

CFA Institute and the Middle East Investor Relations Association sign an MoU to improve transparency and corporate governance standards in the region

22 November 2018, Abu Dhabi, UAE: CFA Institute, the global association of investment management professionals, signed a Memorandum of Understanding (MoU) with the Middle East Investor Relations Association (MEIRA). The MoU, signed yesterday by William Tohme, CFA, Regional Head for CFA Institute in the Middle East and North Africa, and Andrew Tarbuck, MEIRA Chairman, sets out a framework for collaboration between both entities to develop a network of knowledge sharing and best practice initiatives, in order to ultimately improve the levels of transparency and corporate governance standards of companies in the Middle East.

The collaboration between CFA Institute and MEIRA underscores the mutual commitment of both organisations to contribute to improve the communication of the Middle Eastern companies with the investment community by facilitating a centre for knowledge exchange in the region.

William Tohme commented: "One of the focus areas of the new CFA Institute office in Abu Dhabi is that of corporate and investment governance. Through collaborating with MEIRA under this MoU, together we can drive the education, importance and awareness of governance to investors. Ultimately, this helps investors analyse the investment opportunity with clear and transparent information."

Andrew Tarbuck added: "We will collaborate closely with CFA Institute to enable an open dialogue and knowledge sharing in the field of investment management and financial services as a key area of understanding in any Investor Relations programme."

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For further information please contact:

For and on behalf of CFA Institute in the GCC and Middle East

Neel Bose @ FTI Consulting

T: +971 (0)4 4372122

Neel.Bose@fticonsulting.com

NOTES TO EDITORS

About CFA Institute

CFA Institute is the global association of investment professionals that sets the standard for professional excellence and credentials. The organisation is a champion for ethical behaviour in investment markets and a respected source of knowledge in the global financial community. The end goal: to create an environment where investors' interests come first, markets function at their best, and economies grow. CFA Institute has over 165,000 charterholders worldwide in 163 markets and regions. CFA Institute has eight offices worldwide and there are 151 local member societies. For more information, visit www.cfainstitute.org or follow us on Twitter @CFAINstitute and on Facebook.com/CFAINstitute.

About the Middle East Investor Relations Association

The Middle East Investor Relations Association (MEIRA or 'the Association') is an independent, non-profit organisation dedicated to promoting the Investor Relations (IR) profession and international standards in corporate governance. The mission of MEIRA is to enhance the reputation, efficiency and attractiveness of the Middle East capital markets.

This is delivered by fostering increased dialogue among members and encouraging the IR community to share the global benchmark in best practice within the field of IR. In partnership with stock exchanges, regulators and other market participants, MEIRA supports companies through its professional development and certification programmes as well as its membership community and network of country Chapters.

For more information relating to events, membership, education, training, sponsorship or media opportunities please contact:

Alicia Gallego Martinez

Marketing, Communications and Events Manager

Email: pr@meira.me / Phone: +971 (0)4 309 7034

All information is also published on www.meira.com