

MEIRA Newsletter

7 February 2019

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If you would like to collaborate in our next newsletter, contact us at pr@meira.me

Weekend reading list

- > Abu Dhabi Securities Exchange agrees to tie-up with Saudi's Tadawul. *The National* [Read more](#)
- > Saudi Arabia spearheads GCC investments in 2019. *Saudi Gazette* [Read more](#)
- > Cryptocurrency no longer the star of the FinTech show. *The National* [Read more](#)
- > Natural language processing for investors: The future is here. *IR Magazine* [Read more](#)
- > Saudi Arabia joins the Bogle Age with MSCI Tadawul Index. *Arab News* [Read more](#)

IR Updates

Investor Relations Officers to become mandatory for listed companies in Qatar



Qatar Stock Exchange announced this week that the IR Rules, which will be mandatory for companies listed on the QSE, will be valid for all listed companies as of October 1st, 2019. Each company listed on the main market of QSE will be required to appoint an Investor Relations Officer, create and maintain a dedicated IR section on its website, and hold at least one investor call conference, as well as submitting an annual report to QSE on the company's compliance with the IR rules and requirements.

[Read more](#)

MEIRA Updates



Notes from the GM

Dear colleagues, marhabaa and season's greetings from your executive team!

For some, it's been a day or two of sandstorms and rain this week, the latter bringing some respite, notwithstanding what's otherwise been a typically balmy start to the year. It's also the year of the boar, a rather auspicious sign according to the Chinese lunar calendar. We think so too and have recently announced our Annual Conference date of 25 September 2019. Save the date!

As MEIRA showed last year, the annual conference is a special opportunity to showcase what's best about our profession of IR. MEIRA is unique in that it is the only regional IR Association and we aim to remain the go-to professional body for IR Annual Conference agenda. We look forward to sharing our plans for what should be another important milestone for MEIRA given where we are today and where we want to be in the coming years.

We will update you on the theme and in due course, the content for the Annual Conference once the newly convened Events Committee has had the opportunity to meet later this month. I always find Annual Conference time very exciting as it should bring together the best we have, in content and in people. At the same time, we should always aim to elevate

our discussions with input from as many thought leaders as we can possibly muster. In this way, we can share different views of the world of IR.

Professional bodies like MEIRA stand for our members wherever you are doing your IR. Our members are IR professionals who aspire to be better. MEIRA offers continuous professional development, best practice content and opportunities throughout the year to meet your peers and compare notes on your markets, IR in the region and IR outside the region. I have enjoyed the initial calls to MEIRA Chapters and we can't wait to get started with a timely webinar coming soon to a screen near you, details for which - "2019: Market predictions for the changing investment landscape"- have already been sign-posted for 20 February 2019 (1-2 pm UAE time), another save the date please.

Here's to a year of IR engagement for all of us!

Best wishes,

John Gollifer

MEIRA General Manager

In the spotlight



**Shaikh Khalifa Bin Ebrahim Al Khalifa,
Chief Executive Officer of Bahrain Bourse**

Q: Following the MOU signed with MEIRA in 2018 and the potential launch of the MEIRA Bahrain Chapter, how do you think the IR function will evolve in the Kingdom? Why is it key for your listed companies to develop their own IR programme?

We believe that the IR function will aim at developing a culture of effective communication, building confidence and strengthening credibility between listed companies and investors, and also with the exchange, regulator, advisers and the buy-side and sell-side professionals in the Kingdom of Bahrain, while promoting transparency in the market. In addition, Bahrain

Bourse is pleased to collaborate with MEIRA to promote the development of the Investor Relations (IR) function and corporate governance best practice in the Kingdom of Bahrain as it will enhance the market literacy and investor awareness providing quality of relationship between the listed companies and investors, through understanding the investors needs and giving them accessibility to companies information and the company's strategic developments and progression.

Events

What's coming?

Webinar - 2019: Market predictions for the changing investment landscape



MEIRA, in collaboration with Nasdaq, is organising an exclusive webinar for MEIRA members to discuss, from an IR and corporate governance perspective, the key market trends for 2019. The session will take place on the **20th of February at 1 pm GST**. We will welcome regional and international

speakers who will share their views on ESG, MiFID II and shareholder activism, among other matters that any capital market practitioner should consider for the upcoming months.

