



MEIRA Newsletter

24 May 2018

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If you would like to collaborate in our next newsletter, contact us at pr@meira.me.

Weekend reading list

- > Tackling ESG: concerns about regulation and materiality. *IR Magazine* [Read more](#)
- > Governance and culture will differentiate banks in 2018. *Gulf News* [Read more](#)
- > Big data, ESG and corporate reporting - How companies can strengthen shareholder relations. *Forbes* [Read more](#)
- > Oman stock market more sensitive to large oil price changes, says IMF. *Muscat Daily* [Read more](#)

In the spotlight

Rayan AlKarawi, IR Manager at Zain KSA and MEIRA Saudi Chapter Chairman

Q: How do think the IR function has evolved over the past years in Saudi Arabia?



When I started in IR seven years ago, I never imagined that the field would grow in importance so quickly. Over the last few years, we have seen many changes and many companies have started seeing the value of having an active IR team. We have been able to support the exchange (Tadawul) as well as the regulator (CMA) to reach out and emphasise the

importance of IR to most listed companies in the Kingdom.

Especially at this time when the country is opening its doors to foreign investors, it is of the utmost importance to provide investors with transparency and information about the activities and the direction the company is heading. Investors need to understand these matters to enable them to make their investment decision.

MEIRA, through its Saudi Chapter, is here in the Kingdom to support in developing IR during these exciting times, by providing guidance to the government, the exchange, and all companies and individuals. The Introduction to IR training course delivered at the Institute of Finance (IoF) a few weeks ago, is a clear example of our commitment to enhance the IR landscape in the Kingdom, and based on the positive feedback we have received from the market regarding this course, we are looking forward to organizing more sessions over the upcoming months along with some other informative events and seminars.

If you have any question related to IR, take the opportunity to share it with MEIRA. We will find the best person within MEIRA network to address it.

[Send your question](#)

Events

What's coming?

Upcoming Events Calendar

2018 MEIRA Annual Conference and Awards: 26 September (Dubai, UAE)

[Check our online calendar here](#)

Past events

Following the MOU signed in December, MEIRA and the Muscat Securities Market (MSM) organised a seminar in Muscat on 14 May. A total of 60 delegates attended this event where they had the opportunity to learn about Corporate Governance from local experts in IR.



[Read more here](#)

International Conferences

International Conferences Calendar

BAML Emerging Markets Corporate Credit Conference: 30 May - 1 June (Miami, USA)

HSBC GEMs Conference: 4 - 5 June (New York, USA)

UBS EMEA 1x1 Conference: 26 - 28 June (London, UK)

HSBC EEMEA & LATAM Conference: 3 - 5 September (London, UK)

DB Global Emerging Markets 1x1 Conference: 5 - 6 September (New York, USA)

IR Magazine Global Forum: 9 - 10 October (Amsterdam, Netherlands)

Goldman Sachs CEEMEA 1x1 Conference: 12 - 13 November (London, UK)

For a complete list, contact Closir [here](#)

Training

CIRO programme

The Certified Investor Relations Officer programme, delivered in partnership with the London based UK IR Society, is an internationally recognised qualification in Investor Relations.

[Read more](#)

CIRO Calendar 2018

- **Dubai:** 30 - 31 Oct. and 1 Nov.

[Register now!](#)

**Are you looking for a bespoke or
in-house training?**

[Contact us](#)

Members



Do you want to join MEIRA?

Don't miss the opportunity to join our IR community and become a member today.

You just need to fill our [membership form](#) and send it to info@meira.me in order to finalise the process.

We are looking forward to welcoming you!

[Membership form](#)

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About Middle East Investor Relations Association

The Middle East Investor Relations Association (MEIRA) is an independent non-profit organisation dedicated to promoting the Investor Relations (IR) profession and industry standards in corporate governance. The mission of MEIRA is to enhance the reputation, efficiency and attractiveness of the Middle East capital markets.

This involves a commitment to fostering increased dialogue among its members and to encourage them to share and adopt best practice techniques within the field of IR. In partnership with stock exchanges, regulators and other market participants, MEIRA supports companies through its professional development and certification programmes as well as its membership community and network of country chapters.



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