



MEIRA Newsletter

14 June 2017

Welcome to our latest newsletter!

This issue includes an interview with Sofia El Boury, MEIRA Board Member and Head of IR at FAB, pictures from the Iftar organised by the MEIRA Saudi Chapter in Riyadh, among other updates.

If you would like to collaborate in our next bulletin, contact us at pr@meira.me.

[Download this newsletter \(PDF\)](#)

News and Opinions

- A quick read: the Investment Association's guide on long-term reporting. [Read more](#)
 - How to add ESG to your annual report. [Read more](#)
 - M&A communications in the age of ETFs. [Read more](#)
 - PR, Investor Relations turn to Twitter. [Read more](#)
 - The link between good Investor Relations and stock price. [Read more](#)
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MEIRA Updates



Participate now in the "2017 IR Practitioner Survey" launched by MEIRA

We would like to remind you to participate in the "2017 IR Practitioners Survey" launched on the 1st of June 2017 by MEIRA, in collaboration with Hanson Search. The Survey, which will run on an annual basis going forward, is designed to give statistics and points of reference on key career related aspects of the IR role, including compensation, team structure, reporting line and KPIs, among other criteria.

The results will be compiled into a **comprehensive report** which will be presented at the **MEIRA 2017 Annual Conference** on **20 September 2017**.

The survey should be answered on individual basis and takes approx. 5 minutes to complete. We would like to ensure that all the answers to this Survey are anonymous and will be presented in the report in a non-attributive manner.

[If you want to participate, please click here](#)

Publications

On the hot seat: Sofia El Boursy, Head of Investor Relations at FAB



In the context of the 2017 IR Practitioner Survey, Felice Hurst, Managing Director at Hanson Search MENA, interviewed Sofia El Boursy, MEIRA Board Member and Head of IR of First Abu Dhabi Bank (FAB). During this interview, Sofia spoke about her career in IR, and how the IR landscape in the region is changing.

[Download the interview here](#)

Events

Upcoming Events

MEIRA Sponsored Events Calendar

IR Magazine Global Forum Conference: 3 - 4 October (Paris, France) *Special discounts for MEIRA members* [More details](#)

8th Kepler Cheuvreux IR Summit: 15 December (Milano, Italy)

[Check our online calendar](#)

MEIRA 2017 Annual Conference and Awards



Register now



MEIRA 2017 Annual Conference is the biggest IR event in the Middle East. You will definitely catch up on the latest industry trends from a range of IR experts and high profile speakers. Don't miss the opportunity to register for the 2017 edition and check all the details on our [conference website](#).

Check our sponsorship opportunities

Past Events

MEIRA Saudi Chapter Iftar

MEIRA Saudi Chapter organised an Iftar in Riyadh on June 13. The Iftar, hosted by Mobily, offered the MEIRA Saudi Members and guests the perfect opportunity to gather during the holy month of Ramadan and to share their thoughts and experiences related to IR profession.

A total of 17 delegates attended the Iftar, including Walid bin Khaled Al-Hakim, MEIRA Saudi Chapter Head, who took the opportunity to discuss the Chapter's activities for the upcoming months with the rest of the Members.



International conferences

International Conferences Calendar

HSBC GEMs Conference: 5 June (New York, USA)

BAML GEMS Conference: 6 - 8 June (California, USA)

IR Society Annual Conference: 20 June (London, UK)

IR Magazine Think Tank: 21 June (London, UK)

UBS EMEA LatAm One-on-One Conference: 27 June (London, UK)

HSBC 17th Annual EEMEA & LatAm conference: 4 - 6 September (London, UK)

DB GEMs on-on-one Conference: 6 - 7 September (New York, USA)

Arqaam Capital MENA Investor Conference: 18 - 19 September (Dubai, UAE)

JP Morgan Credit and Equities Emerging Markets Conference: 4 - 5 October (London, UK)

EFG Hermes The 7th Annual London Conference: 7 - 10 November (London, UK)

BAML MENA Conference 2017 Conference: 15 - 16 November (Dubai, UAE)

[For a complete list, click here](#)

Training

CIRO programme

The Certified Investor Relations Officer programme, delivered in partnership with the London based UK IR Society, is an internationally recognised qualification in Investor Relations.

[Read more](#)

CIRO Calendar



- Dubai: 30 - 31 October

[Register now!](#)

Are you looking for a bespoke training?

[Contact us](#)

Members



We are delighted to count on the support of our new and renewed members (for 1 - 14 June 2017 period):

- Dubai Parks & Resorts (UAE)
- Milaha (UAE)

Become a member and benefit from our exclusive packages. Contact [us](#) for more information.

In the spotlight

If you have any question related to IR, take the opportunity to share it with MEIRA. We will find the best person within MEIRA network to address it.

Send your question

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About Middle East Investor Relations Association

The Middle East Investor Relations Association (MEIRA) is an independent non-profit organisation dedicated to promoting the Investor Relations (IR) profession and industry standards in corporate governance. The mission of MEIRA is to enhance the reputation, efficiency and attractiveness of the Middle East capital markets.

This involves a commitment to fostering increased dialogue among its members and to encourage them to share and adopt best practice techniques within the field of IR. In partnership with stock exchanges,

regulators and other market participants, MEIRA supports companies through its professional development and certification programmes as well as its membership community and network of country chapters.



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