Speakers

Moderator: John Gollifer, MEIRA General Manager

Sofia El Boury, Head of Investor Relations, FAB, and MEIRA Vice-Chair

Patrick Hughes, Director, Nasdaq Corporate Advisory Services

Registration link available for MEIRA members only

2019 MEIRA Annual Conference & Awards

Middle East Investor Relations Association

2019 ANNUAL CONFERENCE & AWARDS



SAVE THE DATE

25 SEPTEMBER 2019

2019 MEIRA Annual Conference & Awards 11TH EDITION

WEDNESDAY 25 SEPTEMBER 2019, DUBAI

For more information visit our website: meira.me/conference
or contact events@meira.me
or call +971 (0)4 309 7034

2019 Calendar of Events

MEIRA & Nasdaq Webinar: 20 February (Online) *Members only*

MEIRA Saudi Chapter & Bloomberg IR Breakfast: 27 March (Riyadh, Saudi Arabia) *Members only*

Middle East Investment Summit: 23 - 24 April (Dubai, UAE)

2019 MEIRA Annual Conference & Awards: 25 September (Dubai, UAE)

International Conferences

International Conferences Calendar

JP Morgan Global Emerging Markets Corporate Conference: 27 Feb - 1 March (Miami, USA)

EFG Hermes 15th Annual One-on-One Conference 2019: 4 - 6 March (Dubai, UAE)

JP Morgan Global Markets Conference: 13 March (Paris, France)

Goldman Sachs 7th CEEMEA Corporate Days: TBC March (Frankfurt, Germany)

UBS EMEA Corporate Days: 10-11 April (Singapore, Singapore)

Morgan Stanley EEMEA Conference: 14-15 May (London, UK)

BAML Emerging Markets Debt & Equity Conference: 28-31 May (Miami, USA)

HSBC GEMs Investor Forum: 10-12 Jun (New York, USA)

HSBC GEMs Investor Forum: 4-6 Sep (London, UK)

EFG Hermes 9th Annual London Conference: 9-12 Sep (London, UK)

Arqaam MENA Conference: 23-24 Sep (Dubai, UAE)

Goldman Sachs 7th CEEMEA Corporate Days: TBC Sep (Frankfurt, Germany)

Goldman Sachs 11th CEEMEA 1x1 Conference: 11-12 Nov (London, UK)

UBS GEM Conference: 3-4 Dec (New York, USA)

For a complete list, contact Closir [here](#)

Training

CIRO programme

The Certified Investor Relations Officer programme, delivered in partnership with the London based UK IR Society, is an internationally recognised qualification in Investor Relations.

[Read more](#)

CIRO Calendar 2019

- **Abu Dhabi:** 25 - 26 - 27 June
- **Dubai:** 29 - 30 - 31 October

[Register now!](#)

The Introduction to Investor Relations course

This one-day course provides an introduction to financial markets, Investor Relations and the financial environment in which Investor Relations professionals work.

[Read more](#)

Introduction to IR Calendar 2019

- **Abu Dhabi:** 25 June
- **Dubai:** 29 October

[Register now!](#)

**Are you looking for a bespoke or
in-house training?**

[Contact us](#)

Careers

أرامكو السعودية
saudi aramco



Investor Relations Professional (Saudi Arabia)

Saudi Aramco is looking for an Investor Relations Professional. This role will manage relationships with external stakeholders and will effectively communicate company strategy and performance to investors and analysts.

[Download the job offer here](#)

[Check all the IR job offers](#)

Members

We are delighted to count on the support of our new and renewed members:
(31 January - 7 February period):



Bank Audi



Do you want to join MEIRA?

Don't miss the opportunity to join our IR community and become a member today.

You just need to fill our [membership form](#) and send it to info@meira.me in order to finalise the process.

We are looking forward to welcoming you!

[Membership form](#)

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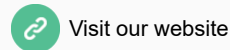
Forward



About Middle East Investor Relations Association

The Middle East Investor Relations Association (MEIRA) is an independent non-profit organisation dedicated to promoting the Investor Relations (IR) profession and industry standards in corporate governance. The mission of MEIRA is to enhance the reputation, efficiency and attractiveness of the Middle East capital markets.

This involves a commitment to fostering increased dialogue among its members and to encourage them to share and adopt best practice techniques within the field of IR. In partnership with stock exchanges, regulators and other market participants, MEIRA supports companies through its professional development and certification programmes as well as its membership community and network of country chapters.



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