



MEIRA Newsletter

14 May 2018

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News and Opinions

- > Corporate transformations vital to drive radical change in Middle East's economy. *Saudi Gazette* [Read more](#)
- > Regional equities fare well as they look to attract foreign investors. *The National* [Read more](#)
- > Saudi Arabia's economic revamp is still an oil story. *Bloomberg* [Read more](#)
- > What CEOs get wrong about activist investors. *Harvard Business Review* [Read more](#)
- > The power of novelty and fake news: lessons for corporate leaders. *Forbes Middle East* [Read more](#)

MEIRA Updates

Sofia El Boury: MEIRA Vice-Chair

Following the MEIRA Board Meeting held on 8 May in Dubai, Sofia El Boury, Head of Investor Relations at FAB, has been elected as the new MEIRA Vice-Chair.



Sofia has been part of the Association as a Board Member for 4 years and has been actively participating since then in different committees and initiatives. In her new position, Sofia will support Andrew Tarbuck, MEIRA Chairman, in his duty of guiding the Association and encouraging best practice in Investor Relations all across the Middle East.

Sofia was Head of Investor Relations at FGB since 2013. Before moving to Investor Relations, Sofia was a sell-side equity research analyst for more than 7years, and was heading the Banks & Financials coverage team at Dubai-based SHUAA Capital.

Rayan AlKarawi: MEIRA Saudi Chapter Chairman



Rayan AlKarawi, Investor Relations General Manager at Zain KSA, was elected as the new Chairman for the MEIRA Saudi Chapter at the Chapter Board Meeting held on 2 May in Riyadh.

Rayan, who is one of the founding members of the Saudi Chapter, will be succeeding Walid Al Hakim, who has led the Chapter since its foundation in May 2017. Rayan AlKarawi will continue working with the rest of Chapter members to develop initiatives aimed to raise the IR profession in the Kingdom.

Events

Upcoming Events

14 May: Corporate Governance and Investor Relations Seminar (Muscat, Oman)



The MEIRA Oman Chapter is organising today a "Corporate Governance and Investor Relations" seminar in collaboration with the Muscat Securities Market (MSM).

Agenda

> Understanding the role of Corporate Governance within the Investor Relations function
by Sanjay Kawatra, Partner, EY Oman

> The view from the investor community
by Tara A. Bassit, Asset Management, United Securities

> A case study on managing Investor Relations by a local listed company
by *Rashad Ali Mohammad Al Dohh, Head of Investor Relations, Bank Muscat*

Event details

Date: 14 May, 2018

Timing: From 10:30 am to 12:30 am

Venue: MSM Headquarters, Al Jami St.

Type of event: MEIRA seminar

Audience: Open to MEIRA members and all listed companies in Oman

If you would like to attend this event, please contact events@meira.me

[More details](#)

Calendar of events

Upcoming Events Calendar

MEIRA & MSM Corporate Governance and IR seminar: 14 May (Muscat, Oman) [Register](#)

2018 MEIRA Annual Conference and Awards: 26 September (Dubai, UAE)

[Check our online calendar here](#)

Past events

7 May: IR Seminar - the buy-side perspective (Kuwait City, Kuwait)



MEIRA and Boursa Kuwait hosted the third IR workshop, as part of a series of events aimed at raising awareness on the role of IR in listed companies.

NBK Capital was invited to speak about the importance of IR from the buy-side perspective.

[Download the presentation here](#)

2 May: MEIRA Abu Dhabi Chapter Meeting (Abu Dhabi, UAE)

The members of the MEIRA Abu Dhabi Chapter had the opportunity to discuss their day-to-day challenges as IROs during a private roundtable lead by Chris Wilson, MEIRA Abu Dhabi Chapter Head and Head of IR at Aldar Properties.

Dima Alashram, Sr. Advisor at Sustainable Square, then provided the audience with a presentation on the main benefits of applying sustainable measures in a listed company and how to report on them.



