



MEIRA Newsletter

1 June 2017

MEIRA Newsletter is out again!

Did you register for the MEIRA 2017 Annual Conference & Awards? If not, don't miss the opportunity to attend the biggest IR event in the Middle East. Check all the details on our [conference website](#).

In this issue, you can also find how to participate in the MEIRA IR Practitioner Survey, details about our recent events, the latest MEIRA White Paper and much more useful information regarding our activities.

If you would like to collaborate in our next bulletin, contact us at pr@meira.me.

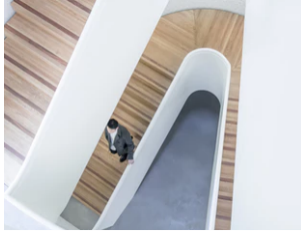
[Download this newsletter \(PDF\)](#)

News and Opinions

- Why distribute a release with 'negative' news? [Read more](#)
- Qatar's regulators urged to check capital outflows. [Read more](#)
- Middle East corporate governance closer to global norms. [Read more](#)
- A failed Aramco IPO would jeopardise all KSA reforms. [Read more](#)

MEIRA Updates

MEIRA launches the 2017 IR Practitioner Survey



MEIRA, in collaboration with Hanson Search, launched the **"Annual IR Practitioners Survey"**, focused on career matters of IROs and IR practitioners based in the Middle East. The survey, which will run on an annual basis, is designed to identify key career related aspects of the IR role, including compensations, team structure, reporting line,

KPIs, etc.

The results will be compiled into a comprehensive report which will be presented at the MEIRA 2017 Annual Conference on 20 September 2017.

[If you want to participate, please click here](#)

MEIRA presents its Service Provider Directory

MEIRA is delighted to present its online Service Provider Directory, now available on our website. The directory includes a list of companies that support the IR function in the Middle East, categorised by their main area of expertise.

All the listed service providers have a proven track record in the region as a key player in the IR field.

[Click here to check the Directory](#)

Publications

MEIRA White Paper: Views on the Investor Relations function in UAE



Dr. Ryan Lemand, MEIRA Board Member and Managing Director - Head of Asset Management & Wealth Management at ADS Securities Asset Management, shares his thoughts about the importance of the Investor Relations function and how recent initiatives in UAE can contribute to raise the profile of listed companies as well as diversify the local economy.

[Download the report here](#)

Events

Upcoming Events

MEIRA Saudi Chapter Iftar

MEIRA Saudi Chapter is organising an Iftar on June 13 in the Iftar Tent located at the Four Seasons Hotel in Riyadh.

The event will offer MEIRA Saudi Members and guests an opportunity to gather together during the holy month of Ramadan and to discuss different matters related to the IR profession.

Kindly note that seats are very limited. If you would like to attend this event, please contact us [here](#)

8th Annual Investor Relations Conference in Doha

MEIRA and the Qatar Stock Exchange are organising the 8th Annual Investor Relations Conference in Doha which will take place on November 20, 2017.

The conference is specifically addressed to IROs, CFOs and Senior Executive Directors from listed companies on the Qatar Stock Exchange and to private companies looking to IPO.

Event details

Date: 20 November, 2017

Time: From 08:30am to 1:30pm

Venue: Rotana City Center Hotel, Doha

Agenda and RSVP will be available soon.

[More details](#)

MEIRA Events Calendar

MEIRA Saudi Chapter Iftar: 13 June (Riyadh, Saudi Arabia) **[More details](#)**

MEIRA 2017 Annual Conference and Awards: 20 September (Dubai, UAE) **[More details](#)**

8th Annual IR Conference in Doha: 20 November (Doha, Qatar) **[More details](#)**

[Check our online calendar](#)

MEIRA Sponsored Events Calendar

IR Magazine Global Forum Conference: 3 - 4 October (Paris, France) *Special*

discounts for MEIRA members [More details](#)

8th Kepler Cheuvreux IR Summit: 15 December (Milano, Italy)

[Check our online calendar](#)

MEIRA 2017 Annual Conference and Awards



Register now

Did you know that...?

