



## MEIRA Newsletter

11 October 2018

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*If you would like to collaborate in our next newsletter, contact us at [pr@meira.me](mailto:pr@meira.me)*

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### Weekend reading list

- > IR professionals feel increasingly valued in Middle East. *IR Magazine* [Read more](#) and [download the survey](#)
- > Interview of Saudi Crown Prince on Aramco IPO and more. *Bloomberg* [Read more](#)
- > Investor Relations to stimulate Foreign Direct Investments in Dubai. *CNBC* [Read more](#)

### MEIRA Interview

**The rise of investor relations in the Middle East - in interview of Andrew Tarbuck, MEIRA Chairman. *Global Investor Group***



"Emerging markets are by their very nature developing in a highly competitive environment for global capital and so companies need to adopt investor relations at a fast pace just to survive."

> [Read the full interview](#)

## MEIRA Event

### IR Magazine Global Forum (Amsterdam)



MEIRA was a supporter of the IR Magazine Global Forum in Amsterdam on the 9th and 10th of October. MEIRA Vice Chair Sofia El Boury spoke in a panel discussion about IR Careers: How to build the next generation of IROs.

Congratulations to IR Magazine on your 30th anniversary!

Stay tuned as MEIRA will further contribute to the 30th anniversary celebrations of IR Magazine.

## 2018 MEIRA Annual Conference & Awards

### Replay



Did you miss the event ?

[Watch the full event on our replay platform](#)

### Twitter competition



Congratulations to Mrs Sophie Swart (@Sophieswart), the winner of the Annual Conference Twitter competition.

Mrs Swart wins a voucher for a MEIRA training course of her choice.

## Other Events

**Nasdaq Webinar - Navigating The Evolving ESG Landscape**



Join Nasdaq and IR Magazine on **Thursday, October 11 at 7:00 p.m. GST** for a discussion on how the continued utilization of environmental, social, governance (ESG) is reshaping the investment landscape and impacting your company.

[Registration](#)

### Upcoming Events Calendar

**MEIRA & Bloomberg IR Breakfast:** 1 November (Dubai, UAE)

**IR Workshop - MEIRA with Bahrain Stock Exchange:** 7 November (Bahrain)

**Kepler Cheuvreux IR Forum:** 14 December (Paris, France)

## International Conferences

### International Conferences Calendar

**Goldman Sachs CEEMEA 1x1 Conference:** 12 - 13 November (London, UK)

**BAML Saudi Conference:** 12 - 13 November (Riyadh, Saudi Arabia)

**UBS GEM 1x1 Conference:** 27 - 28 November (New York, USA)

*For a complete list, contact Closir [here](#)*

## Training

### CIRO programme - 3 days course

The Certified Investor Relations Officer programme, delivered in partnership with the UK IR Society, is an internationally recognised qualification in Investor Relations.

[Read more](#)

### CIRO Calendar 2018 - 2019

- **Dubai:** 30 - 31 Oct. and 1 Nov.  
2018 **3 seats available**
- **Abu Dhabi:** 25 - 26 - 27 June  
2019

[Register now!](#)

**Introduction to Investor Relations  
- 1 day course**

**Introduction to IR  
Calendar 2018 - 2019**

This one-day course provides an introduction to financial markets, Investor Relations and the financial environment in which Investor Relations professionals work.

[Read more](#)

- **Dubai:** 30 October 2018
- **Abu Dhabi:** 25 June 2019

[Register now!](#)

**Are you looking for a bespoke or  
in-house training?**

[Contact us](#)

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## Members

**We are delighted to count on the support of our renewed member  
(04 October - 11 October period):**



### **Do you want to join MEIRA?**

Join our IR community and become a member today.

You just need to fill our [membership form](#) and send it to [info@meira.me](mailto:info@meira.me) in order to finalise the process.

[Membership form](#)

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## IR Careers

### **Emperor Dubai - Account Executive (Arabic speaker)**



Emperor are looking for an Arabic speaking Account Executive to join their rapidly growing Dubai office. This position will report directly to the Middle East regional Account Director.

[Download the job offer here](#)

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#### About Middle East Investor Relations Association

The Middle East Investor Relations Association (MEIRA) is an independent non-profit organisation dedicated to promoting the Investor Relations (IR) profession and industry standards in corporate governance. The mission of MEIRA is to enhance the reputation, efficiency and attractiveness of the Middle East capital markets.

This involves a commitment to fostering increased dialogue among its members and to encourage them to share and adopt best practice techniques within the field of IR. In partnership with stock exchanges, regulators and other market participants, MEIRA supports companies through its professional development and certification programmes as well as its membership community and network of country chapters.



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