR) profession and industry standards in corporate governance. The mission of MEIRA is to enhance the reputation, efficiency and attractiveness of the Middle East capital markets.

This involves a commitment to fostering increased dialogue among its members and to encourage them to share and adopt best practice techniques within the field of IR. In partnership with stock exchanges, regulators and other market participants, MEIRA supports companies through its professional development and certification programmes as well as its membership community and network of country chapters.



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