



## MEIRA Newsletter

29 November 2018

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If you would like to collaborate in our next newsletter, contact us at [pr@meira.me](mailto:pr@meira.me)

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### Weekend reading list

- > Veteran investor Mark Mobius bullish on emerging markets in 2019. *The National* [Read more](#)
- > Saudi stock exchange celebrates listing of NCLE. *Arab News* [Read more](#)
- > Islamic finance sees mixed growth, buoyed by capital market. *The Business Times* [Read more](#)
- > Get investor buy-in for your long-term strategy. *IR Magazine* [Read more](#)

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### Events

#### **What's coming?**



## **"Actively engaging with the buy- and sell-side"**

### **Seminar - 17 December - Riyadh, Saudi Arabia**

MEIRA and Tadawul are organising a seminar on the 17th of November in Riyadh in order to present best practice examples on how to engage with the buy-

and sell-side from an IR perspective.

The seminar will include interactive presentations and a panel discussion with representatives from the MEIRA Saudi Chapter and from the investment community.

The delegates will also have the opportunity to learn how to enhance their IR programmes with the presentations conducted by Michael Chojnacki, Co-Founder & CEO of Closir, and George Allen, Associate Partner at Instinctif Partners.

*Detailed agenda and invitation will be available shortly.*

## **Upcoming Events Calendar**

**MEIRA Palestine Chapter Online Seminar:** 11 December (Ramallah, Palestine) [Register here](#)

**"Actively engaging the buy- and sell-side" Seminar:** 17 December (Riyadh, Saudi Arabia) [Register here](#)

**Kepler Cheuvreux IR Forum:** 14 December (Paris, France)

## **Past Events**



### **MEIRA Abu Dhabi Chapter Meeting - 27 November, Abu Dhabi, UAE**

The MEIRA Abu Dhabi Chapter Meeting took place on the 27th of November at the Rosewood Hotel in Abu Dhabi.

Ian Groome, Principal Specialist, Refinitiv - Thomson Reuters, gave a comprehensive presentation titled "Macroeconomic review: global and regional trends in emerging markets" which included a review on the European and American economies and how they can affect the UAE market in the upcoming months.

**Download the presentation**



*From left to right: Nawar Al-Hajji Bokhadour, Investor Relations Ast. Director at Boursa Kuwait, Eman Ali, Executive Director - Strategic Transformation at Boursa Kuwait, Dalal Al-Dousari, AGM-Investor Relations at Gulf Bank, Clemence Piot, General Manager at MEIRA, Mohammed Al Abdulkader, Assistant Vice President at Markaz, Amir Hannah, Head of Investor Relations at NBK and Mohammad Abdal, Chief Communications Officer at Zain.*

#### **MEIRA Kuwait Chapter Meeting & IR Seminar - 26 November, Kuwait**

On the 26th of November, MEIRA and Boursa Kuwait organised an Investor Relations seminar titled **"Kuwait Financial Market Outlook"**. The guest speaker of this event was Mr. Mohammed Al Abdulkader, Assistant Vice President, MENA Equity Kuwait Financial Center, Markaz, who shared an overlook of the Kuwaiti economy, including market performance, profitability indicators and the impacts of upgrading the market to the FTSE and MSCI indices, among other relevant topics. The event was attended by a total of 54 IR professionals from Kuwaiti listed companies.



On the same date, the MEIRA Kuwait Chapter organised an exclusive members meeting at the Chairman's Club. A total of 23 delegates participated, including MEIRA members and representatives from listed companies in the premier market segment.



#### **MEIRA Dubai Chapter Meeting - 26 November, Dubai, UAE**

MEIRA organised its Dubai Chapter Meeting on the 26th of November at the Capital Club in DIFC.

On this occasion, delegates had the opportunity to heard the 2018 MEIRA Annual Reports judges who

explained the scoring process and criteria taken into account to deliver the best Annual Reports Awards. They also shared some visual examples on how to apply these criteria from a design and content perspective.

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## Training

### CIRO programme

The Certified Investor Relations Officer programme, delivered in partnership with the London based UK IR Society, is an internationally recognised qualification in Investor Relations.

[Read more](#)

### The Introduction to Investor Relations course

This one-day course provides an introduction to financial markets, Investor Relations and the financial environment in which Investor Relations professionals work.

[Read more](#)

### CIRO Calendar 2019

- **Abu Dhabi:** 25 - 26 - 27 June
- **Dubai:** 29 - 30 - 31 October

[Register now!](#)

### Introduction to IR Calendar 2019

- **Abu Dhabi:** 25 June
- **Dubai:** 29 October

[Register now!](#)

**Are you looking for a bespoke or  
in-house training?**

[Contact us](#)

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## Careers



### Senior Manager Investor Relations (Dubai, UAE)

DP World is looking for a Senior Manager Investor Relations to work with the Head of Investor Relations to actively develop and support DP World's IR strategy, by building and maintaining communications within the investment community.

[Download the job offer here](#)

### Bilingual Investor Relations Manager (Riyadh, Saudi Arabia)



A company based in Riyadh is looking for a bilingual Investor Relations Manager to develop and support a world-class IR programme; one that is recognized by analysts and investors alike as being a leading proponent of IR in the Middle East. The IR Manager will work closely with the CEO, CFO, the Finance division and the Corporate Communications division to ensure consistent messages are delivered to stakeholders.

[Download the job offer here](#)

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## Members

**We are delighted to count on the support of renewed member  
(22 - 29 November period):**



### Do you want to join MEIRA?

Don't miss the opportunity to join our IR community and become a member today.

You just need to fill our [membership form](#) and send it to [info@meira.me](mailto:info@meira.me) in order to finalise the process.

We are looking forward to welcoming you!

**Membership form**

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#### About Middle East Investor Relations Association

The Middle East Investor Relations Association (MEIRA) is an independent non-profit organisation dedicated to promoting the Investor Relations (IR) profession and industry standards in corporate governance. The mission of MEIRA is to enhance the reputation, efficiency and attractiveness of the Middle East capital markets.

This involves a commitment to fostering increased dialogue among its members and to encourage them to share and adopt best practice techniques within the field of IR. In partnership with stock exchanges, regulators and other market participants, MEIRA supports companies through its professional development and certification programmes as well as its membership community and network of country chapters.



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