



MEIRA Newsletter

17 May 2017

MEIRA Newsletter is out again!

Do you know that the registration for the MEIRA 2017 Annual Conference and Awards is already open? Don't miss the opportunity to register and check all the details on our [conference website](#).

In addition, this issue includes an ESG report guide published by the London Stock Exchange, information about our events and much more!

If you would like to collaborate in our next bulletin, contact us at pr@meira.me.

[Download this newsletter \(PDF\)](#)

News and Opinions

- Investors seeking consistent ESG disclosure. [Read more](#)
- How to create a truly terrible corporate responsibility report. [Read more](#)
- Next steps in the Saudi overhaul plan put more focus on growth. [Read more](#)
- How does corporate governance vary around the world? [Read more](#)
- Investor roundtable in Qatar. Growing pains. [Read more](#)

MEIRA Updates

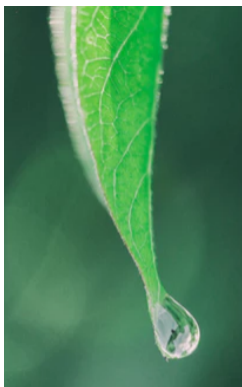
MEIRA HR Survey (upcoming)

MEIRA will be launching an HR Survey specifically addressed to Investor Relations Officers based in the Middle East in collaboration with Hanson Search.

The results will be compiled into a comprehensive report which will be presented at the MEIRA 2017 Annual Conference and Awards. Check your mailbox in the next few days for the link to participate.

Publications

Guidance on ESG Reporting (by London Stock Exchange)



The London Stock Exchange Group has published a Guidance on ESG Reporting which sets out recommendations for best practice in ESG reporting. With clear and straightforward briefings on ESG reporting priorities such as debt finance, investor materiality and many more, this report provides a thorough understanding of this important issue.

[Download the report here](#)

FinTech, Regtech and Compliance podcast (by Thomson Reuters)

"Thomson Reuters MENA" talks is a series of informative interviews that engages with global specialists on challenging issues.

In this podcast titled "Fintech, Regtech and compliance - is technology about to disrupt the financial services industry?", Andy Critchlow, Middle East editor for Breakingviews, speaks to Peter Smith, Managing Director, Head of Policy and Strategy, Dubai Financial Services Authority (DFSA), about the coming potential disruption in financial institutions.

[To listen to the replay, click here](#)

Events

[Upcoming Events](#)

IR awareness seminar in collaboration with the Beirut Stock Exchange



MEIRA is organising an Investor Relations Awareness Workshop in collaboration with the Beirut Stock Exchange (BSE) at BSE headquarters on May 26. The seminar aims at raising awareness and knowledge about the IR profession in Lebanon.

During the event, MEIRA representatives will share their expertise on IR matters and will introduce the IR profession to the attendees. Following the event, MEIRA and the BSE will sign an MOU to further strengthen the existing platform of collaboration between the two institutions

Event details

Date: 26 May, 2017

Timing: From 12:00pm to 2:00pm

Venue: Beirut Stock Exchange Headquarters, Azarieh Street, Azarieh Building, Block 01, 4th floor.

If you would like to attend this event, please RSVP [here](#).

[More details](#)

Workshop: Crisis preparedness and its impact on shareholder value

MEIRA and Instinctif Partners will host a workshop on May 23 in Dubai where crisis experts will share their investor relations and crisis management methodology with the attendants.

The workshop will cover topics related to communication, corporate governance, risk, cultural sensitivity and internal processes, helping the attendees to operate a more resilient and dynamic organisation.

Event details

Date: 23 May, 2017

Time: From 08:30am to 10:30am

Venue: Capital Club, Gate Village, Building 3, DIFC, Dubai.

If you would like to attend this event, please RSVP [here](#).

[More details](#)

MEIRA Events Calendar

Crisis preparedness and its impact on shareholder value workshop: 23 May (Dubai, UAE) [More details](#)

IR Awareness Seminar: 26 May (Beirut, Lebanon) [More details](#)

MEIRA 2017 Annual Conference and Awards: 20 September (Dubai, UAE) [More details](#)

[Check our online calendar](#)

MEIRA Sponsored Events Calendar

Middle East Investment Summit 2017: 22 - 23 May (Dubai, UAE) *Special discounts for MEIRA members* [Register](#)

IR Magazine Global Forum Conference: 3 - 4 October (Paris, France) *Special discounts for MEIRA members* [More details](#)

8th Kepler Cheuvreux IR Summit: 15 December (Milano, Italy)

[Check our online calendar](#)

MEIRA 2017 Annual Conference and Awards



INVITATION

20 SEPTEMBER 2017

9th Middle East Investor Relations Association Annual Conference & Awards

VENUE: The Address Dubai Mall, Dubai

DATE: Wednesday 20 September 2017

TIME: Conference 9am to 4pm
Awards Dinner from 7pm

RSVP: meiraconference2017.eventbrite.com

For more information and sponsorship opportunities,
visit our website: conference.meira.me
or events@meira.me or +971 (0) 4 309 7034

Register now

ENBD and Thomson Reuters: Conference Gold sponsors!

