



## MEIRA Newsletter

**5 November 2017**

Welcome to our latest newsletter!

This issue:

New reports and articles of interest to IR professionals

Upcoming events: in Saudi Arabia, Kuwait, UAE and Palestine

We have an exciting calendar ahead. Don't miss the opportunity to attend and register now.

If you would like to collaborate in our next bulletin, contact us at [pr@meira.me](mailto:pr@meira.me).

[Download this newsletter \(PDF\)](#)

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## News and Opinions

- An interview with Khaled AlKhaled, Vice Chairman and CEO of Boursa Kuwait. [Read more](#)
- The three scenarios that should guide investors. [Read more](#)
- Why disclosing workforce data signals good governance. [Read more](#)
- ADCB shows the meaning of true Investor Relations. [Read more](#)
- S&P Dow Jones to launch three new Middle East indices. [Read more](#)

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## Publications

### Corporate and investor strategies for managing market short-termism (by UN Global Compact and PRI)



Companies that operate with a long-term outlook have consistently outperformed their industry peers since 2001 across almost every financial measure including revenue, earnings and job creation. Similarly, strong corporate performance on environmental, social and governance (ESG) factors correlates positively with an improved cost of capital and financial performance. However, research shows that companies will forego efforts to create long-term value because of pressure to meet short-term objectives. This report makes recommendations for companies and investors to strengthen long-term dialogue on environmental, social and

governance issues.

[Download the report here](#)

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## Events

### Upcoming Events

#### 8 November: Has there ever been a better time for IPOs in the Middle East? (Dubai, UAE)

Andrew Tarbuck, MEIRA Vice Chairman and Partner at Hogan Lovells will participate in a panel discussion organised by the Institute of Chartered Accountants in England and Wales (ICAEW) in Dubai. Delegates will have an opportunity to hear different experts discuss what is driving the latest wave of expected IPOs and how to ensure their success.

##### Event details

Date: 8 November, 2017

Time: from 6:30 pm to 8:30 pm

Venue: Dusit Thani Hotel

*This event is free to attend.*

[Agenda and registration are available online](#)



**14 November: MEIRA sponsors the MENA Asset Management and Trading Forum (Dubai,**

## **UAE)**

MEIRA, as Supporting Organisation, is partnering with Global Investor Group and Futures & Options World (FOW) on the MENA Asset Management and Trading Summit which will take place in Dubai on November 14.

The MENA AMTS event brings together FOW and Global Investor's successful events for a day of debate and discussion on asset management, derivatives and the wider capital markets across the region. Over 200 delegates will be joining the event for a day of panels, presentations and networking on the topics that are impacting their business.

Chris Wilson, MEIRA Board Member and Head of Investor Relations at Aldar Properties, will participate as a speaker in a panel titled "Asset management in the GCC: state of the market" and sharing his views from the perspective of an IRO.

### Event details

Date: 14 November, 2017

Time: from 8:15 am to 3:00 pm

Venue: Nassima Royal Hotel

*The event is free for asset managers, Investor Relations professionals, hedge funds, banks and brokers from across the MENA region.*

### Agenda and registration are available online

## **21 November: Workshop - How to be pitch-perfect with your release (Ramallah, Palestine)**

The MEIRA Palestine Chapter, in collaboration with Bell Pottiger, is organising a workshop titled "How to be pitch-perfect with your release " on November 21.

The webinar will be delivered by Amy Piek, Director at Bell Pottinger Middle East, who will share her expertise on communicating with investors through different communication channels, including press releases and social media.

### Event details

Date: 21 November, 2017

Time: from 12:00 pm to 1:00 pm

Venue: APIC HQ, Al-Masyoun, PADICO House Building, 6th Floor, Ramallah

If you would like to attend this event, please RSVP [here](#).

### More details

## **22 November: Seminar - Investor Relations: the sell-side view (Kuwait City, Kuwait)**

MEIRA and Boursa Kuwait are organising a workshop titled "Investor Relations: the sell-side view" on November 22.

The event, which will take place at Boursa Kuwait premises, will welcome Ahmad Shamseldin, Head of

Research at EFG Hermes, who will be interviewed by Amir Hanna, Head of Investor Relations at NBK, on his views about the IR field in Kuwait and how the local companies can increase their engagement with the sell-side.

#### Event details

Date: 22 November, 2017

Time: from 1:00 pm to 3:00 pm

Venue: Boursa Kuwait, Al Kharafi Auditorium

If you would like to attend this event, please RSVP [here](#).

