

## MEIRA Newsletter

22 November 2018

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If you would like to collaborate in our next newsletter, contact us at [pr@meira.me](mailto:pr@meira.me)

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### Weekend reading list

- > Mark Mobius says it's time to buy stocks in emerging markets. *CNBC* [Watch the interview](#)
- > IMF: KSA reform program in right direction but needs to 'scale up'. *Arab News* [Read more](#)
- > Investor Howard Marks on how to gauge the market cycle. *The National* [Read more](#)

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### MEIRA updates



#### MEIRA and CFA Institute signed an MOU

Yesterday William Tohme, CFA, Regional Head for CFA Institute in the Middle East and North Africa, and Andrew Tarbuck, MEIRA Chairman, signed an MOU that sets out a framework for collaboration between both entities to develop a network of knowledge

sharing and best practice initiatives, in order to ultimately improve the levels of transparency and corporate governance standards of companies in the Middle East.

The collaboration between CFA Institute and MEIRA underscores the mutual commitment of both organisations to contribute to improve the communication of the Middle Eastern companies with the investment community by facilitating a centre for knowledge exchange in the region.

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## IR updates

### **Qatar Stock Exchange to regulate Investor Relations in 2019**

In the context of the 9th Investor Relations Conference that took place on the 20th of November in Doha, Rashid bin Ali Al Mansoori, CEO of Qatar Stock Exchange (QSE), announced that effective from 1st of October 2019, Qatar will be introducing a mandatory “rules-based” framework for Investor Relations. The rules will reflect best-practice in the IR field and they should be followed by all the listed companies in the country. The initiative is one step more in order to encourage greater transparency and disclosure through the development of the IR profession.

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## In the spotlight



**Faisal Al Modlij, Head of Investor Relations at Sipchem, and MEIRA Saudi Chapter Board Member**

**Q: In the context of the Saudi CMA announcement regarding the IR function in the Kingdom, what are your expectations regarding the possibility of**

**making the IR function mandatory?**

Investor Relations plays a significant and effective role as the link between the company and its current and potential investors in order to provide them with a full understanding of the company's activities, strategy and future aspirations. I do not therefore rule out that it becomes an obligatory function in companies in the future. Companies must believe in the significance of this function and serve seriously to activate and take care of it because of its significance.

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## Events

### **What's coming?**



#### **MEIRA Dubai Chapter Meeting - 26 November, Dubai, UAE**

MEIRA is organising its Dubai Chapter Meeting on the 26th of November at the Capital Club in DIFC.

On this occasion, the delegates will have the opportunity to hear the 2018 MEIRA Annual Reports judges who will explain how to elaborate a top Annual Report and how to integrate the latest trends in the reports for the upcoming year.

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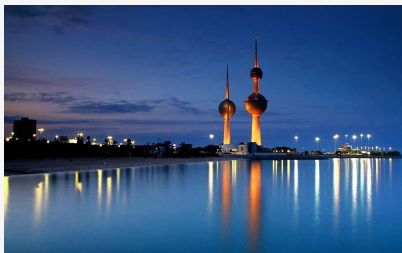
#### **MEIRA Dubai Chapter Meeting:**

**Date:** Monday, 26 November, 2018

**Timing:** 09.00 am to 10.30 am

**Venue:** Capital Club, Village Gate, DIFC

*If you would like to attend these events, please RSVP to [events@meira.me](mailto:events@meira.me)*



#### **MEIRA Kuwait Chapter Meeting & IR Seminar - 26 November, Kuwait**

The **MEIRA Kuwait Chapter Meeting** will take place on the 26th of November. The Chapter Meeting is an exclusive networking event for **MEIRA members and**

**IR professionals** to discuss the latest updates on the IR landscape.

The event will be followed by an Investor Relations seminar organised in collaboration with Boursa Kuwait titled **"Kuwait Financial Market Outlook"**. The guest speaker of this event is Mr. Mohammed Al Abdulqader, Assistant Vice President, MENA Equity Kuwait Financial Center, Markaz, who will share an overview of the Kuwaiti economy from a macro perspective, including markets performance, profitability indicators and the impacts of upgrading the market to the FTSE and MSCI indices, among other relevant topics.

