



MEIRA Newsletter

25 October 2018

[Download this newsletter \(PDF\)](#)

If you would like to collaborate in our next newsletter, contact us at pr@meira.me

Weekend reading list

- > The Middle East economies catch the Dutch Disease. *The National* [Read more](#)
- > Crisis communications: when to talk to the media. *Forbes* [Read more](#)
- > BlackRock stakes claim on 'sustainable investing' revolution. *Financial Times* [Read more](#)
- > How to deal with employees in times of crisis. *IR Magazine* [Read more](#)

Publication

MiFID II, Investor Relations, and the Evolution of Corporate Access - by Nasdaq

Considering the challenges that MiFID II presents for corporate access – most evidently, a renegotiation of the traditional buy- and sell-side relationships - the reality remains that



corporates and investment managers continue to place importance upon direct interactions in their decision-making processes. This white paper analyzes how the IROs can respond to the main corporate access impacts caused by MiFID II.

[Download the white paper here](#)

Events

What's coming?



Investor Relations Workshop - 29 & 30 October 2018, Riyadh, Saudi Arabia

The Saudi CMA is organising a two-day workshop about Investor Relations for listed companies in the Kingdom. The

MEIRA Saudi Chapter will participate in this event and will give a short presentation to the delegates about the Association and the main benefits of joining the Saudi Chapter.



MEIRA & Bloomberg IR Breakfast - 1 November 2018, Dubai, UAE

The annual IR Breakfast, organised by MEIRA and Bloomberg, will take on the 1st of November, at Bloomberg's offices in DIFC.

Agenda

08.30 to 09.00: Registration and welcome coffee

09.00 to 09.45: Panel discussion: "Enhance communication and reporting on Environmental, Social and Governance (ESG) for IROs"

Panelists:

- > Mohammed Abdal, Chief Communications Officer, Zain Group
- > Jaap Meier, Managing Director - Equity Research, Arqaam
- > Belinda Scott, VP and Head of Corporate Sustainability, FAB
- > Jennifer Suleiman, Chief Sustainability Officer, Zain Group

Moderator: James Coyle, Senior Account Manager, Corporates and Government Agencies, Bloomberg

09.45 to 10.00: Q&A and networking

To RSVP, [click here](#)

Upcoming Events Calendar

CMA - Investor Relations Workshop: 29-30 October (Riyadh, Saudi Arabia)

MEIRA & Bloomberg IR Breakfast: 1 November (Dubai, UAE)

MEIRA & IE Business School Masterclass "The collapse of the liberal order: trade and security": 5 November (Riyadh, Saudi Arabia)

IR Workshop - MEIRA with Bahrain Bourse: 7 November (Bahrain)

MEIRA Dubai Chapter Meeting: 26 November (Dubai, UAE)

MEIRA Abu Dhabi Chapter Meeting: 27 November (Abu Dhabi, UAE)

Kepler Cheuvreux IR Forum: 14 December (Paris, France)

International Conferences

International Conferences Calendar

Goldman Sachs CEEMEA 1x1 Conference: 12 - 13 November (London, UK)

BAML Saudi Conference: 12 - 13 November (Riyadh, Saudi Arabia)

UBS GEM 1x1 Conference: 27 - 28 November (New York, USA)

For a complete list, contact Closir [here](#)

Training

CIRO programme

The Certified Investor Relations Officer programme, delivered in partnership with the London based UK IR Society, is an internationally recognised qualification in Investor Relations.

[Read more](#)

CIRO Calendar 2018 - 2019

- **Dubai:** 30 - 31 Oct. and 1 Nov. 2018 *Last chance to register!*
- **Abu Dhabi:** 25 - 26 - 27 June 2019

[Register now!](#)

The Introduction to Investor Relations course is back!

This one-day course provides an introduction to financial markets, Investor Relations and the financial environment in which Investor Relations professionals work.

[Read more](#)

Introduction to IR Calendar 2018 - 2019

- **Dubai:** 30 October 2018
- **Abu Dhabi:** 25 June 2019

[Register now!](#)

Are you looking for a bespoke or
in-house training?

[Contact us](#)

IR Careers



Bilingual Investor Relations Manager (Riyadh, Saudi Arabia)

A company based in Riyadh is looking for a bilingual Investor Relations Manager to develop and support a world-class IR programme; one that is recognized by analysts and investors alike as being a leading proponent of IR in the Middle East. The IR Manager will work closely with the CEO, CFO, the Finance division and the Corporate Communications division to ensure consistent messages are delivered to stakeholders.

[Download the job offer here](#)

Emperor Dubai - Account Executive (Arabic speaker)



Emperor is looking for an Arabic speaking Account Executive to join their rapidly growing Dubai office. This position will report directly to the Middle East regional Account Director.

[Download the job offer here](#)

Members

We are delighted to count on the support of our new and renewed members
(18 - 25 October period):

hanover

Nasdaq
Boardvantage



Do you want to join MEIRA?

Don't miss the opportunity to join our IR community and become a member today.

You just need to fill our [membership form](#) and send it to info@meira.me in order to finalise the process.

We are looking forward to welcoming you!

[Membership form](#)

Share this newsletter with your colleagues and friends



With the support of our annual strategic partners



Gold Partners



About Middle East Investor Relations Association

The Middle East Investor Relations Association (MEIRA) is an independent non-profit organisation dedicated to promoting the Investor Relations (IR) profession and industry standards in corporate governance. The mission of MEIRA is to enhance the reputation, efficiency and attractiveness of the Middle East capital markets.

This involves a commitment to fostering increased dialogue among its members and to encourage them to share and adopt best practice techniques within the field of IR. In partnership with stock exchanges, regulators and other market participants, MEIRA supports companies through its professional development and certification programmes as well as its membership community and network of country chapters.



Follow us



Follow us



Visit our website

Copyright © 2018 Middle East Investor Relations Association, All rights reserved.

You are receiving this email because you have requested to be added to the Middle East Investor Relations Association mailing list.

Middle East Investor Relations Association

Office 18, Floor 7

Sheikh Rashid Tower, DWTC

PO Box 9576

Dubai, United Arab Emirates

info@meira.me or +971 (0)4 309 7034

Want to change how you receive these emails?

You can [update your preferences](#) or [unsubscribe from this list](#)