MEIRA is delighted to announce that **ENBD** and **Thomson Reuters** will be Gold sponsors at the 9th Middle East Investor Relations Annual Conference and Awards.



Do you want to become a sponsor of the MEIRA Conference? Don't miss the opportunity to check our sponsorship packages [here](#).



[Check our conference website for more details](#)

Past Events

FinTech Seminar: new financing opportunities for Middle East companies



MEIRA organised a FinTech Seminar in collaboration with the Dubai Financial Services Authority (DFSA), FinTech Hive and Hawkamah on May 8.

The event provided a forum to discuss the current conditions for establishing a FinTech operation in the region, with applications such as financing for small to medium-sized enterprise and financial inclusion. Over 120 delegates from the region attended the event.

[Read more](#)

MEIRA Dubai Chapter Meeting

MEIRA held its Dubai Chapter meeting on May 4, with the aim to discuss IR best practice in the UAE. During the meeting, the members had the opportunity to share their thoughts and experiences related to IR profession.

Redwan Ahmed, Head of the Dubai Chapter, opened the session with an exclusive chapter update for the IROs present at the room. Following this first session, Mrs. Ranya Afifi, Chief economist at The Economist, presented a keynote titled "Middle East Macro Outlook: Continued Challenging Environment".



International conferences

International Conferences Calendar

DFM Roadshow: 17 - 18 May (London, UK)

BAML Annual Emerging Markets Corporate Credit Conference: 31 May - 2 June (Miami, USA)

HSBC GEMs Conference: 5 June (New York, USA)

BAML GEMS Conference: 6 - 8 June (California, USA)

UBS EMEA LatAm One-on-One Conference: 27 June (London, UK)

HSBC 17th Annual EEMEA & LatAm conference: 4 - 6 September (London, UK)

DB GEMs on-on-one Conference: 6 - 7 September (New York, USA)

Arqaam Capital MENA Investor Conference: 18 - 19 September (Dubai, UAE)

JP Morgan Credit and Equities Emerging Markets Conference: 4 - 5 October (London, UK)

EFG Hermes The 7th Annual London Conference: 7 - 10 November (London, UK)

BAML MENA Conference 2017 Conference: 15 - 16 November (Dubai, UAE)

[For a complete list, click here](#)

Training

CIRO programme

The Certified Investor Relations Officer programme, delivered in partnership with the London based UK IR Society, is an internationally recognised qualification in Investor Relations.

[Read more](#)

CIRO Calendar



- **Dubai:** 30 - 31 October

[Register now!](#)

**Are you looking for a bespoke
training?**

[Contact us](#)

Members



We are delighted to count on the support of our new and renewed members (for the 1 - 15 May 2017 period):

- Aluminium Bahrain (Bahrain)
- Instinctif Partners (UAE) - *New*
- Wataniya Mobile (Palestine)

Become a member and benefit from our exclusive packages.

Contact [us](#) for more information.

In the spotlight

We asked one question to Faisal Al-Modlij, Head of Communications and PR for the MEIRA Saudi Chapter.

Q: Which are the main objectives of the newly formed MEIRA Saudi Chapter for the upcoming months?

The MEIRA Saudi Chapter will help foster a culture of effective communication between listed companies, exchanges, regulators, advisers and the buy and sell-side communities in the Kingdom, and to promote transparency in the market. The Chapter will act as a knowledge hub where IR professionals can come together to network and learn from international leaders in IR, and will support the advancement of the Tadawul as the primary Middle East stock exchange. Furthermore, enhancing local practice in IR by facilitating more effective communication between listed companies and the capital markets will encourage the active participation of more international investors.

If you have any question related to IR, take the opportunity to share it with MEIRA. We will find the best person within MEIRA network to address it.

Send your question

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About Middle East Investor Relations Association

The Middle East Investor Relations Association (MEIRA) is an independent non-profit organisation dedicated to promoting the Investor Relations (IR) profession and industry standards in corporate governance. The mission of MEIRA is to enhance the reputation, efficiency and attractiveness of the Middle East capital markets.

This involves a commitment to fostering increased dialogue among its members and to encourage them to share and adopt best practice techniques within the field of IR. In partnership with stock exchanges, regulators and other market participants, MEIRA supports companies through its professional development and certification programmes as well as its membership community and network of country chapters.



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