#### More details

### **27 November: MEIRA Dubai Chapter meeting**

MEIRA is organising its Dubai Chapter meeting on November 27. The meeting will give an opportunity for the IROs in Dubai and Abu Dhabi to discuss their day to day activity.

The MEIRA Dubai Chapter is chaired by Redwan Ahmed, Head of Investor Relations at DP World.

#### Event details

Date: 27 November, 2017

Time: from 09:30 am to 11:30 am

Venue: Nexus 2, Grand Sheraton Hotel, Sheikh Zayed Road, Dubai.

*Event for MEIRA members only.*

*Agenda will be available shortly.*

If you would like to attend this event, please RSVP [here](#).

#### [Click here for more details](#)

### **29 November: MEIRA Abu Dhabi Chapter Meeting**

The MEIRA Abu Dhabi Chapter Meeting will take place on November 29 at the Park Hyatt Hotel in Abu Dhabi. During the event, the Abu Dhabi Chapter Members will elect the new Chapter Head followed by a roundtable on market consensus for IROs.

Members from Dubai will have the opportunity to join this event and network with their peers.

#### Event details

Date: 29 November, 2017

Time: from 09:30 am to 11:30 am

Venue: Park Hyatt, Abu Dhabi

*Event for MEIRA members only.*

If you would like to attend this event, please RSVP [here](#).

#### [Click here for more details](#)

### MEIRA Events Calendar

- 21 November: How to be pitch-perfect with your release. (Ramallah, Palestine) [More details](#)
- 22 November: Crisis preparedness and its impact on shareholder value. (Riyad, Saudi Arabia) [More details](#)
- 22 November: Investor Relations: the sell-side view. (Kuwait City, Kuwait) [More details](#)
- 27 November: MEIRA Dubai Chapter Meeting. (Dubai, UAE) [More details](#)
- 29 November: MEIRA Abu Dhabi Chapter Meeting. (Dubai, UAE) [More details](#)

[Check our online calendar](#)

### MEIRA Sponsored Events Calendar

- 14 November: MENA Asset Management and Trading Summit. (Dubai, UAE) [More details](#)
- 15 December: 8th Kepler Cheuvreux IR Summit: 15 December (Milano, Italy) [More details](#)

[Check our online calendar](#)

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## International conferences

### International Conferences Calendar

- 6 November: Morgan Stanley Saudi Arabia Conference. (London, UK)
- 6-9 November: EFG Hermes MENA & Frontier Markets Conference. (London, UK)
- 13-15 November: BAML MENA Conference. (Dubai, UAE)
- 28-30 November: UBS Global Emerging Market Conference 1on1. (New York, USA)

[For a complete list, click here](#)

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## Training

### CIRO programme

The Certified Investor Relations Officer programme, delivered in partnership

### CIRO Calendar

- **Beirut:** 27,28,29 Nov.



with the London based UK IR Society,  
is an internationally recognised  
qualification in Investor Relations.

[Read more](#)

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training?**

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### 30-31 October: CIRO Training delivered in Dubai



The CIRO training was delivered in Dubai on 30-31 October. A total of 9 delegates attended the course and examination for qualification as certified Investor Relations Officers. Guest speakers included the Chairman of MEIRA, who joined the delegates for an informal briefing over lunch and Amin Tawfiq Fikree, Assistant Manager Investor Relations at DP World, who explained the day-to-day role of IR and

offered some practical tips on engaging and communicating with investors in a more efficient way.

MEIRA would like to wish good luck to all the delegates for their exam!

[Read more](#)

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## Members



Welcome to new members and thank you to renewing members for their ongoing support (16 October - 2 November 2017):

- Emirates Reit - New
- MerchantCantos - Brunswick
- Mobily

*Become a member and benefit from our exclusive packages.  
Contact [us](#) for more information.*

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## In the spotlight

If you have any question related to IR, take the opportunity to share it with MEIRA. We will find the best person within MEIRA network to address it.

**Send your question**

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### About Middle East Investor Relations Association

The Middle East Investor Relations Association (MEIRA) is an independent non-profit organisation dedicated to promoting the Investor Relations (IR) profession and industry standards in corporate governance. The mission of MEIRA is to enhance the reputation, efficiency and attractiveness of the Middle East capital markets.

This involves a commitment to fostering increased dialogue among its members and to encourage them to share and adopt best practice techniques within the field of IR. In partnership with stock exchanges, regulators and other market participants, MEIRA supports companies through its professional development and certification programmes as well as its membership community and network of country chapters.



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