



MEIRA Newsletter

31 May 2018

[Download this newsletter \(PDF\)](#)

If you would like to collaborate in our next newsletter, contact us at pr@meira.me.

Weekend reading list

- > How companies can use investors to their advantage. *Harvard Business Review* [Read more](#)
- > A stronger dollar and firmer oil prices threaten capital flows to emerging markets. *The National* [Read more](#)
- > IMF commends Saudi Arabia on 'good progress' on implementing Vision 2030. *The National* [Read more](#)
- > What is your leitmotif, Mr Chairman? *Iridium* [Read more](#)
- > A journey to integrated reporting with Garanti Bank *IR Magazine* [Read more](#)

IR Updates

The Saudi CMA launches an IR Survey



The Saudi Capital Markets Authority (CMA) has recently distributed an IR Survey to the Saudi listed companies to receive their views and comments regarding the current status of the IR function. The results will be key to draft an IR framework in the Kingdom. The survey is designed to identify which are the key areas that should be exercised by an IRO in

order to comply with international best practice.

In the spotlight



Amin Fikree, Assistant Manager Investor Relations, DP World

Q: Which advise would you give to local young professionals in the Middle East who are planning to develop their career in IR?

An IRO's role is to effectively communicate a consistent company investment message to the investment community. In order to accomplish this, an

IRO must possess the following credentials;

Finance – Knowledgeable in the finances of the company, including results, ratios & forecasts.

Communication – Effectively communicating the company's message through various channels. For example by emails from a well-maintained CRM system or through regular scheduled investor calls.

Operations – A lot of financial investors do not have a full understanding of what the operations of the business entail and the business environment in which you operate. It is an IRO's responsibility to communicate this information to the investors and explain issues which go past plain numbers.

Macro environment – A company seldom operates in a vacuum. IRO's must keep abreast of the political, economic, social and technological factors that are in play and analyze how it will affect your company.

I would advise any professional who wants to start a career in IR to develop the areas where they feel less confident as all of them are very important to the IR function. The training courses and programmes delivered by MEIRA are a great opportunity to refresh your knowledge or to learn new subjects related to our day-to-day work.

If you have any question related to IR, take the opportunity to share it with MEIRA. We will find the best person within MEIRA network to address it.

[Send your question](#)

Events

What's coming?



The MEIRA Saudi Chapter is organising its traditional Iftar in Riyadh. The event will take place on 10 June and it will be an exclusive opportunity for the members of the Saudi Chapter to gather during the holy month of Ramadan.

Invitation only

Upcoming Events Calendar

MEIRA Saudi Chapter Iftar: 10 June (Riyadh, Saudi Arabia)

2018 MEIRA Annual Conference and Awards: 26 September (Dubai, UAE)

IR Magazine Global Forum: 9 - 10 October (Amsterdam, Netherlands)

Kepler Cheuvreux IR Forum: 14 December (Paris, France)

[Check our online calendar here](#)

International Conferences

International Conferences Calendar

BAML Emerging Markets Corporate Credit Conference: 30 May - 1 June (Miami, USA)

HSBC GEMs Conference: 4 - 5 June (New York, USA)

UBS EMEA 1x1 Conference: 26 - 28 June (London, UK)

HSBC EEMEA & LATAM Conference: 3 - 5 September (London, UK)

DB Global Emerging Markets 1x1 Conference: 5 - 6 September (New York, USA)

Goldman Sachs CEEMEA 1x1 Conference: 12 - 13 November (London, UK)

For a complete list, contact Closir [here](#)

Training

CIRO programme

CIRO Calendar 2018

- **Dubai:** 30 - 31 Oct. and 1 Nov.

The Certified Investor Relations Officer programme, delivered in partnership with the London based UK IR Society, is an internationally recognised qualification in Investor Relations.

[Read more](#)

[Register now!](#)

Are you looking for a bespoke or in-house training?

[Contact us](#)

Members

We are delighted to count on the support of our new and renewed members (24 - 31 May period):



-INSTINCTIF
PARTNERS



Do you want to join MEIRA?

Don't miss the opportunity to join our IR community and become a member today.

You just need to fill our [membership form](#) and send it to info@meira.me in order to finalise the process.

We are looking forward to welcoming you!

[Membership form](#)

Share this newsletter with your colleagues and friends



Share



Tweet



Forward

With the support of our strategic partners

Platinum Partner



Gold Partners



About Middle East Investor Relations Association

The Middle East Investor Relations Association (MEIRA) is an independent non-profit organisation dedicated to promoting the Investor Relations (IR) profession and industry standards in corporate governance. The mission of MEIRA is to enhance the reputation, efficiency and attractiveness of the Middle East capital markets.

This involves a commitment to fostering increased dialogue among its members and to encourage them to share and adopt best practice techniques within the field of IR. In partnership with stock exchanges, regulators and other market participants, MEIRA supports companies through its professional development and certification programmes as well as its membership community and network of country chapters.



Follow us



Follow us



Visit our website

Copyright © 2018 Middle East Investor Relations Association, All rights reserved.

You are receiving this email because you have requested to be added to the Middle East Investor Relations Association mailing list.

Middle East Investor Relations Association

Office 18, Floor 7

Sheikh Rashid Tower, DWTC

PO Box 9576

Dubai, United Arab Emirates

info@meira.me or +971 (0)4 309 7034

Want to change how you receive these emails?

You can [update your preferences](#) or [unsubscribe from this list](#)