



MEIRA Newsletter

2 August 2017

MEIRA Newsletter is out again!

This issue includes some important updates related to the MEIRA 2017 Annual Conference: discover our agenda and the list of Best Practice Awards nominees. In addition, we included key reports and headlines with useful information for IR professionals and a sneak peek at our interview with Dubai Eye Radio.

If you would like to collaborate with us on our next bulletin, contact pr@meira.me.

[Download this newsletter \(PDF\)](#)

News and Opinions

- Interview: Paul Lee, Head of Corporate Governance at Aberdeen Asset Management, shares his thoughts on remuneration reporting. [Read more](#)
- Advice for moving to Head of Investor Relations. [Read more](#)
- Social media Investor Relations: Friend or foe? [Read more](#)

- Saudi Arabia Vision 2030: Attracting investment, rebalancing economy key to sustainable growth. [Read more](#)
 - Is Saudi Arabia ready for the MSCI Emerging Markets Index? [Read more](#)
-

MEIRA Updates

MEIRA in the Business Breakfast, Dubai Eye Radio



Alex MacDonald-Vitale, MEIRA Chairman, participated in the Business Breakfast show on Dubai Eye Radio, on 17 July.

During his interview, Alex MacDonald-Vitale highlighted the MOUs recently signed between MEIRA and regional stock exchanges, and how the Association is collaborating with them in order to increase the level of transparency and

disclosure in their respective markets.

[Replay of the interview here](#)

New MEIRA Strategic Partners



MEIRA is proud to count on the support of **Deutsche Bank** as "Education Partner". Deutsche Bank will assist MEIRA in developing and enhancing our education programmes in the region. Zafar Aziz, Director at Deutsche Bank, will join the newly created Education Committee. Deutsche Bank will also be a "Gold Sponsor" of the 2017 MEIRA Annual Conference.



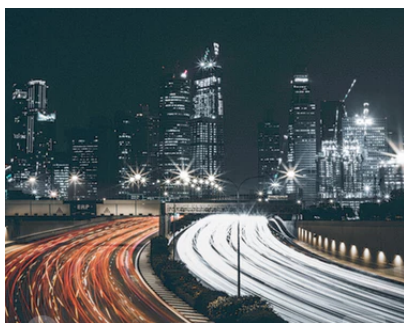
MEIRA is delighted to announce that **First Abu Dhabi Bank (FAB)** is becoming a "Strategic Partner" as well as "Gold Sponsor" of the 2017 MEIRA Annual Conference. The

Partnership follows the merger between NBAD and FGB, both long time supporters of MEIRA and IR best practice in the region.

Publications

Identifying and understanding IR best practice (by Orient Capital)

Orient Capital interviewed 36 investor relations professionals from FTSE 350 companies, gathering intelligence on the overall Investor Relations landscape, best practice and



challenges.

These findings aim to provide insights into the increasing importance of the IR function and the growing amount of support required to run and manage a successful Investor Relations programme.

[Download the report here](#)

Sustainable Finance Report (by Deutsche Bank)



The Sustainable Finance Report examines how activity in sustainable investing is getting momentum. The report examines key trends such as asset owner demands, fiduciary duty, regulatory requirements and climate change. Academic evidence and investor experience show that incorporating ESG into investment decision-making can improve

performance and reduce risk.

[Download the report here](#)

Events

Upcoming Events

MEIRA Sponsored Events Calendar

IR Magazine Global Forum Conference: 3 - 4 October (Paris, France) *Special discounts for MEIRA members* [More details](#)

8th Kepler Cheuvreux IR Summit: 15 December (Milano, Italy)

[Check our online calendar](#)

MEIRA 2017 Annual Conference and Awards



MEIRA 2017 Awards Nominees

Who is the Best IRO in your country? Which IR team is the Best in the Middle East?



The list of Awards nominees in the "Best Practice" category is now available on our [conference website](#). Results will be announced at the MEIRA 2017 IR Awards Ceremony, on 20th September 2017 in Dubai.

MEIRA 2017 Annual Conference: Agenda update!

