

[Test] MEIRA Newsletter - 13 December

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MEIRA Newsletter - 13 December 2018

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MEIRA Newsletter

13 December 2018

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If you would like to collaborate in our next newsletter, contact us at pr@meira.me

Weekend reading list

- > Private, public investment funds jump 4% in Saudi Arabia. *Asharq Al-Awsat* [Read more](#)
- > Mifid II leads to global demand for transparency. *Financial Times* [Read more](#)
- > SCA, the DFSA, ADGM's FSRA reach agreement on the licensing and promotion of investment funds. *Zawya* [Read more](#)

IR Updates

John Gollifer appointed new MEIRA General Manager

MEIRA is pleased to announce the appointment of John Gollifer as the new General Manager of the Association. John will join the Association on 20 January 2019, succeeding Clemence Piot who was General Manager since 2014.



[Read more](#)



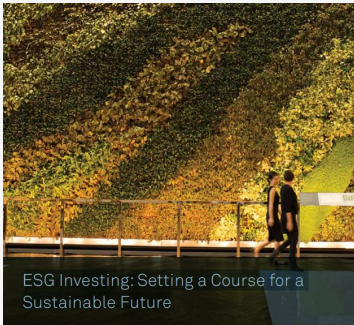
Kuwait to be added to S&P DJI Global Benchmark Indices with EM classification

Kuwait's stock market will be added to S&P Dow Jones Indices' Global Benchmark Indices with an emerging market classification. The move will be effective before the market

opens on September 23, 2019.

[Read more](#)

Publications



ESG investing: Setting a course for a sustainable future (by BNY Mellon)

A transformational shift is occurring as financial market participants, regulatory and industry bodies adopt a more proactive approach to ESG investing. This report reveals a secular shift in the adoption of sustainable investment practices amongst asset owners and asset managers that goes beyond prevailing value alignment techniques. End-investor demand, regulatory developments and a growing

realization of the risks posed to portfolios by failing to account for the ESG impacts of investments are key drivers.

[Download the report](#)

In the spotlight



William Tohme, CFA, Regional Head – MENA, CFA Institute

Q: From your perspective, what is the investment community expecting from the regional listed companies for the upcoming year regarding their communication and disclosure practices?

The disclosure practices for listed companies are clearly tabulated and subject to extensive regulation. However, as the collapse of Al-Abraaj demonstrated, corporate malfeasance can still flourish in a corporate culture in which secrecy and nepotism are rife.

To counteract this, truly independent board directors are critical to ensure that frank disclosure and communication practices are upheld. Gender diversity at board and management level is also important: several studies have found higher female representation at board level corresponds with less corporate governance malfeasance.

Events

What's coming?



"Actively engaging with the buy- and sell-side" Seminar - 17 December - Riyadh, Saudi Arabia

MEIRA and Tadawul are organising a seminar on the 17th of December in Riyadh in order to present best practice examples on how to engage with the buy-

and sell-side from an IR perspective.

Event details

Date: Monday, 17 December, 2018

Timing: 9.30 am - 12.30 am

Location: Riyadh

Venue: Media Center, Tadawul

[Download the agenda](#)

The event is open to any listed company in Saudi Arabia. To RSVP, please [click here](#)

Upcoming Events Calendar

"Actively engaging the buy- and sell-side" Seminar: 17 December (Riyadh, Saudi Arabia) [Register here](#)

Kepler Cheuvreux IR Forum: 14 December (Paris, France)

Past events



The day-to-day job of an IRO - Ramallah, Palestine

The MEIRA Palestine Chapter organised on the 11th of December an interactive session with Redwan Ahmed, Head of Investor Relations at DP World and MEIRA Board Member. During the webinar, the attendees had the opportunity to learn how is the day-

to-day job of an IRO dealing with international investors and how to improve their IR programmes.

Training

CIRO programme

The Certified Investor Relations Officer programme, delivered in partnership with the London based UK IR Society, is an internationally recognised qualification in Investor Relations.

[Read more](#)

CIRO Calendar 2019

- **Abu Dhabi:** 25 - 26 - 27 June
- **Dubai:** 29 - 30 - 31 October

[Register now!](#)

The Introduction to Investor Relations course

This one-day course provides an introduction to financial markets, Investor Relations and the financial environment in which Investor Relations professionals work.

[Read more](#)

Introduction to IR Calendar 2019

- **Abu Dhabi:** 25 June
- **Dubai:** 29 October

[Register now!](#)

**Are you looking for a bespoke or
in-house training?**

Careers



Senior Manager Investor Relations (Dubai, UAE)

DP World is looking for a Senior Manager Investor Relations to work with the Head of Investor Relations to actively develop and support DP World's IR strategy, by building and maintaining communications within the investment community.

[Download the job offer here](#)



Bilingual Investor Relations Manager (Riyadh, Saudi Arabia)

A company based in Riyadh is looking for a bilingual Investor Relations Manager to develop and support a world-class IR programme; one that is recognized by analysts and investors alike as being a leading proponent of IR in the Middle East. The IR Manager will work closely with the CEO, CFO, the Finance division and the Corporate Communications division to ensure consistent messages are delivered to stakeholders.

[Download the job offer here](#)

Members

**We are delighted to count on the support of our new member
(6 - 13 December period):**



Do you want to join MEIRA?

Don't miss the opportunity to join our IR community and become a member today.

You just need to fill our [membership form](#) and send it to info@meira.me in order to finalise the process.

We are looking forward to welcoming you!

[Membership form](#)

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About Middle East Investor Relations Association

The Middle East Investor Relations Association (MEIRA) is an independent non-profit organisation dedicated to promoting the Investor Relations (IR) profession and industry standards in corporate governance. The mission of MEIRA is to enhance the reputation, efficiency and attractiveness of the Middle East capital markets.

This involves a commitment to fostering increased dialogue among its members and to encourage them to share and adopt best practice techniques within the field of IR. In partnership with stock exchanges, regulators and other market participants, MEIRA supports companies through its professional development and certification programmes as well as its membership community and network of country chapters.



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