23 - 24 April: IR Breakfast - A conversation with Valerie Haertel, Global Head of IR at BNY Mellon (Dubai, UAE and Riyadh, Saudi Arabia)



In collaboration with BNY Mellon and Hogan Lovells, the MEIRA Dubai Chapter welcomed Valerie Haertel, Global Head of IR at BNY Mellon, during an interview moderated by Andrew Tarbuck, MEIRA Chairman and Partner at Hogan Lovells. Valerie shared useful tips to develop a successful career in IR and strategies to engage with the sell-side and the buy-side and with internal stakeholders, especially the c-suite.



The MEIRA Saudi Chapter also organised a roundtable with Valerie on 24 May at Zain Headquarters.

11 April: Global Ratings & Investor Relations seminar (Riyad, Saudi Arabia)



The MEIRA Saudi Chapter, the Tadawul and S&P Global organised a seminar titled "Global Ratings & Investor Relations" on 11 April. During this seminar, key industry leaders highlighted the importance of obtaining a credit rating for a listed company. Tareq Alangari, Head of IR at Mobily and MEIRA Saudi Chapter Board Member, shared an interesting case study on how to develop an effective IR programme following international best practice.

International Conferences

International Conferences Calendar

Morgan Stanley EEMEA Conference: 15 - 17 May (London, UK)

BAML Emerging Markets Corporate Credit Conference: 30 May - 1 June (Miami, USA)

HSBC GEMs Conference: 4 - 5 June (New York, USA)

UBS EMEA 1x1 Conference: 26 - 28 June (London, UK)

HSBC EEMEA & LATAM Conference: 3 - 5 September (London, UK)

DB Global Emerging Markets 1x1 Conference: 5 - 6 September (New York, USA)

IR Magazine Global Forum: 9 - 10 October (Amsterdam, Netherlands)

Goldman Sachs CEEMEA 1x1 Conference: 12 - 13 November (London, UK)

For a complete list, contact Closir [here](#)

Training

NEW! 1 - 3 May: Introduction to International Best Practice in Investor Relations (Riyadh, Saudi Arabia)



MEIRA provided an exclusive IR training course in Saudi Arabia earlier in May in collaboration with the Institute of Finance and the IRS.

The three-day course was completed by presentations from the CMA, the Tadawul, MEIRA and the MEIRA Saudi Chapter as guest speakers.

All delegates received a certificate of attendance as a result of their efforts in participating in this session.

More sessions will be organised in 2018.

24 - 25 - 26 April: CIRO Programme (Abu Dhabi, UAE)



A total of 14 delegates attended our latest training course to be certified as Investor Relations Officer.

Chris Wilson, Head of IR at Aldar Properties and MEIRA Abu Dhabi Chapter Head, joined the delegates on the last day to explain his day-to-day role as an IRO and which are the main challenging that IR departments face in this region.

MEIRA would like to congratulate the candidates who

have passed their exam!

The next CIRO course will take place in October in Dubai.

CIRO programme

CIRO Calendar 2018



The Certified Investor Relations Officer programme, delivered in partnership with the London based UK IR Society, is an internationally recognised qualification in Investor Relations.

[Read more](#)

- **Dubai:** 30 - 31 Oct. and 1 Nov.

[Register now!](#)

**Are you looking for a bespoke or
in-house training?**

[Contact us](#)

In the spotlight

If you have any question related to IR, take the opportunity to share it with MEIRA. We will find the best person within MEIRA network to address it.

[Send your question](#)

Members



Welcome to our new member his support (10 April - 14 May):

- > Al Mazaya (Kuwait)
- > Kuwait International Bank (Kuwait) - [New](#)
- > Misr Life Insurance Company (Egypt) - [New](#)
- > Mohamed Abdelhamid (Individual) - [New](#)

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About Middle East Investor Relations Association

The Middle East Investor Relations Association (MEIRA) is an independent non-profit organisation dedicated to promoting the Investor Relations (IR) profession and industry standards in corporate governance. The mission of MEIRA is to enhance the reputation, efficiency and attractiveness of the Middle East capital markets.

This involves a commitment to fostering increased dialogue among its members and to encourage them to share and adopt best practice techniques within the field of IR. In partnership with stock exchanges, regulators and other market participants, MEIRA supports companies through its professional development and certification programmes as well as its membership community and network of country chapters.



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