



Investor Relations at DP World

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Creating the Future, **Now.**

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What is the role of Investor Relations?

The investor relations officer position is accountable for creating and presenting a consistently applied investment message to the investment community on behalf of a company, and for monitoring and presenting to management the opinions of the investment community regarding the company's performance.

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DP World Investor Relations

Mission:
Through Effective Communications, IR Enhances
Corporate Value.



IR Audience



Investors

◦ Institutional

◦ Retail



Analysts

◦ Buy Side

◦ Sell Side



Market Regulator



Media



Lenders



Rating Agency

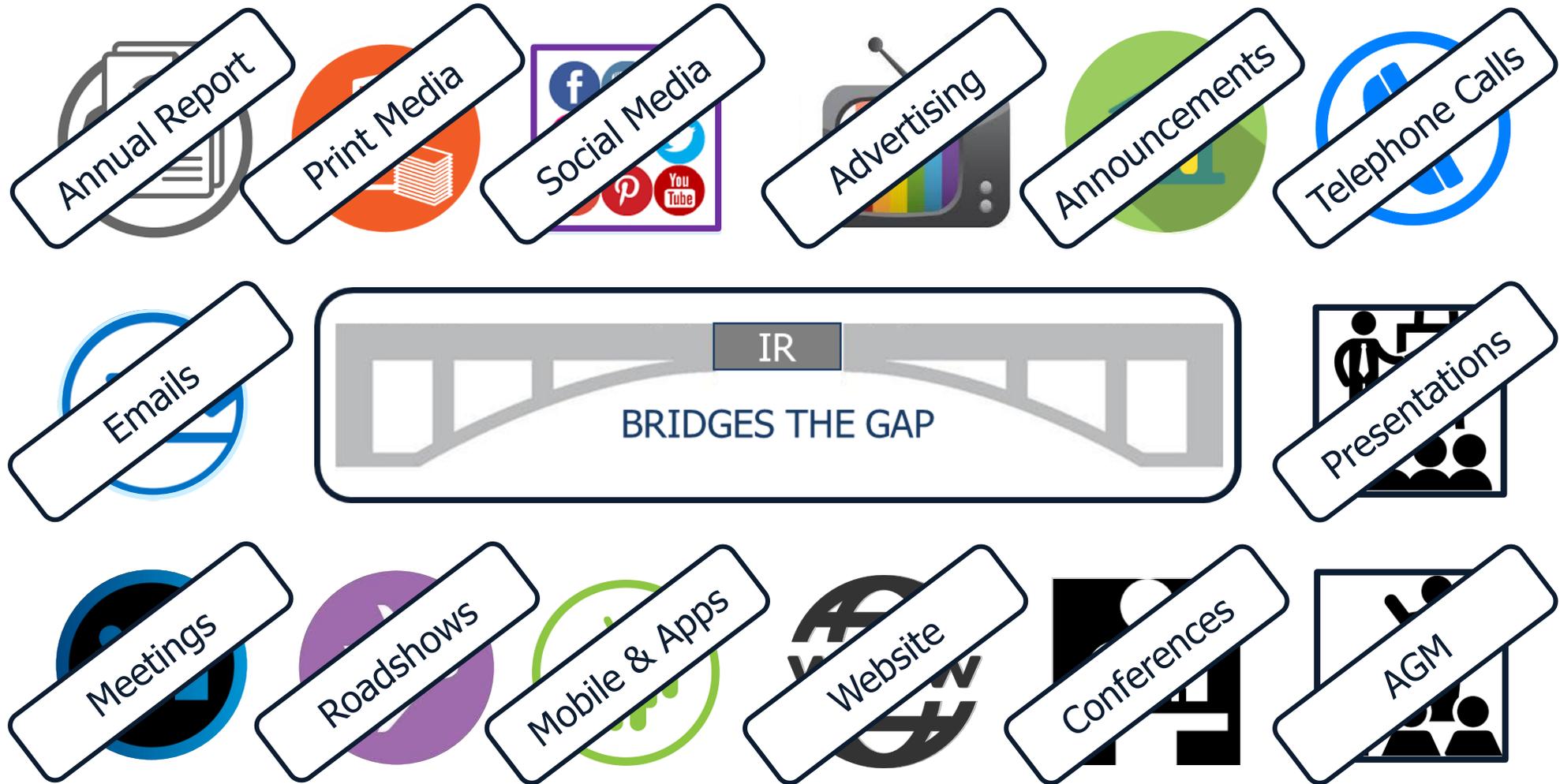


Government

IR Credentials



How to Bridge the Gap?



IRO Characteristics



Know Your Company Inside Out



Understand Your Audience



Maintain Your Relationships



Make Yourself Available



Use Technology

Thank you .. Any Questions?

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