



## MEIRA Newsletter

17 January 2019

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If you would like to collaborate in our next newsletter, contact us at [pr@meira.me](mailto:pr@meira.me)

### Weekend reading list

- > Why gulf banks are merging like never before. *Bloomberg* [Read more](#)
- > Volatility in oil prices casts shadow over 2019 outlook. *Arab News* [Read more](#)
- > What can be learned from Abraaj's collapse: Time to change rules on corporate governance in Middle East region. *Gulf News* [Read more](#)

### MEIRA Updates



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## In the spotlight



**Alexandre Mouradian, Head of Investor Relations, Blom Bank**  
**Q: As the 2018 MEIRA Best IR Team in the Levant, what were the key achievements for BLOM Bank in 2018 and your plan for 2019 from an IR perspective?**

BLOM Bank's IR has always maintained a close relationship with stakeholders at large. Our 2018 achievement has been at the Environmental, Social and Governance (ESG) level where we successfully executed the organization and sponsorship of the Virtual Stock Exchange Competition at the national level and across ten universities - where 750 students participated - involving the 50 winning students of the individual university competitions. Going forward in 2019, BLOM's IR will conclude an additional stock coverage agreement with a sell-side firm amidst the challenging MiFID II environment.

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## Survey



2019 just started, what are your main IR objectives for the new year? Participate now in our quick survey!

Results will be shared anonymously at the end of the month.

[Take the survey](#)

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## Events

## **Upcoming events**



**MIDDLE EAST INVESTMENT SUMMIT 2019**

**Meet Institutional Investors, SWFs & Family Offices from across the Middle East**

23 - 24 April | Jumeirah Emirates Towers, Dubai

**BOOK YOUR PASS NOW**



REGISTRATION  
SPEAKERS  
EXHIBITORS  
MEDIA  
NETWORKING  
EVENTS

**Middle East Investment Summit 2019 - Dubai, 23-24 April**

MEIRA, as Association Partner, is supporting the Middle East Investment Summit which will take place in Dubai on 23-24 April, 2019. The event is attended by regional and global sovereign wealth funds, family offices, pension funds, private and institutional investors, economists and high-level fund managers.

The event provides a unique platform for industry professionals to network, strategise and learn from prominent global leaders, alongside their peers and colleagues.

For more information, visit [our website](#)

*MEIRA members can benefit from 30% discount on the registration fee. To receive your discount code, please contact [events@meira.me](mailto:events@meira.me)*

## **International Conferences**

**International Conferences Calendar**

**JP Morgan Global Emerging Markets Corporate Conference:** 27 Feb - 1 March (Miami, USA)

**EFG Hermes 15th Annual One-on-One Conference 2019:** 4 - 6 March (Dubai, UAE)

**JP Morgan Global Markets Conference:** 13 March (Paris, France)

*For a complete list, contact Closir [here](#)*

## **Training**

**CIRO programme**

The Certified Investor Relations Officer programme, delivered in partnership with the London based UK IR Society,

**CIRO Calendar 2019**

- **Abu Dhabi:** 25 - 26 - 27 June

is an internationally recognised qualification in Investor Relations.

[Read more](#)

### The Introduction to Investor Relations course

This one-day course provides an introduction to financial markets, Investor Relations and the financial environment in which Investor Relations professionals work.

[Read more](#)

- Dubai: 29 - 30 - 31 October

[Register now!](#)

### Introduction to IR Calendar 2019

- Abu Dhabi: 25 June
- Dubai: 29 October

[Register now!](#)

Are you looking for a bespoke or  
in-house training?

[Contact us](#)

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## Careers



DAR  
AL ARKAN  
دار الأركان

### Investor Relations Manager (Riyadh, Saudi Arabia)

Dar Al Arkan is looking for an IR Manager to join its IR team based in Riyadh. The IR Manager together with the Head of IR, develops, implements, and manages the investment related programs.

[Download the job offer here](#)

[Check all the IR job offers](#)

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## Members

We are delighted to count on the support of our new and renewed members:  
(10 - 17 January period):



### Do you want to join MEIRA?

Don't miss the opportunity to join our IR community and become a member today.

You just need to fill our [membership form](#) and send it to [info@meira.me](mailto:info@meira.me) in order to finalise the process.

We are looking forward to welcoming you!

[Membership form](#)

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#### About Middle East Investor Relations Association

The Middle East Investor Relations Association (MEIRA) is an independent non-profit organisation dedicated to promoting the Investor Relations (IR) profession and industry standards in corporate governance. The mission of MEIRA is to enhance the reputation, efficiency and attractiveness of the Middle East capital markets.

This involves a commitment to fostering increased dialogue among its members and to encourage them to share and adopt best practice techniques within the field of IR. In partnership with stock exchanges, regulators and other market participants, MEIRA supports companies through its professional development and certification programmes as well as its membership community and network of country chapters.



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