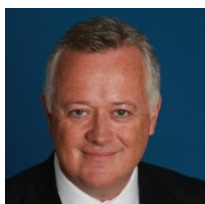


MEIRA is delighted to announce that the agenda for the MEIRA 2017 Annual Conference is now available [here](#).

Under the theme, ***"The IR hyperloop: driving transformation to unlock tomorrow's value"***, the Conference will gather reputable local and international speakers to discuss the latest trends in IR practice, the importance of ESG criteria in investment decisions, an

update on the Saudi Arabian Capital Markets and the key takeaways from our 2017 IR Practitioners Survey.

[Download the agenda](#) or for more information visit our [conference website](#)



In the Spotlight

John Andrews, Global Head of Investor Relations at Deutsche Bank, will participate as Keynote Speaker, sharing his views on Crisis Management.

Register now

International conferences

International Conferences Calendar

HSBC 17th Annual EEMEA & LatAm conference: 4 - 6 September (London, UK)

DB GEMs on-on-one Conference: 6 - 7 September (New York, USA)

Arqaam Capital MENA Investor Conference: 18 - 19 September (Dubai, UAE)

JP Morgan Credit & Equities Emerging Markets Conference: 4 - 5 October (London, UK)

EFG Hermes The 7th Annual London Conference: 7 - 10 November (London, UK)

BAML MENA Conference 2017 Conference: 15 - 16 November (Dubai, UAE)

[For a complete list, click here](#)

CIRO programme

The Certified Investor Relations Officer programme, delivered in partnership with the London based UK IR Society, is an internationally recognised qualification in Investor Relations.

[Read more](#)

CIRO Calendar



Dubai: 30, 31 October 2017

Beirut: 28, 29, 30 November 2017

Dubai: 24, 25, 26 April 2018

[Register now!](#)

**Are you looking for a bespoke
training?**

[Contact us](#)

Working in IR



MEIRA would like to share with the IR community a new job vacancy.

A company based in Saudi Arabia is looking for a **Bilingual IR Manager** to support the development of a world class IR programme; one that is recognised by analysts and investors alike as being a leading proponent of IR in the Middle East.

[Download the job description here](#)

[Check all the vacancies here](#)

Members

We are delighted to count on the support of our new and renewed members (for 1 - 30 July 2017 period):

- Al Naboodah Group (UAE) - [New](#)
- Bell Pottinger (UAE)
- DP World (UAE)
- Emaar Properties (UAE)
- Gulf Insurance Group (Kuwait)
- Orascom Construction Industries (UAE)
- Zain (Kuwait)
- Mrs. Catherine Zych
- Mrs. Sarah M Hosni - [New](#)

Become a member and benefit from our exclusive packages. Contact [us](#) for more information.

In the spotlight

We asked one question to Rashad Ali Al Dohh, Investor Relations Officer at Bank of Muscat and MEIRA Oman Chapter Head.

Q: Which are the main objectives of the Oman Chapter for the upcoming months?

The MEIRA Oman Chapter was founded in June 2012, and currently consists of 6 members Bank Muscat, Omantel, Ooredoo, Renaissance Services, Acwa Power Oman and HSBC Oman. The MEIRA Oman Chapter has been proactive in increasing IR awareness through Chapter meetings and reaching out to public companies where we feel IR could add value.

IR is a fairly new concept in the GCC, hence certain challenges reveal themselves as we try to expand. The Oman Chapter is keen in increasing the number of members by December 2017, and collectively seek broad support from the Muscat Securities Market (MSM) and Capital Market Authority (CMA) in an effort to make IR more robust.

If you have any question related to IR, take the opportunity to share it with MEIRA. We will find the best person within MEIRA network to address it.

Send your question

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With the support of our strategic partners



About Middle East Investor Relations Association

The Middle East Investor Relations Association (MEIRA) is an independent non-profit organisation dedicated to promoting the Investor Relations (IR) profession and industry standards in corporate governance. The mission of MEIRA is to enhance the reputation, efficiency and attractiveness of the Middle East capital markets.

This involves a commitment to fostering increased dialogue among its members and to encourage them to share and adopt best practice techniques within the field of IR. In partnership with stock exchanges, regulators and other market participants, MEIRA supports companies through its professional development and certification programmes as well as its membership community and network of country chapters.



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