More than 250 delegates attended the 2016 MEIRA Annual Conference and Awards. 100% of surveyed delegates declared they are planning on attending the event again in 2017. Don't miss the opportunity to register for the 2017 edition and check all the details on our [conference website](#).

Check our sponsorship opportunities

Past Events

MEIRA signs an MOU with the Beirut Stock Exchange

MEIRA and the Beirut Stock Exchange (BSE) signed a Memorandum of Understanding (MOU) on 26 May, marking the launch of increased collaboration between the two organisations in promoting best practice in IR in Lebanon.



Alex MacDonald-Vitale, MEIRA Chairman, and Ghaleb Mahmassani, BSE acting Chairman, signed the MOU. The ceremony was attended by more than 20 representatives from listed companies, regulatory bodies and advisors.

During the event, Sami Saliba, Capital Market Authority Vice-Chairman, gave a keynote speech on the regulatory landscape in Lebanon. Alex MacDonald-Vitale, MEIRA Chairman, and Clemence Piot, MEIRA General Manager, participated as well by stressing the growing importance of the IR function in listed companies across the Middle East. To conclude the event, Sana Sabra, Head of Investor Relations at Bank Audi, and Alexandre Mouradian, Head of Investor Relations at BLOM Bank, illustrated how the IR function has evolved in their respective companies.

[Read more](#)

Crisis preparedness and its impact on shareholder value workshop



MEIRA and Instinctif Partners Middle East presented the latest thinking on international crisis management to an audience of IROs and communication professionals from regional listed and private companies.

The workshop, held in the Dubai International Financial Centre (DIFC) on 23 May, saw crisis experts share crisis management methodologies and real life case studies helping to identify and understand key risks impacting businesses and their share value.

[Read more](#)

International conferences

International Conferences Calendar

HSBC GEMs Conference: 5 June (New York, USA)

BAML GEMS Conference: 6 - 8 June (California, USA)

UBS EMEA LatAm One-on-One Conference: 27 June (London, UK)

HSBC 17th Annual EEMEA & LatAm conference: 4 - 6 September (London, UK)

DB GEMs on-on-one Conference: 6 - 7 September (New York, USA)

Arqaam Capital MENA Investor Conference: 18 - 19 September (Dubai, UAE)

JP Morgan Credit and Equities Emerging Markets Conference: 4 - 5 October (London, UK)

EFG Hermes The 7th Annual London Conference: 7 - 10 November (London, UK)

BAML MENA Conference 2017 Conference: 15 - 16 November (Dubai, UAE)

[For a complete list, click here](#)

Training

CIRO programme

The Certified Investor Relations Officer programme, delivered in partnership with the London based UK

CIRO Calendar

- **Dubai:** 30 - 31 October



[Register now!](#)

IR Society, is an internationally recognised qualification in Investor Relations.

[Read more](#)

Are you looking for a bespoke training?

[Contact us](#)

Members



We are delighted to count on the support of our new and renewed members (for 15 - 31 May 2017 period):

- Ammal Qatar (Qatar)
- APIC Palestine (Palestine)
- Bank of Beirut (Lebanon) - *New*
- Emperor Design (UAE)
- Mazaya Real Estate (Kuwait) - *New*
- Thomson Reuters (UAE) - *Gold Partner*

Become a member and benefit from our exclusive packages. Contact [us](#) for more information.

In the spotlight

If you have any question related to IR, take the opportunity to share it with MEIRA. We will find the best person within MEIRA network to address it.

Send your question

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About Middle East Investor Relations Association

The Middle East Investor Relations Association (MEIRA) is an independent non-profit organisation dedicated to promoting the Investor Relations (IR) profession and industry standards in corporate governance. The mission of MEIRA is to enhance the reputation, efficiency and attractiveness of the Middle East capital markets.

This involves a commitment to fostering increased dialogue among its members and to encourage them to share and adopt best practice techniques within the field of IR. In partnership with stock exchanges, regulators and other market participants, MEIRA supports companies through its professional development and certification programmes as well as its membership community and network of country chapters.

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