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**MEIRA Kuwait Chapter Meeting:**

**Date:** Monday, 26 November, 2018

**Timing:** 10.00 am to 11.30 am

**Venue:** Chairman's Club, KIPCO Tower

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**Kuwait Financial Market Outlook Seminar:**

**Date:** Monday, 26 November, 2018

**Timing:** 1.00 pm to 2.30 pm

**Venue:** Boursa Kuwait AlKharafi Hall

*If you would like to attend these events, please RSVP to [events@meira.me](mailto:events@meira.me)*

**MEIRA Abu Dhabi Chapter Meeting - 27 November,  
Abu Dhabi, UAE**

The MEIRA Abu Dhabi Chapter Meeting will take place on the 27th of November at the Rosewood Hotel in Abu Dhabi.

The event will include a private session for IROs and will welcome Ian Groome, Principal Specialist, Refinitiv - Thomson Reuters, who will give a presentation titled "Macroeconomic review: global and regional trends in emerging markets".

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**MEIRA Abu Dhabi Chapter Meeting:**

**Date:** Tuesday, 27 November, 2018

**Timing:** 09.00 am to 10.30 am

**Venue:** Rosewood Hotel, Al Maryah Island

*If you would like to attend these events, please RSVP to [events@meira.me](mailto:events@meira.me)*

**Upcoming Events Calendar**

**MEIRA Dubai Chapter Meeting:** 26 November (Dubai, UAE) [Register here](#)

**MEIRA & Boursa Kuwait Seminar:** 26 November (Kuwait City, Kuwait) [Register here](#)

**MEIRA Abu Dhabi Chapter Meeting:** 27 November (Abu Dhabi, UAE) [Register here](#)

**MEIRA Saudi Chapter Seminar:** 5 December (Riyadh, Saudi Arabia) [Register here](#)

**Kepler Cheuvreux IR Forum:** 14 December (Paris, France)

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## International Conferences

### International Conferences Calendar

**UBS GEM 1x1 Conference:** 27 - 28 November (New York, USA)

*For a complete list, contact Closir [here](#)*

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## Training

### CIRO programme

The Certified Investor Relations Officer programme, delivered in partnership with the London based UK IR Society, is an internationally recognised qualification in Investor Relations.

[Read more](#)

### CIRO Calendar 2019

- **Abu Dhabi:** 25 - 26 - 27 June
- **Dubai:** 29 - 30 - 31 October

[Register now!](#)

### The Introduction to Investor Relations course

This one-day course provides an introduction to financial markets, Investor Relations and the financial environment in which Investor Relations professionals work.

[Read more](#)

### Introduction to IR Calendar 2019

- **Abu Dhabi:** 25 June
- **Abu Dhabi:** 29 October

[Register now!](#)

**Are you looking for a bespoke or  
in-house training?**

[Contact us](#)

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## Careers



### MEIRA General Manager (Dubai, UAE)

The General Manager of MEIRA plays a key role in making the Association more influential and accountable within its sphere of influence. It requires a proactive person who has a genuine interest in investor relations and the financial markets, solid leadership skills, and

knowledge in association management. The candidate will need to have the energy, drive and ambition to market the work of the Association, grow the membership while keeping the Association financially stable.

[Download the job offer here](#)



### **Bilingual Investor Relations Manager (Riyadh, Saudi Arabia)**

A company based in Riyadh is looking for a bilingual Investor Relations Manager to develop and support a world-class IR programme; one that is recognized by analysts and investors alike as being a leading proponent of IR in the Middle East. The IR Manager will work closely with the CEO, CFO, the Finance division and the Corporate Communications division to ensure consistent messages are delivered to stakeholders.

[Download the job offer here](#)

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## **Members**



### **Do you want to join MEIRA?**

Don't miss the opportunity to join our IR community and become a member today.

You just need to fill our [membership form](#) and send it to [info@meira.me](mailto:info@meira.me) in order to finalise the process.

We are looking forward to welcoming you!

[Membership form](#)

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#### About Middle East Investor Relations Association

The Middle East Investor Relations Association (MEIRA) is an independent non-profit organisation dedicated to promoting the Investor Relations (IR) profession and industry standards in corporate governance. The mission of MEIRA is to enhance the reputation, efficiency and attractiveness of the Middle East capital markets.

This involves a commitment to fostering increased dialogue among its members and to encourage them to share and adopt best practice techniques within the field of IR. In partnership with stock exchanges, regulators and other market participants, MEIRA supports companies through its professional development and certification programmes as well as its membership community and network of country chapters.



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