



MEIRA Newsletter

21 March 2019

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If you would like to collaborate in our next newsletter, contact us at pr@meira.me

Weekend reading list

- > Saudi stocks to attract around \$20bn and double foreign ownership amid upgrade. *The National* [Read more](#)
- > Banking on mergers: More consolidations seen in UAE lending sector. *Khaleej Times* [Read more](#)
- > MiFID II rules lead to cuts in equities coverage. *Zawya* [Read more](#)
- > Qatar Stock Exchange holds workshop for listed companies on Investor Relations. *Mondo Visione* [Read more](#)

MEIRA Updates

Notes from the GM



Greetings, MEIRA, how's your year going?

Having first met the MEIRA executive team and Board in December 2018, I'm pleased to report happiness on International Day of Happiness, 20 March, from Happiness Street in Dubai, the location of the MEIRA office!

It's always healthy and timely to reflect on initial impressions at the start of a new job. I have to say that from a personal point of view, it has gone very well - my wife and I are happily settled - and on the job side, it is going to plan. As I reiterated at the recent MEIRA Board meeting, this is down to the quality of your executive team, something we can underestimate given that they do the job professionally day in and day out without missing a beat. I should add that it is also a reflection of your leadership - my first experience of a MEIRA Board meeting has been hugely positive and uplifting. At MEIRA, we have enlightened leadership that has a strong sense of direction, a great working relationship with the executive team through a supportive committee structure and a true sense of ownership of MEIRA. What more could an executive team want?

We will endeavour to reach out to all of you, listen and see how best we can share IR best practice. We need to continue developing the MEIRA hub-and-spoke strategy given a regional presence, the aspirations we all have and the sharing we plan to do. Call it bottom-up, top-down, onwards and upwards, MEIRA, happy days indeed!

Our objectives for the coming year and beyond are to:

1. Bolster our financial position having reported a small surplus in 2018, a good start.
2. Grow our membership, the lifeblood of any professional body.
3. Add to our content by developing more bespoke training through each MEIRA Chapter.
4. Celebrate success with an inspiring calendar of events, not least the event of the year on 25 September 2019!

We look forward to announcing an exciting venue for this year's MEIRA annual conference and awards dinner, watch this space and join us. Meanwhile, having travelled from Abu Dhabi to Riyadh in my first 100 days at MEIRA, I can't wait to meet you in your market soon. If you have any thoughts or anything else you care to share, do please get in touch with your executive team at MEIRA, the regional professional body for IR. There's so much more we can do together, I assure you. We can't wait, after all, it's the year of IR engagement for all of us!

Best wishes,

John Gollifer

MEIRA General Manager



[MEIRA, the movie!](#)

We are delighted to launch our new MEIRA video. Do you want to tell your peers how great MEIRA is and encourage them to join your chapter? Share with them this short video that showcases what MEIRA does and how we support our members with their IR efforts.

[Click here to watch the video](#)

Events

What's coming?

SEMINAR: IMPORTANCE OF IR FROM LOCAL FUND MANAGERS PERSPECTIVE

**17 April - [Importance of IR from local fund managers perspective](#) (seminar) -
Kuwait City, Kuwait**

The MEIRA Kuwait Chapter, in collaboration with Boursa Kuwait, is organising an awareness seminar titled "Importance of IR from local fund managers perspective". The event, which is taking place on 17 April, will welcome reputable local fund managers who will share their thoughts about how to enhance the communication between the buy-side and the IR teams. The session will also include a presentation from Instictif Partners which will share useful tips to deploy and enhance IR toolkits.

Agenda and invitation will be shared soon

2019 Calendar of Events

MEIRA Saudi Chapter & Bloomberg IR Breakfast: 27 March (Riyadh, Saudi Arabia) *Members only*

MEIRA IR Seminar - Importance of IR from local fund managers perspective:
17 April (Kuwait City, Kuwait)

Middle East Investment Summit: 23 - 24 April (Dubai, UAE) *Discounted rates for MEIRA members*

MEIRA & Moodys Workshop - Demystifying credit rating for listed companies: 24 April (Riyadh, Saudi Arabia)

AFE Annual Conference 2019: 23 - 24 April (Cairo, Egypt)

2019 MEIRA Annual Conference & Awards: 25 September (Dubai, UAE)

[Check our online calendar of events](#)

International Conferences

International Conferences Calendar

UBS EMEA Corporate Days: 10-11 April (Singapore, Singapore)

Morgan Stanley EEMEA Conference: 14-15 May (London, UK)

BAML Emerging Markets Debt & Equity Conference: 28-31 May (Miami, USA)

HSBC GEMs Investor Forum: 10-12 Jun (New York, USA)

HSBC GEMs Investor Forum: 4-6 Sep (London, UK)

EFG Hermes 9th Annual London Conference: 9-12 Sep (London, UK)

Arqaam MENA Conference: 23-24 Sep (Dubai, UAE)

Goldman Sachs 7th CEEMEA Corporate Days: TBC Sep (Frankfurt, Germany)

Goldman Sachs 11th CEEMEA 1x1 Conference: 11-12 Nov (London, UK)

UBS GEM Conference: 3-4 Dec (New York, USA)

For a complete list, contact Closir [here](#)

Training

CIRO programme

The Certified Investor Relations Officer programme, delivered in partnership with the London based UK IR Society, is an internationally recognised qualification in Investor Relations.

[Read more](#)

CIRO Calendar 2019

- **Abu Dhabi:** 25 - 26 - 27 June
- **Dubai:** 29 - 30 - 31 October

[Register now!](#)

The Introduction to Investor Relations course

This one-day course provides an introduction to financial markets, Investor Relations and the financial environment in which Investor Relations professionals work.

[Read more](#)

Introduction to IR Calendar 2019

- **Abu Dhabi:** 25 June
- **Dubai:** 29 October

[Register now!](#)

**Are you looking for a bespoke or
in-house training?**

[Contact us](#)

Members

We are delighted to count on the support of our new and renewed members:

(13 - 21 March period):



Do you want to join MEIRA?



Don't miss the opportunity to join our IR community and become a member today. You just need to fill our [membership form](#) and send it to info@meira.me in order to finalise the process.

We are looking forward to welcoming you!

[Membership form](#)

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About Middle East Investor Relations Association
The Middle East Investor Relations Association (MEIRA) is an independent non-profit organisation dedicated to promoting the Investor Relations (IR) profession and industry standards in corporate governance. The mission of MEIRA is to enhance the reputation, efficiency and attractiveness of the Middle East capital markets.
This involves a commitment to fostering increased dialogue among its members and to encourage them to share and adopt best practice techniques within the field of IR. In partnership with stock exchanges, regulators and other market participants, MEIRA supports companies through its professional development and certification programmes as well as its membership community and network of country chapters.

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