



MEIRA Newsletter

16 August 2018

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If you would like to collaborate in our next newsletter, contact us at pr@meira.me

Weekend reading list

- > State Street banker sees pace of reforms in Arabian Gulf accelerating. *Arab News* [Read more](#)
- > Companies with strong ESG scores outperform. *Financial Times* [Read more](#)
- > How small caps can tackle investor prejudice. *IR Magazine* [Read more](#)
- > A blueprint for digital companies' financial reporting. *Harvard Business Review* [Read more](#)

MEIRA Updates

Nasdaq: Strategic Partner

MEIRA is delighted to count on the support of Nasdaq as our new Gold Strategic Partner and Silver Sponsor of the 2018 MEIRA Annual Conference.



IR Magazine subscription tiers: brand new for 2018!

IR Essentials

IR Advanced

IR Intel

[Click for more information](#)

IR Magazine subscription: exclusive discounts for MEIRA members

IR Magazine is offering all MEIRA members an exclusive 20% discount on its brand-new subscription tiers. If you want to subscribe, simply [click here](#) and enter your discount code.

To request your code, contact info@meira.me

In the spotlight



Phil Marchant, Managing Director, Comprend

Q: What are the key elements that a website should have in order to be recognised as a top IR website? Which are the latest trends?

Webranking by Comprend takes into consideration the views and opinions of analysts, investors and business journalists – the most important users of an IR website. They say it is the company story, intertwined with your investment case, plus clarity on risk, sustainability and performance. A top layer of story-telling is a clear trend in the best corporate websites. A clear profiling of the business, starting with a financial overview, is of course also essential.

If you have any question related to IR, take the opportunity to share it with MEIRA. We will find the best person within MEIRA network to address it.

[Send your question](#)

Events

What's coming?



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Event details

The 2018 MEIRA Annual Conference and Awards is the biggest IR event in the Middle East. In this 10th edition, we will celebrate our anniversary with all the IR community. Don't miss the opportunity to attend!

DATE: Wednesday 26 September, 2018

VENUE: Bvlgari Resort, Dubai, UAE

Details & registration

The MEIRA & Bloomberg Breakfast is back!



The IR Breakfast, organised by MEIRA in collaboration with Bloomberg, is back! The event will take place on the 27th of September at Bloomberg office in Dubai. Block your calendar on the day after the MEIRA Conference and attend this interactive session. Stay tuned for more details!

New Speaker!

Salah Shamma is Head of Investment - MENA at Franklin Templeton Investments.

He will be participating in the panel discussion titled:

"2018: A rising tide lifts all boats as Saudi Arabia opens the region"

[To check more speakers, visit the conference website](#)



MEIRA Annual Conference!

Share your best memories!

Do you remember when you received your CIRO certificate? Or when you won a MEIRA IR Award? What about that event when your Chapter was launched? To celebrate MEIRA Anniversary we would love to know your best memories with Association. Share them on Twitter using [#meiraaniversary](#) with a picture, if you have or by email to events@meira.me. We will show the best ones at the 2018

Upcoming Events Calendar

2018 MEIRA Annual Conference and Awards: 26 September (Dubai, UAE)

MEIRA & Bloomberg IR Breakfast: 27 September (Dubai, UAE)

IR Magazine Global Forum: 9 - 10 October (Amsterdam, Netherlands)

Kepler Cheuvreux IR Forum: 14 December (Paris, France)

Past events



14 August - MEIRA Oman Chapter Meeting

The MEIRA Oman Chapter Meeting took place on 14 August at Bank Muscat Head Office. The meeting gathered a total of 10 delegates who discussed the current challenges they are facing as IR professionals in Oman. Clemence Piot, MEIRA General Manager, gave a short presentation on key initiatives developed by MEIRA in the last months and the plan for the second half of the year, including the MEIRA Annual Conference & Awards.

International Conferences

International Conferences Calendar

HSBC EEMEA & LATAM Conference: 3 - 5 September (London, UK)

DB Global Emerging Markets 1x1 Conference: 5 - 6 September (New York, USA)

EFG Hermes Annual Conference: 10 - 13 September (London, UK)

Arqaam MENA Conference: 24 - 25 September (Dubai, UAE)

Goldman Sachs CEEMEA 1x1 Conference: 12 - 13 November (London, UK)

UBS GEM 1x1 Conference: 27 - 28 November (New York, USA)

For a complete list, contact Closir [here](#)

Training

CIRO programme

The Certified Investor Relations Officer programme, delivered in partnership with the London based UK IR Society, is an internationally recognised qualification in Investor Relations.

[Read more](#)

CIRO Calendar 2018 - 2019

- **Dubai:** 30 - 31 Oct. and 1 Nov. 2018 ***Only 4 seats available!***
- **Abu Dhabi:** 25 - 26 - 27 June 2019

[Register now!](#)

The Introduction to Investor Relations course is back!

This one-day course provides an introduction to financial markets, Investor Relations and the financial environment in which Investor Relations professionals work.

[Read more](#)

Introduction to IR Calendar 2018 - 2019

- **Dubai:** 30 October 2018
- **Abu Dhabi:** 25 June 2019

[Register now!](#)

**Are you looking for a bespoke or
in-house training?**

[Contact us](#)

Members

We are delighted to count on the support of our new member
(9 - 16 August period):



Do you want to join MEIRA?

Don't miss the opportunity to join our IR community and become a member today.

You just need to fill our [membership form](#) and send it to info@meira.me in order to finalise the process.

We are looking forward to welcoming you!

[Membership form](#)

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Deutsche Bank



About Middle East Investor Relations Association

The Middle East Investor Relations Association (MEIRA) is an independent non-profit organisation dedicated to promoting the Investor Relations (IR) profession and industry standards in corporate governance. The mission of MEIRA is to enhance the reputation, efficiency and attractiveness of the Middle East capital markets.

This involves a commitment to fostering increased dialogue among its members and to encourage them to share and adopt best practice techniques within the field of IR. In partnership with stock exchanges,

regulators and other market participants, MEIRA supports companies through its professional development and certification programmes as well as its membership community and network of country chapters.



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