



MEIRA Newsletter

9 August 2018

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If you would like to collaborate in our next newsletter, contact us at pr@meira.me

Weekend reading list

- > CMA launches next phase of bidding for equity stake in Boursa Kuwait. *Arabia Times* [Read more](#)
- > Foreign business leaders in UAE must be careful what they wish for. *Arab News* [Read more](#)
- > Merger of two Omani banks will form an entity with 25% share of loan market. *The National* [Read more](#)
- > The importance of credibility in the social media era. *IR Magazine* [Read more](#)

Publications

Shareholder engagement: the state of play (by The Institute of Chartered Secretaries and Administrators, ICSA)

One of the causes most often cited as leading to the 2008 financial crisis was the lack of shareholder monitoring of how financial institutions were conducting themselves in the pursuit of profits.



ICSA, the Institute of Chartered Secretaries and Administrators, has published a comprehensive report to document current engagement practices and see if any conclusions could be drawn that could contribute to public policy recommendations on how to promote an effective dialogue between investors and listed companies.

[Download the report](#)

Events

What's coming?



14 August - MEIRA Oman Chapter Meeting

The MEIRA Oman Chapter Meeting will take place on 14 August at Bank Muscat Head Office. The meeting will offer to the delegates a unique opportunity to catch up and share their views on the current challenges and opportunities for the local IROs.

Event details

Date: Tuesday 14 August, 2018

Time: From 3pm to 4pm

Venue: Bank Muscat Head Office, Building No. 120/4, Airport Heights, Ruwi

For more information, contact events@meira.me



Sofia El Boury, MEIRA Vice Chair, speaker at the IR Magazine Global Forum

MEIRA, as Association Partner, is supporting the IR Magazine Global Forum which is taking place on 9-10 October, 2018 in Amsterdam. We are delighted to announce that Sofia El Boury, MEIRA Vice-Chair and Head of Investor Relations at FAB, will be participating as a speaker in a panel session titled "IR Careers: Making IR a career aspiration, building a pipeline of the next generation of IROs".

MEIRA members can benefit from discounted registration fees. For more information, contact events@meira.me



Sponsored by



Event details

The 2018 MEIRA Annual Conference and Awards is the biggest IR event in the Middle East. In this 10th edition, we will celebrate our anniversary with all the IR community. Don't miss the opportunity to attend!

DATE: Wednesday 26 September, 2018

VENUE: Bvlgari Resort, Dubai, UAE

[Details & registration](#)



Share your best memories!

Do you remember when you received your CIRO certificate? Or when you won a MEIRA IR Award? What about that event when your Chapter was launched? To celebrate MEIRA Anniversary we would love to know your best memories with Association. Share them on Twitter using [#meiraaniversary](#) with a picture, if you have or by email to events@meira.me. We will show the best ones at the 2018

MEIRA Annual Conference!

Upcoming Events Calendar

MEIRA Oman Chapter Meeting: 14 August (Muscat, Oman)

2018 MEIRA Annual Conference and Awards: 26 September (Dubai, UAE)

IR Magazine Global Forum: 9 - 10 October (Amsterdam, Netherlands)

Kepler Cheuvreux IR Forum: 14 December (Paris, France)

International Conferences

International Conferences Calendar

HSBC EEMEA & LATAM Conference: 3 - 5 September (London, UK)

DB Global Emerging Markets 1x1 Conference: 5 - 6 September (New York, USA)

EFG Hermes Annual Conference: 10 - 13 September (London, UK)

Arqaam MENA Conference: 24 - 25 September (Dubai, UAE)

Goldman Sachs CEEMEA 1x1 Conference: 12 - 13 November (London, UK)

UBS GEM 1x1 Conference: 27 - 28 November (New York, USA)

For a complete list, contact Closir [here](#)

Training

CIRO programme

The Certified Investor Relations Officer programme, delivered in partnership with the London based UK IR Society, is an internationally recognised qualification in Investor Relations.

[Read more](#)

CIRO Calendar 2018 - 2019

- **Dubai:** 30 - 31 Oct. and 1 Nov.
2018 ***Only 4 seats available!***
- **Abu Dhabi:** 25 - 26 - 27 June
2019

[Register now!](#)

The Introduction to Investor Relations course is back!

This one-day course provides an introduction to financial markets, Investor Relations and the financial environment in which Investor Relations professionals work.

[Read more](#)

Introduction to IR Calendar 2018 - 2019

- **Dubai:** 30 October 2018
- **Abu Dhabi:** 25 June 2019

[Register now!](#)

**Are you looking for a bespoke or
in-house training?**

[Contact us](#)

Job vacancies



Director - Investor Relations, Acwa Power (Dubai)

ACWA Power is looking for an Investor Relations Director. This position will be reporting directly to the CFO and will be based in the Dubai branch office.

[Download the Job Description](#)

Members

We are delighted to count on the support of our renewed member
(2 - 9 August period):



Do you want to join MEIRA?

Don't miss the opportunity to join our IR community and become a member today.

You just need to fill our [membership form](#) and send it to info@meira.me in order to finalise the process.

We are looking forward to welcoming you!

[Membership form](#)

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About Middle East Investor Relations Association

The Middle East Investor Relations Association (MEIRA) is an independent non-profit organisation dedicated to promoting the Investor Relations (IR) profession and industry standards in corporate governance. The mission of MEIRA is to enhance the reputation, efficiency and attractiveness of the Middle East capital markets.

This involves a commitment to fostering increased dialogue among its members and to encourage them to share and adopt best practice techniques within the field of IR. In partnership with stock exchanges, regulators and other market participants, MEIRA supports companies through its professional development and certification programmes as well as its membership community and network of country chapters.



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