



## MEIRA Newsletter

8 November 2018

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If you would like to collaborate in our next newsletter, contact us at [pr@meira.me](mailto:pr@meira.me)

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### Weekend reading list

- > Kuwait Bourse expects wave of IPOs and 15% more capital inflows post-FTSE upgrade. *The National* [Read more](#)
- > Saudi regulator draws line in the sand on investor relations. *IR Magazine* [Read more](#)
- > The rise of REITs in the Gulf region. *Arabian Business* [Read more](#)
- > Investing in companies tackling worldwide issues. *Forbes Middle East* [Read more](#)

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### MEIRA updates

#### **MEIRA and Bahrain Bourse signed an MOU**

MEIRA and Bahrain Bourse signed an MOU yesterday. The agreement, signed by Shaikh Khalifa Bin Ebrahim Al Khalifa, Chief Executive Officer of Bahrain Bourse and Clemence



Piot, MEIRA General Manager, sets out a framework for the launch and operation of the MEIRA Bahrain Chapter. This initiative will contribute to promoting the development of the IR function and corporate governance best practice in the Kingdom of Bahrain.

After the signing ceremony, more than 20 delegates attended an informative seminar titled "Introduction to Investor Relations" which included an interactive presentation from Eline Hilal, Head of Investor Relations at Aluminium Bahrain, who shared useful tips to develop a successful IR programme.

## Events

### What's coming?



#### **MEIRA Dubai Chapter Meeting - 26 November, Dubai, UAE**

MEIRA is organising its Dubai Chapter Meeting on the 26th of November at the Capital Club in DIFC. The meeting will offer MEIRA members an exclusive opportunity to catch up on the

latest IR trends and network with their peers.

*Agenda and invitations will be distributed shortly.*



#### **MEIRA Abu Dhabi Chapter Meeting - 27 November, Abu Dhabi, UAE**

The MEIRA Abu Dhabi Chapter Meeting will take place on the 27th of November at the Rosewood Hotel in Abu Dhabi. The event will include a private session for IROs and a guest

speaker presentation.

*Agenda and invitations will be distributed shortly.*

### Past Events

**MEIRA & Bloomberg IR Breakfast - 1 November**



Last Thursday took place the annual IR breakfast organised by MEIRA and Bloomberg. The event, titled "Enhance communication and reporting on ESG for IROs", welcome more than 30 delegates from the UAE and Kuwait. The panel composed by Mohammed Abdal, Chief Communications

Officer at Zain Group, Jaap Meier, Managing Director - Equity Research at Arqaam, and Jennifer Suleiman, Chief Sustainability Officer at Zain Group, shared important thoughts about how to improve ESG communications with investors. All of them agreed on the importance of including relevant data about gender equality policies and localization quotas for Middle-eastern companies looking to attract international investors.

### Upcoming Events Calendar

**MEIRA & CFA Institute MOU signing ceremony:** 21 November (Dubai, UAE)

**MEIRA Dubai Chapter Meeting:** 26 November (Dubai, UAE)

**MEIRA & Boursa Kuwait Seminar:** 26 November (Kuwait City, Kuwait)

**MEIRA Abu Dhabi Chapter Meeting:** 27 November (Abu Dhabi, UAE)

**Kepler Cheuvreux IR Forum:** 14 December (Paris, France)

## International Conferences

### International Conferences Calendar

**Goldman Sachs CEEMEA 1x1 Conference:** 12 - 13 November (London, UK)

**BAML Saudi Conference:** 12 - 13 November (Riyadh, Saudi Arabia)

**UBS GEM 1x1 Conference:** 27 - 28 November (New York, USA)

*For a complete list, contact Closir [here](#)*

## Training

### CIRO programme

The Certified Investor Relations Officer programme, delivered in partnership

### CIRO Calendar 2019

with the London based UK IR Society, is an internationally recognised qualification in Investor Relations.

[Read more](#)

### **The Introduction to Investor Relations course**

This one-day course provides an introduction to financial markets, Investor Relations and the financial environment in which Investor Relations professionals work.

[Read more](#)

- **Abu Dhabi:** 25 - 26 - 27 June 2019

[Register now!](#)

### **Introduction to IR Calendar 2019**

- **Abu Dhabi:** 25 June 2019

[Register now!](#)

**Are you looking for a bespoke or in-house training?**

[Contact us](#)

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## **IR Careers**



### **Bilingual Investor Relations Manager (Riyadh, Saudi Arabia)**

A company based in Riyadh is looking for a bilingual Investor Relations Manager to develop and support a world-class IR programme; one that is recognized by analysts and investors alike as being a leading proponent of IR in the Middle East. The IR Manager will work closely with the CEO, CFO, the Finance division and the Corporate Communications division to ensure consistent messages are delivered to stakeholders.

[Download the job offer here](#)

### **Emperor Dubai - Account Executive (Arabic speaker)**



Emperor is looking for an Arabic speaking Account Executive to join their rapidly growing Dubai office. This position will report directly to the Middle East regional Account Director.

[Download the job offer here](#)

## Members

We are delighted to count on the support of our new and renewed members  
(1 - 8 November period):



BRUNSWICK

DAR  
AL ARKAN  
دار الأركان



### Do you want to join MEIRA?

Don't miss the opportunity to join our IR community and become a member today.

You just need to fill our [membership form](#) and send it to [info@meira.me](mailto:info@meira.me) in order to finalise the process.

We are looking forward to welcoming you!

[Membership form](#)

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### About Middle East Investor Relations Association

The Middle East Investor Relations Association (MEIRA) is an independent non-profit organisation dedicated to promoting the Investor Relations (IR) profession and industry standards in corporate governance. The mission of MEIRA is to enhance the reputation, efficiency and attractiveness of the Middle East capital markets.

This involves a commitment to fostering increased dialogue among its members and to encourage them to share and adopt best practice techniques within the field of IR. In partnership with stock exchanges,

regulators and other market participants, MEIRA supports companies through its professional development and certification programmes as well as its membership community and network of country chapters.



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