



## MEIRA Newsletter

1 November 2018

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If you would like to collaborate in our next newsletter, contact us at [pr@meira.me](mailto:pr@meira.me)

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### Weekend reading list

- > Is the latest market crash a great buying opportunity? *The National* [Read more](#)
- > Responsible investment: Real or marketing gimmick? *Al Arabiya* [Read more](#)
- > MENA markets - Q3 review 2018. *Thomson Reuters* [Read more](#)
- > Statistics in earnings release headlines can boost stocks, study finds. *IR Magazine* [Read more](#)

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### Announcement



## **Saudi Capital Markets Authority urges all listed companies to activate the IR function**

The Saudi regulatory body has made an announcement this week to urge all the listed companies to activate the IR function in order

to enable the most effective communication methods between the company and existing and potential investors. The CMA also clarified that it will periodically assess the need to obligate listed companies to establish an IR function with specific tasks and responsibilities, based on the assessment results of the effectiveness of this function during the upcoming period.

MEIRA is proud of participating at the CMA IR workshop which took place this week in order to promote the IR profession in the Kingdom.

[Read more](#)

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## **MEIRA updates**



### **Noor Sweid appointed as new MEIRA Board Member**

Following the MEIRA Board Meeting held on the 26th of September, Noor Sweid has been appointed as MEIRA Board Member. Noor Sweid is the Founder of Global Ventures, a Dubai-based, growth-stage venture capital firm. Noor's experience and background will contribute to driving forward the

Association in the Middle East.

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## **Publication**

[\*\*Extel Survey - Middle East IR study\*\*](#)



Extel conducted in partnership with MEIRA its 10th Middle East & North Africa Survey and the winners were announced at the MEIRA IR Awards Ceremony on the 26th of September. Key trends and results from the Survey are summarised in this report, based on feedback gathered from hundreds of international and regional investment professionals.

**[Download the report here](#)**

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## Events

### **What's coming?**



#### **MEIRA Dubai Chapter Meeting - 26 November, Dubai, UAE**

MEIRA is organising its Dubai Chapter Meeting on the 26th of November at the Capital Club in DIFC. The meeting will offer MEIRA members an exclusive opportunity to catch up on the

latest IR trends and network with their peers.

*Agenda and invitations will be distributed shortly.*

#### **Upcoming Events Calendar**

**IR Workshop - MEIRA with Bahrain Bourse:** 7 November (Bahrain)

**MEIRA & CFA MOU signing ceremony:** 21 November (Dubai, UAE)

**MEIRA Dubai Chapter Meeting:** 26 November (Dubai, UAE)

**MEIRA Abu Dhabi Chapter Meeting:** 27 November (Abu Dhabi, UAE)

**Kepler Cheuvreux IR Forum:** 14 December (Paris, France)

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## International Conferences

## International Conferences Calendar

**Goldman Sachs CEEMEA 1x1 Conference:** 12 - 13 November (London, UK)

**BAML Saudi Conference:** 12 - 13 November (Riyadh, Saudi Arabia)

**UBS GEM 1x1 Conference:** 27 - 28 November (New York, USA)

*For a complete list, contact Closir [here](#)*

## In the spotlight

**Munirah Alzahrani, Head of Investor Relations, Almarai**

**Q: How do you prepare for an international roadshow with investors as Head of Investor Relations at Almarai?**

My preparation for an international roadshow is dependent on the content of our Investor Presentation. Typically, I would do multiple dry runs for my presentation with junior members of my team, following these dry runs, I would present to some of our senior management to get their sign off and buy in. During our sign off meeting with senior management, we would discuss any pending issues or concerns that might be raised by investors given current market dynamics and agree on an appropriate “Almarai” response that embodies the interest of the company.

If you have any question related to IR, take the opportunity to share it with MEIRA. We will find the best person within MEIRA network to address it.

[Send your question](#)

## Training

### CIRO programme

The Certified Investor Relations Officer programme, delivered in partnership with the London based UK IR Society, is an internationally recognised qualification in Investor Relations.

### CIRO Calendar 2019

- **Abu Dhabi:** 25 - 26 - 27 June 2019

[Register now!](#)

[Read more](#)

### The Introduction to Investor Relations course

This one-day course provides an introduction to financial markets, Investor Relations and the financial environment in which Investor Relations professionals work.

[Read more](#)

### Introduction to IR

#### Calendar 2019

- **Abu Dhabi:** 25 June 2019

[Register now!](#)

**Are you looking for a bespoke or in-house training?**

[Contact us](#)



### CIRO Training Course - Dubai

A total of 16 delegates have attended the CIRO Training Course which started on 30 October and finalises today. During this morning, the delegates will have the opportunity to hear an exclusive presentation from Mohammad Abdal, Chief Communications Officer at Zain Group and MEIRA Board member, and to attend the MEIRA and Bloomberg IR Breakfast in order to

complement the content of the course. MEIRA would like to wish them all good luck on the exam today!

## IR Careers



### Bilingual Investor Relations Manager (Riyadh, Saudi Arabia)

A company based in Riyadh is looking for a bilingual Investor Relations Manager to develop and support a world-class IR programme; one that is recognized by analysts and investors alike as being a leading proponent of IR in the Middle East. The IR Manager will work closely with the CEO, CFO, the Finance division and the Corporate Communications division to ensure consistent messages are delivered to stakeholders.

[Download the job offer here](#)

### Emperor Dubai - Account Executive (Arabic speaker)



Emperor is looking for an Arabic speaking Account Executive to join their rapidly growing Dubai office. This position will report directly to the Middle East regional Account Director.

[Download the job offer here](#)

## Members

**We are delighted to count on the support of renewed member  
(25 October - 1 November period):**



### Do you want to join MEIRA?

Don't miss the opportunity to join our IR community and become a member today.

You just need to fill our [membership form](#) and send it to [info@meira.me](mailto:info@meira.me) in order to finalise the process.

We are looking forward to welcoming you!

[Membership form](#)

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#### About Middle East Investor Relations Association

The Middle East Investor Relations Association (MEIRA) is an independent non-profit organisation dedicated to promoting the Investor Relations (IR) profession and industry standards in corporate governance. The mission of MEIRA is to enhance the reputation, efficiency and attractiveness of the Middle East capital markets.

This involves a commitment to fostering increased dialogue among its members and to encourage them to share and adopt best practice techniques within the field of IR. In partnership with stock exchanges, regulators and other market participants, MEIRA supports companies through its professional development and certification programmes as well as its membership community and network of country chapters.



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